








THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM

Social Networking Statistics Report, 2021-2025

<http://www.radicati.com>

Cost – US \$3,000 by P.O. or \$2,500 by credit card

A new study from the Radicati Group, Inc., brings together statistics and forecasts on the business and consumer use of Social Networking, including:

-  Social Networking – Accounts, Users, Breakouts by Region
-  Business and Consumer Time Spent Daily on Social Networking Sites
-  Access to Social Networks from Mobile Phones
-  Enterprise Social Networking Account and User Forecast
-  Enterprise Accounts by Region
-  Consumer Social Networking Account and User Forecast
-  Consumer Accounts by Region

This report is intended for Organizations, Vendors, and Investors who need to make informed decisions about Social Networking.

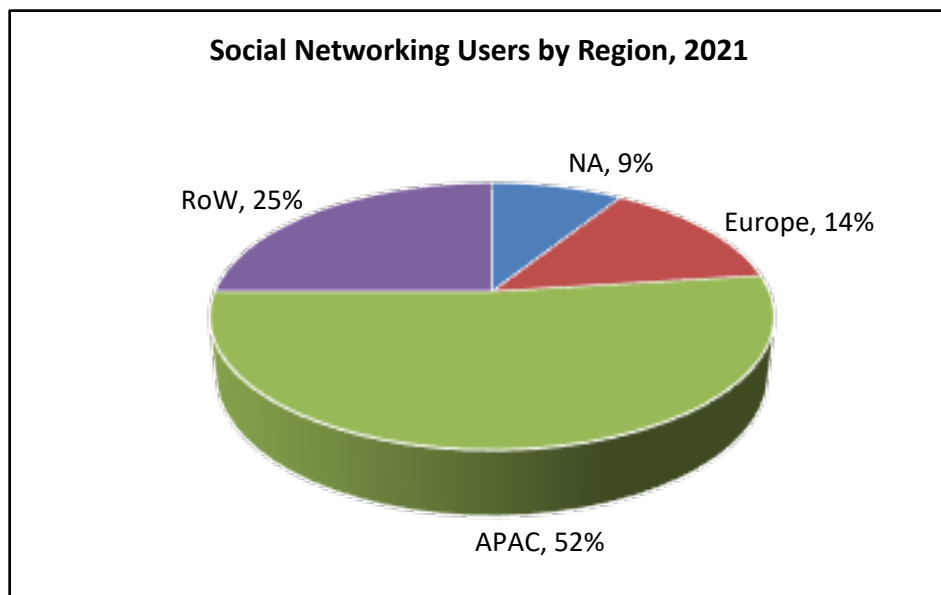


TABLE OF CONTENTS

SCOPE	4
METHODOLOGY	5
EXECUTIVE SUMMARY	6
CHAPTER 1: SOCIAL NETWORKING USERS	7
1.1 WORLDWIDE SOCIAL NETWORKING USER FORECAST, 2021-2025	7
1.2 SOCIAL NETWORKING USERS BY REGION.....	8
1.3 DAILY TIME SPENT ON SOCIAL NETWORKING SITES.....	9
1.3.1 BUSINESS SOCIAL NETWORKING USERS.....	9
1.3.2 CONSUMER SOCIAL NETWORKING USERS.....	10
1.4 DAILY ACCESS TO SOCIAL NETWORKING SITES.....	10
1.4.1 DAILY ACCESS TO SOCIAL NETWORKING SITES	11
1.4.2 AVERAGE DAILY USE OF FACEBOOK.....	11
1.4.3 AVERAGE DAILY USE OF TWITTER.....	12
CHAPTER 2: SOCIAL NETWORKING ACCOUNTS.....	13
2.1 SOCIAL NETWORKING ACCOUNT FORECAST, 2021-2025.....	13
2.2 ENTERPRISE SOCIAL NETWORKING ACCOUNT AND USER FORECAST, 2021-2025	14
2.2.1 ENTERPRISE SOCIAL NETWORKING ACCOUNTS BY REGION.....	15
2.2.2 PREVALENT BUSINESS USE OF SOCIAL NETWORKING.....	16
2.3 CONSUMER SOCIAL NETWORKING ACCOUNT AND USER FORECAST, 2021-2025.....	17
2.3.1 CONSUMER SOCIAL NETWORKING ACCOUNTS BY REGION.....	18

LIST OF TABLES

<i>Table 1: Worldwide Social Networking User Forecast (M), 2021-2025.....</i>	<i>7</i>
<i>Table 2: Worldwide Social Networking Users by Region (M), 2021-2025</i>	<i>8</i>
<i>Table 3: Time per Day Business Users Spend on Social Networking, 2021</i>	<i>9</i>
<i>Table 4: Time per Day Consumer Users Spend on Social Networking, 2021</i>	<i>10</i>
<i>Table 5: Average Daily Access of Social Networks from Mobile Phone, 2021.....</i>	<i>11</i>
<i>Table 6: Facebook Access per User/Day, 2021.....</i>	<i>11</i>
<i>Table 7: Twitter Access per User/Day, 2021.....</i>	<i>12</i>
<i>Table 8: Worldwide Social Networking Accounts (M), 2021-2025.....</i>	<i>13</i>
<i>Table 9: Enterprise Social Networking Accounts and Users Forecast (M), 2021-2025.....</i>	<i>14</i>
<i>Table 10: Business Social Networking Use, 2021</i>	<i>16</i>
<i>Table 11: Consumer Social Networking Account and User Forecast (M), 2021-2025.....</i>	<i>17</i>

LIST OF FIGURES

<i>Figure 1: Social Networking Users by Region, 2021</i>	<i>6</i>
<i>Figure 2: Social Networking Users by Region, 2021 & 2025</i>	<i>9</i>
<i>Figure 3: Enterprise Social Networking Accounts by Region, 2021 & 2025.....</i>	<i>15</i>
<i>Figure 4: Consumer Social Networking Accounts by Region, 2021 & 2025</i>	<i>18</i>

About The Radicati Group, Inc.

The Radicati Group covers all aspects of email, security, social media, instant messaging, information archiving, regulatory compliance, wireless technologies, web services, unified communications, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group advises corporate organizations to assist them in selecting the right products to fit their business needs, and also works with vendors to define the best strategic direction for their products. The Radicati Group also works with investment firms on a worldwide basis to identify and assess new investment opportunities.

ORDER FORM To order, please go to our website www.radicati.com or fill out the following form and email it to admin@radicati.com

Social Networking Statistics Report, 2021-2025	
Name:	Company:
<input type="checkbox"/> P.O. \$3,000 <small><i>Note: We will need the actual P.O. paperwork from your Purchasing Department before we can fill the orders.</i></small>	
<input type="checkbox"/> Credit Card \$2,500 <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex	
Card Number:	Exp. Date:
Signature:	
Address: <small>City, State, Zip:</small> <small>Country:</small> <small>Please indicate street address - NO P.O. BOX please!</small>	
Phone:	Email: