



THE RADICATI GROUP, INC.

A TECHNOLOGY MARKET RESEARCH FIRM

WWW.RADICATI.COM

TEL. 650 322-8059

## ***Information Archiving Market, 2020-2024***

### **SCOPE**

This study provides an analysis of the information archiving market in 2020 and its potential growth over the next four years. It provides market trends, market size, market share by vendor, four-year forecasts, and a detailed analysis of vendor products and strategies.

Information Archiving Solutions provide interactive, long-term storage of user data, such as email, instant messages, social media, files, Microsoft SharePoint content and other structured and unstructured information. These solutions also provide information indexing for easy search and retrieval, retention management, and basic tools for eDiscovery, Legal Hold, and Information Governance.

All of the numbers in this study represent *worldwide* figures, unless otherwise indicated. Any financial data is expressed in \$USD.

Regional breakouts are provided for: North America, Europe, Asia Pacific, and Rest of World. This report does not contain breakouts for specific countries, however these may be obtained from The Radicati Group at an extra charge.

The revenue projections in the following sections do not include revenues from systems integration or professional services.

EUROPE: LONDON, UK • TEL. +44 (0)20 7794 4298

Email: [admin@radicati.com](mailto:admin@radicati.com)

<http://www.radicati.com>

## **METHODOLOGY**

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

- a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
- b. Surveys conducted on an on-going basis in all market areas which we cover.
- c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

## **EXECUTIVE SUMMARY**

- Information archiving solutions provide interactive, secure long-term storage of electronic business content, including: email, instant messages, social media, file systems, Microsoft SharePoint content, and a broad range of other structured and unstructured information. In addition to archiving, these solutions must also provide fast, easy search and retrieval of information, and allow organizations to set granular retention policies.
- Many archiving vendors offer archiving solutions as part of a broader information governance product portfolio. These vendors typically offer a rich set of complementary solutions for Supervision, eDiscovery, DLP, compliance and information management, security and more.

- Innovation and R&D efforts for Information Archiving solutions have shifted to improving the integration of the solution with a broad range of other information management capabilities, rather than on the archiving solution itself. Larger customers view information archiving as the cornerstone of a much broader information management strategy.
- eDiscovery solutions are often a natural addition to information archiving solutions and are offered by most vendors, either as add-on components or as full complementary suites to their information archiving solutions.
  - eDiscovery solutions enable organizations to identify, preserve, collect, process, review, analyze, and produce data in order to meet compliance, records management, and/or legal discovery requirements.
- On-premises information archiving solutions are still favored mainly by Large and Very Large organizations, or by organizations in highly regulated industries (e.g. Finance). However, as these organizations consider moving their email services to the cloud they will typically also begin to consider moving their information archiving solution to the cloud.
- There are still a significant number of smaller vendors in the Information Archiving market that offer basic solutions aimed at the needs of SMBs and Medium sized organizations. These vendors typically focus on best-of-breed archiving functionality with easy to deploy and manage solutions at attractive price points. We expect these vendors to continue to co-exist successfully with the larger enterprise software vendors for a long time to come.
- The Information Archiving market continues to see strong adoption with customers across all verticals. Figure 1, shows the worldwide revenue for the Information Archiving will top \$6.0 billion by year-end 2020, and will grow to over \$8.8 billion by 2024.

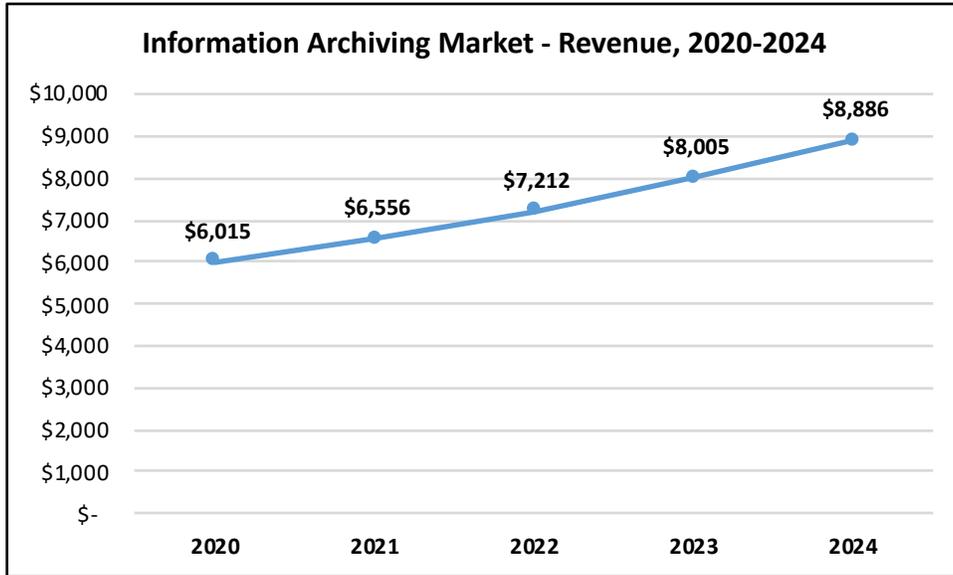


Figure 1: Worldwide Information Archiving Revenue, 2020-2024

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