



THE RADICATI GROUP, INC.

A TECHNOLOGY MARKET RESEARCH FIRM

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Information Archiving Market, 2019-2023

SCOPE

This study provides an analysis of the information archiving market in 2019 and its potential growth over the next four years. It provides market trends, market size, market share by vendor, four-year forecasts, and a detailed analysis of vendor products and strategies.

Information Archiving Solutions provide interactive, long-term storage of user data, such as email, instant messages, social media, files, Microsoft SharePoint content and other structured and unstructured information. These solutions also provide information indexing for easy search and retrieval, retention management, and basic tools for eDiscovery, Legal Hold, and Information Governance.

Note: Previous versions of this report used to segment the market into on-premises and cloud-based solutions. As most vendors now offer a variety of deployment form factors, this distinction no longer seems relevant. A forecast is provided, however, showing the projected change in installed base and revenue of on-premises and cloud deployments over the next four years.

All of the numbers in this study represent *worldwide* figures, unless otherwise indicated. Any financial data is expressed in \$USD.

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Regional breakouts are provided for: North America, Europe, Asia Pacific, and Rest of World. This report does not contain breakouts for specific countries, however these may be obtained from The Radicati Group at an extra charge.

The revenue projections in the following sections do not include revenues from systems integration or professional services.

METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

- a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
- b. Surveys conducted on an on-going basis in all market areas which we cover.
- c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

- Information Archiving solutions provide interactive, secure long-term storage of electronic business content, including: email, instant messages, social media, file systems, voice, and a broad range of other structured and unstructured information. In addition to archiving, these solutions must also provide fast, easy search and retrieval of information, and allow organizations to set retention policies which provide the

foundation for eDiscovery, Legal Hold, Data Loss Prevention (DLP), and Information Governance.

- Business organizations will typically deploy an information archiving solution for one or more of the following reasons:
 - *Compliance with Regulatory Requirements* – organizations in heavily regulated industries are required to retain and preserve electronic documents. Various countries (and local state governments) have different retention policies and regulations that organizations must adhere to. Information archiving solutions help organizations comply with these specific requirements.
 - *Litigation* – in the course of internal and external legal proceedings, organizations will be asked to produce electronic documents pertaining to a specific complaint or case. Information archiving solutions help organizations efficiently search, discover, and retrieve all related information.
 - *Internal Corporate Policies* – many organizations have large amounts of electronic content that needs to be managed and disposed of according to internal corporate policies. Information archiving solutions help automate this process, taking the burden off of IT administrators and end users.
 - *Leveraging Information through Content Analytics* – organizations are increasingly using information archiving solutions to provide valuable insight into their stored data. Organizations see great value in the ability to analyze and interpret archived content.
 - *Data and Information Security* – Information archiving solutions help secure information in a long term repository. Archived information can be easily restored in the event of a disaster or during any planned or unplanned downtime.
- Many organizations in less heavily regulated industries will also deploy information archiving solutions for some of the reasons mentioned above. While not required by law to store and preserve electronic content, many organizations still find great value in information archiving solutions that can improve storage management, respond to

litigation, and facilitate backup and restore capabilities.

- The Information Archiving market continues to see strong growth across all verticals. Figure 1, shows the worldwide revenue for the Information Archiving will top \$5.5 billion by year-end 2019, and will grow to over \$8.8 billion by 2023.

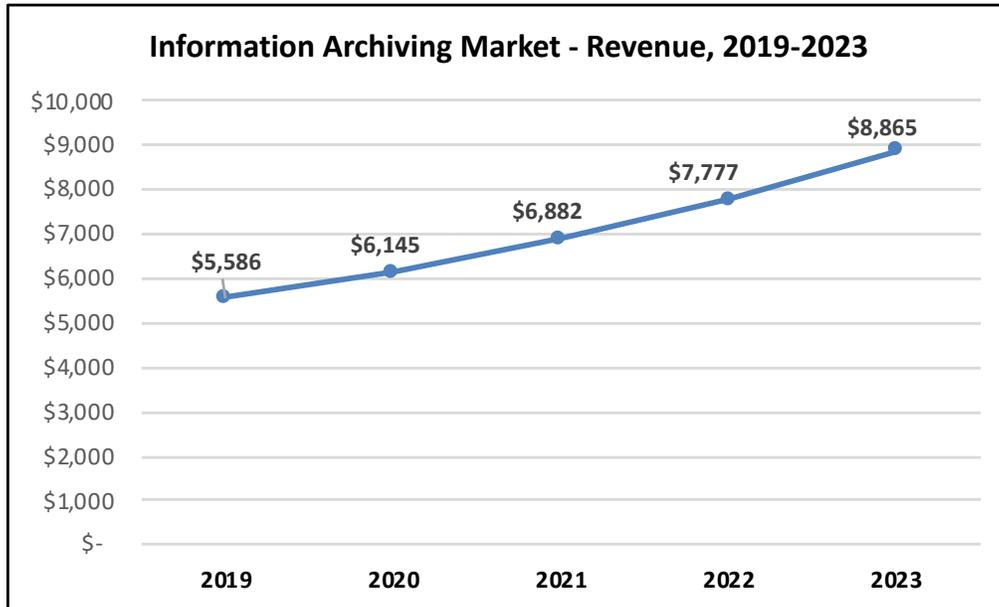


Figure 1: Worldwide Information Archiving Revenue, 2019-2023

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