Information Archiving Market, 2021-2025

SCOPE

This study provides an analysis of the information archiving market in 2021 and its potential growth over the next four years. It provides market trends, market size, market share by vendor, four-year forecasts, and a detailed analysis of vendor products and strategies.

Information Archiving Solutions provide interactive, long-term storage of user data, such as email, instant messages, social media, files, Microsoft SharePoint content and other structured and unstructured information. These solutions also provide information indexing for easy search and retrieval, retention management, and basic tools for eDiscovery, Legal Hold, and Information Governance.

All of the numbers in this study represent *worldwide* figures, unless otherwise indicated. Any financial data is expressed in $USD.

Regional breakouts are provided for: North America, Europe, Asia Pacific, and Rest of World. This report does not contain breakouts for specific countries, however these may obtained from The Radicati Group at an extra charge.

The revenue projections in the following sections do not include revenues from systems integration or professional services.

METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
b. Surveys conducted on an on-going basis in all market areas which we cover.
c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

- Information Archiving solutions provide interactive, secure long-term storage of electronic business content, including: email, instant messages, social media, file systems, voice, and a broad range of other structured and unstructured information. In addition to archiving, these solutions must also provide fast, easy search and retrieval of information, and allow organizations to set retention policies which provide the foundation for eDiscovery, Legal Hold, Data Loss Prevention (DLP), and Information Governance.

- Organizations will typically deploy an information archiving solution for one or more of the following reasons:

o *Compliance with Regulatory Requirements* – organizations in heavily regulated industries are required to retain and preserve electronic documents. Various countries (and local state governments) have different retention policies and regulations that organizations must adhere to. Information archiving solutions help organizations comply with these specific requirements.

o *Litigation* – in the course of internal and external legal proceedings, organizations will be asked to produce electronic documents pertaining to a specific complaint or case. Information archiving solutions help organizations efficiently search, discover, and retrieve all related information.

o *Internal Corporate Policies* – many organizations have large amounts of electronic content that needs to be managed and disposed of according to internal corporate policies. Information archiving solutions help automate this process, taking the burden off of IT administrators and end users.

o *Leveraging Information through Content Analytics* – organizations are increasingly using information archiving solutions to provide valuable insight into their stored data. Organizations see great value in the ability to analyze and interpret archived content.

o *Data and Information Security* – Information archiving solutions help secure information in a long term repository. Archived information can be easily restored in the event of a disaster or during any planned or unplanned downtime.

- eDiscovery solutions are often a natural addition to information archiving solutions and are offered by most vendors, either as add-on components or as full complementary suites to their information archiving solutions.

- The Information Archiving market continues to see strong adoption with customers in all regions and across all verticals. Figure 1, shows the worldwide revenue for the Information Archiving will top $6.5 billion by year-end 2021, and will grow to over $10.0 billion by 2025.
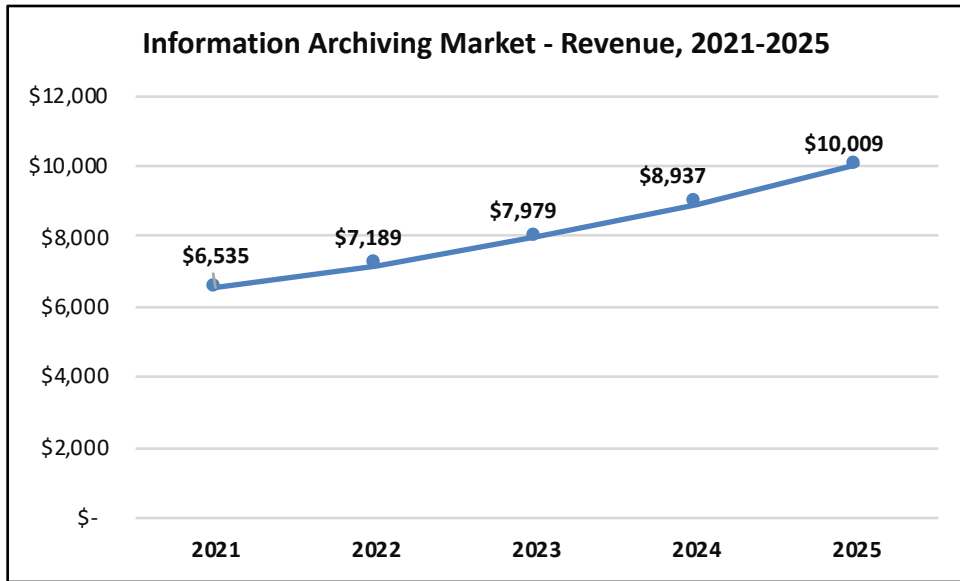
Information Archiving Market - Revenue, 2021-2025

Year	Revenue
2021	$6,535
2022	$7,189
2023	$7,979
2024	$8,937
2025	$10,009

Figure 1: Worldwide Information Archiving Revenue, 2021-2025

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