



THE RADICATI GROUP, INC.  
A TECHNOLOGY MARKET RESEARCH FIRM  
PALO ALTO, CA, USA TEL. 650 322-8059

## ***Unified Endpoint Management Market, 2020-2024***

### **SCOPE**

This study provides an analysis of the Unified Endpoint Management market in 2020, and its potential growth over the next four years. It provides detailed market trends, vendor market share, market size, forecasts, and an analysis of key Unified Endpoint Management vendors.

This study looks at the Unified Endpoint Management market as follows:

- **Unified Endpoint Management** solutions provide businesses with the ability to secure, manage and provision mobile devices, desktops, laptops, tablets, applications and content in multi-OS, mixed use environments. Increasingly, UEM solutions will also encompass Internet of Things (IoT) and ruggedized devices for a cohesive single pane-of-glass management experience. UEM solutions are available as on-premises software, cloud-based services, or hybrid solutions.

Revenues, pricing, and all currency figures presented in this study are expressed in \$USD, unless otherwise indicated. The revenue projections in the following sections do not include revenues from systems integration or professional services.

All market numbers represent worldwide figures, unless otherwise indicated. Regional breakouts are provided for: North America, Europe, Asia Pacific, and Rest of World.

This report does not contain country breakouts but these may be obtained from The Radicati Group at an extra charge.

Installed base figures represent *active* devices under management that have been used at least once in the last three months.

## METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

- a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
- b. Surveys conducted on an on-going basis in all market areas which we cover.
- c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

## EXECUTIVE SUMMARY

- Unified Endpoint Management (UEM) solutions provide businesses with the ability to secure, manage and provision mobile devices, desktops, laptops, tablets, applications and content in multi-OS, mixed use environments. Increasingly, UEM

solutions will also encompass Internet of Things (IoT) for a cohesive single pane-of-glass management experience.

- UEM solutions provide businesses with the ability to secure and manage all devices used by their employees. The growing Bring Your Own Device (BYOD) trend has been a major driver for UEM adoption, as organizations struggle to manage all aspects of mobile security ranging from the device, to software, to data and applications across a multitude of different computing devices and operating systems.
- Unified Endpoint Management solutions bring together several areas of functionality, which include:
  - Mobile Device Management (MDM)
  - Mobile Security
  - Mobile Application Management (MAM)
  - Mobile Content Management
  - Endpoint Security
  - Modern Management Tools
- Many vendors offer solution components aimed at addressing one or more aspects of Unified Endpoint Management, and there are many pure-play vendors that focus on a single aspect of UEM (e.g. MDM, or PC management). For the purpose of this report, vendors offering solutions that focus only on a single component of UEM are not included.
- The UEM market continues to show strong growth with worldwide revenues for UEM solutions totaling over \$3.0 billion by year-end 2020. Revenues are projected to grow to over \$6.9 billion by year-end 2024. Figure 1, shows the worldwide revenue growth from 2020 to 2024.

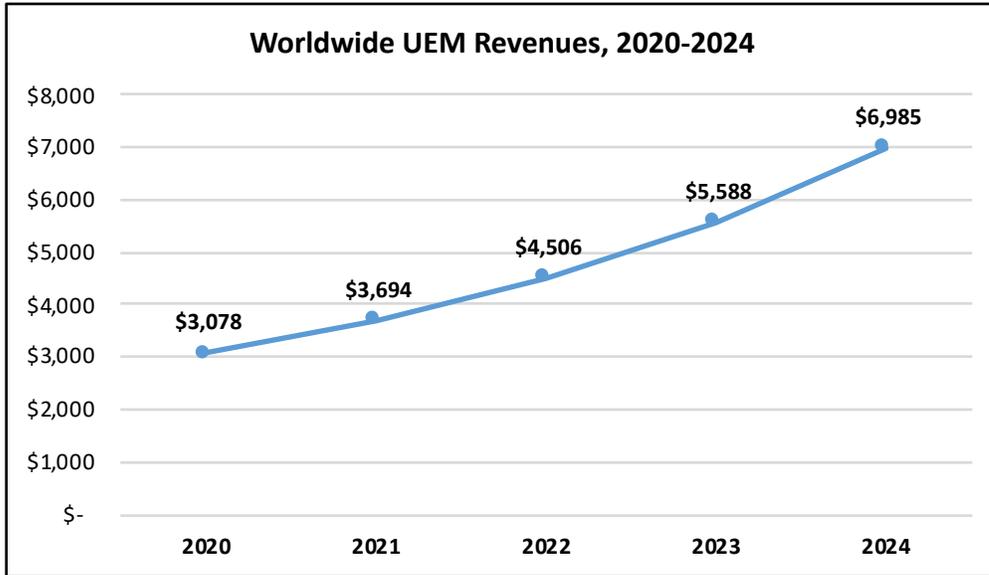


Figure 1: Worldwide UEM Revenue, 2020-2024

**To view the complete Table of Contents for this report,  
visit our website at [www.radicati.com](http://www.radicati.com).**