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## ***Endpoint Security Market, 2019-2023***

### **SCOPE**

This study provides an analysis of the business Endpoint Security market in 2019 and its potential growth over the next four years. It offers a detailed analysis of worldwide market trends, market size and growth forecasts, market share by vendor, vendor products and strategies, and more.

- The Endpoint Security market is comprised of solutions that secure all endpoints in organizations, protecting against the myriad of threats that exist in today's digital world. These threats can include viruses, malware, data loss, inbound network intrusion attempts, and much more.
- This report focuses exclusively on business endpoint security solutions. It does not include consumer endpoint security solutions.
- Government organizations are considered "corporate organizations" for the purposes of this report.

All market numbers, such as market size, forecasts, installed base, and any financial information presented in this study represent *worldwide* figures, unless otherwise indicated. All pricing numbers are expressed in \$USD.

## **METHODOLOGY**

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

- a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
- b. Surveys conducted on an on-going basis in all market areas which we cover.
- c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

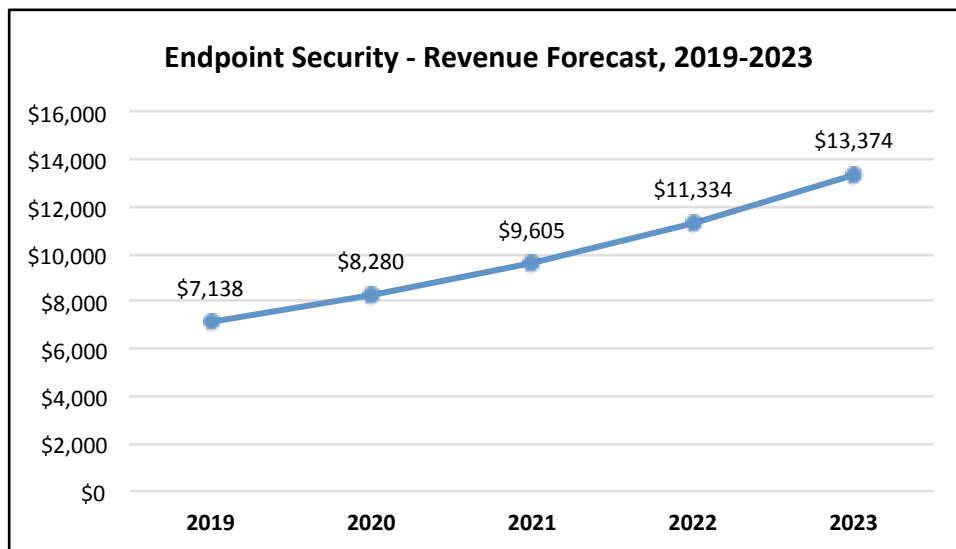
Our research processes and methodologies are proprietary and confidential.

## **EXECUTIVE SUMMARY**

- Endpoint protection solutions are designed to enable organizations to monitor, manage, and protect all endpoints on their networks. Endpoint security solutions must be able to prevent, detect, block and remediate all threats to endpoint computing devices. Often these solutions also offer deep forensic capabilities, as well as managed services for threat hunting and neutralization.
- Endpoint Security Solutions are appliances, software, cloud services, and hybrid solutions that help secure and manage endpoints for business organizations of all sizes. Protected endpoints include desktop computers, laptops, and a myriad of other computing devices, such as mobile phones and tablets, servers, virtual desktops and servers, removable disk drives or USB

devices, credit card readers, IoT devices, and more.

- The line between traditional endpoint solutions and next generation endpoint solutions no longer exists as nearly all vendors now offer behavior-oriented solutions which include endpoint detection and response (EDR), threat intelligence management, sandboxing, advanced persistent threat (APT) protection, forensic analysis and more. Increasingly many vendors also offer Managed Detection and Response (MDR) services for in-depth threat hunting, forensics and remediation activities.
- Organizations of all sizes, view endpoint security as the cornerstone of their corporate-wide defense posture, where endpoint security shares threat intelligence feeds and policy controls with all other major security components, including firewalls, secure web gateways, secure email gateways, data loss prevention (DLP), and more.
- The worldwide market for business Endpoint Security solutions is expected to grow in revenues from \$7.1 billion in 2019, to over \$13.3 billion by 2023. An annual growth rate of 20%.



**Figure 1: Endpoint Security Revenue Forecast, 2019 – 2023**

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