Secure Email Gateway Market, 2021-2025

SCOPE

This study provides an analysis of the Secure Email Gateway market in 2021 and its potential growth over the next four years. It offers a detailed analysis of worldwide market trends, market size and growth forecasts, market share by vendor, vendor products and strategies, and more.

The Secure Email Gateway market consists of solutions that can be deployed at the mail server or SMTP gateway level to filter out spam, viruses, phishing/spear-phishing attacks, and other malware from messaging traffic. Data Loss Prevention (DLP) and email encryption are also often part of a complete Secure Email Gateway solution.

This report focuses exclusively on corporate deployments, which include civilian government organizations and educational institutions. It does not include service provider deployments.

All market numbers, such as market size, forecasts, installed base, and any financial information presented in this study represent *worldwide* figures, unless otherwise indicated. All pricing numbers are expressed in $USD.

METHODOLOGY

The information and analysis in this report are based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
b. Surveys conducted on an on-going basis in all market areas which we cover.
c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

- Secure Email Gateways are software, appliances, or cloud-based services deployed at the mail server or SMTP gateway level to protect organizations against email related threats by filtering out spam, viruses, and other malicious or unwanted messages. These solutions must also deal with phishing attacks (email-borne attempts to gather sensitive information, such as passwords, credit card numbers, etc.), spear-phishing (targeted phishing attacks), and URL manipulation (emails carrying links that lead to corrupted websites). Encryption and Data Loss Prevention (DLP) capabilities are increasingly being added to Secure Email Gateway solutions.

- As email remains the leading vector for malware attack and penetration, there is renewed uptake for secure email solutions from organizations of all sizes. However,

technology alone cannot do everything, end users must also be trained in safe online behavior and in particular in detecting suspicious emails which may pose a threat. To this effect, a great deal of effort has now been placed on automated anti-phishing training techniques that help train users in safe behavior as well as help assess potentially risky users. Many vendors of secure email gateway solutions now also offer Phishing Awareness Training solutions, either fully integrated with their offerings or as an add-on solution.

- Vendors are also adding Business Entity Compromise (BEC) and Account Takeover detection as part of their solutions. BEC is a form of cybercrime which uses email fraud to target one or more employees in an organization with spoofed emails that represent a trusted employee, customer, or entity and which request the victim to release payments, credentials, customer information or privileged information. Account Takeover is a form of BEC, where an account is appropriated for fraudulent reasons and starts generating fraudulent emails or is used for impersonation.

- The worldwide revenue for Secure Email Gateway solutions is expected to reach nearly $3.7 billion in 2021, and grow to over $7.0 billion by 2025.
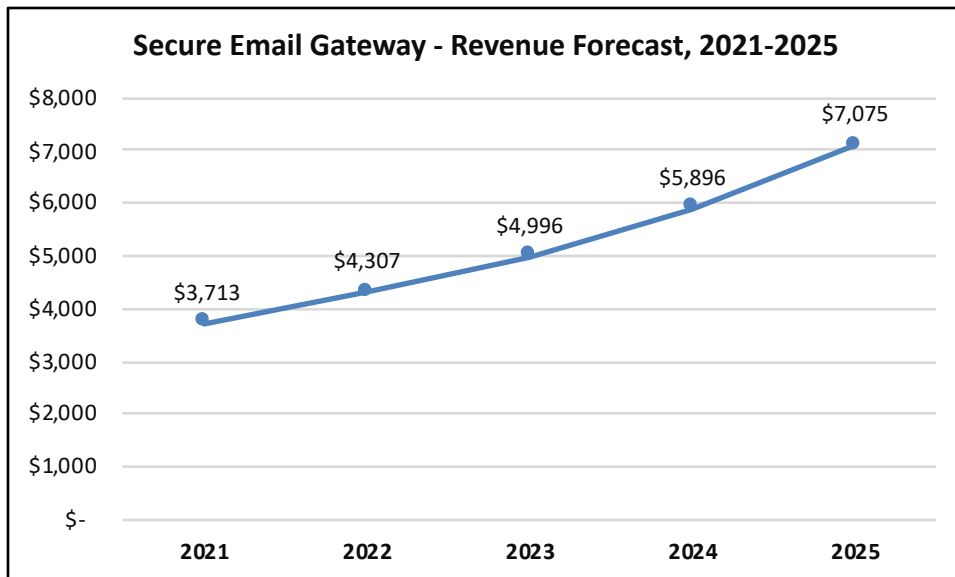

Figure 1: Secure Email Gateway Market Revenue Forecast, 2021 – 2025

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