

THE RADICATI GROUP, INC.  
A TECHNOLOGY MARKET RESEARCH FIRM

## **Data Loss Prevention Market, 2019-2023**

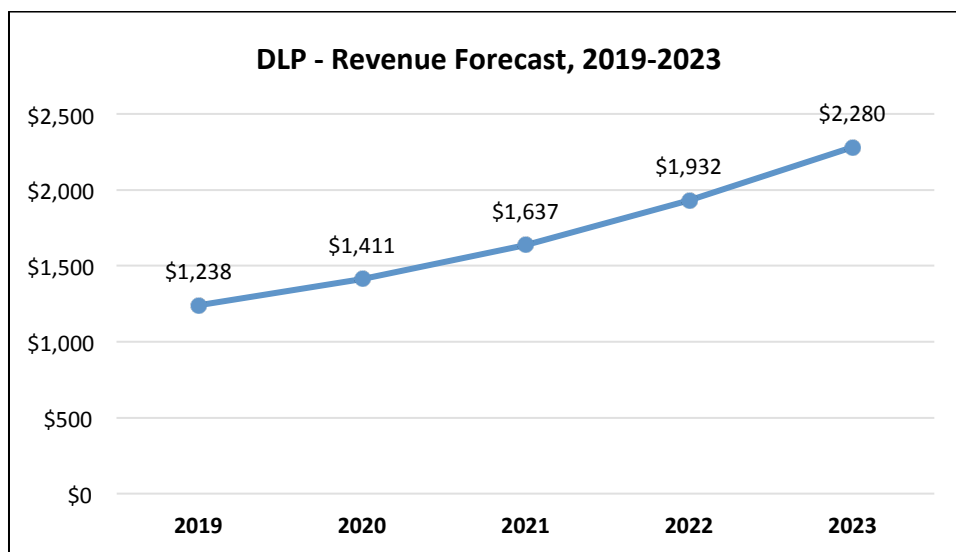
<http://www.radicati.com>

Cost – US \$3,000 by company P.O. or \$2,500 by credit card

Data Loss Prevention (DLP) solutions provide supervision and management of electronic data to help organizations prevent non-compliant information transfer. DLP solutions monitor data in motion, data in use, and data at rest on corporate servers, desktops, laptops, and other endpoints.

- ☒ This report provides a detailed analysis of the DLP Market, including:
  - Market Size and Four-Year Forecasts
  - Market Share by Vendor – Installed Base and Revenue
  - Breakouts by Region and Business Size
  - Detailed market analysis and latest market trends.
- ☒ In-depth analysis of leading market players: *Broadcom (Symantec), Clearswift, CoSoSys, Digital Guardian, Falcongaze, Fidelis Cybersecurity, Forcepoint, McAfee, Safetica, SearchInform, and Zecurion.*

This report is intended for Organizations, Vendors, and Investors who need to make informed decisions about the DLP market.



## TABLE OF CONTENTS

<b>SCOPE .....</b>	<b>4</b>
<b>METHODOLOGY .....</b>	<b>5</b>
<b>EXECUTIVE SUMMARY .....</b>	<b>6</b>
<b>CHAPTER 1.0: MARKET ANALYSIS .....</b>	<b>8</b>
<i>1.1 MARKET DEFINITION.....</i>	<i>9</i>
<i>1.1.1 TYPES OF DATA LEAKS .....</i>	<i>11</i>
<i>1.1.2 KEY CUSTOMER REQUIREMENTS.....</i>	<i>12</i>
<i>1.1.3 ENFORCEMENT METHODS .....</i>	<i>16</i>
<i>1.1.4 DEPLOYMENT METHODS.....</i>	<i>16</i>
<i>1.2 MARKET SEGMENTATION .....</i>	<i>18</i>
<i>1.3 MARKET ANALYSIS.....</i>	<i>19</i>
<i>1.4 DLP SOLUTIONS MARKET TRENDS.....</i>	<i>21</i>
<i>1.4.1 DLP SOLUTIONS MARKET SHARE.....</i>	<i>22</i>
<i>1.4.2 ENTERPRISE DLP SOLUTIONS MARKET FORECAST .....</i>	<i>24</i>
<i>1.4.3 ENTERPRISE DLP SOLUTIONS MARKET BY REGION.....</i>	<i>25</i>
<i>1.4.4 ENTERPRISE DLP SOLUTIONS MARKET BY BUSINESS SIZE.....</i>	<i>26</i>
<b>CHAPTER 2.0: VENDORS .....</b>	<b>28</b>
<i>BROADCOM (SYMANTEC).....</i>	<i>29</i>
<i>CLEARSWIFT .....</i>	<i>31</i>
<i>COSOSYS.....</i>	<i>35</i>
<i>DIGITAL GUARDIAN .....</i>	<i>38</i>
<i>FALCONGAZE .....</i>	<i>41</i>
<i>FIDELIS CYBERSECURITY .....</i>	<i>44</i>
<i>FORCEPOINT.....</i>	<i>46</i>
<i>MCAFEE.....</i>	<i>49</i>
<i>SAFETICA .....</i>	<i>52</i>
<i>SEARCHINFORM .....</i>	<i>54</i>
<i>ZECURION.....</i>	<i>57</i>

## LIST OF FIGURES

<i>Figure 1: DLP Revenue Forecast, 2019-2023</i> .....	7
<i>Figure 2: DLP Installed Base Market Share, 2019</i> .....	23
<i>Figure 3: DLP Revenue Market Share, 2019</i> .....	23
<i>Figure 4: DLP Market Revenue Forecast, 2019-2023</i> .....	25
<i>Figure 5: DLP Market by Region, 2019 &amp; 2023</i> .....	25
<i>Figure 6: DLP Revenue by Business Size, 2019 &amp; 2023</i> .....	27

## LIST OF TABLES

<i>Table 1: Types of Data to Monitor</i> .....	9
<i>Table 2: Different Types of DLP Solutions</i> .....	10
<i>Table 3: Common Enforcement Methods Used by DLP Solutions</i> .....	16
<i>Table 4: DLP Market Share by Vendor, 2019</i> .....	22
<i>Table 5: DLP Market Forecast, 2019-2023</i> .....	24

**ABOUT THE RADICATI GROUP, INC.**

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, wireless technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

**ORDER FORM** To order, please go to our website [www.radicati.com](http://www.radicati.com) or fill out the following form and email it to [admin@radicati.com](mailto:admin@radicati.com)

<b>Data Loss Prevention Market, 2019-2023</b>	
<b>Name:</b>	<b>Company:</b>
<input type="checkbox"/> <b>P.O. \$3,000</b> <i>Note: We will need the actual P.O. paperwork from your Purchasing Department before we can fill the orders.</i>	
<input type="checkbox"/> <b>Credit Card \$2,500</b>	
<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex	
<b>Card Number:</b>	<b>Exp. Date:</b>
<b>Signature:</b>	
<b>Address:</b> <i>City, State, Zip:</i>  <i>Country:</i>  <i>Please indicate street address - NO P.O. BOX please!</i>	
<b>Phone:</b>	<b>Email:</b>