Unified Endpoint Management Market, 2019-2023

SCOPE

This study provides an analysis of the Unified Endpoint Management market in 2019, and its potential growth over the next four years. It provides detailed market trends, vendor market share, market size, forecasts, and an analysis of key Unified Endpoint Management vendors.

This study looks at the Unified Endpoint Management market as follows:

o **Unified Endpoint Management** solutions provide businesses with the ability to secure, manage and provision mobile devices, desktops, laptops, tablets, applications and content in multi-OS, mixed use environments. Increasingly, UEM solutions will also encompass Internet of Things (IoT) and ruggedized devices for a cohesive single pane-of-glass management experience. UEM solutions are available as on-premises software, cloud-based services, or hybrid solutions.

Revenues, pricing, and all currency figures presented in this study are expressed in $USD, unless otherwise indicated. The revenue projections in the following sections do not include revenues from systems integration or professional services.

All market numbers represent worldwide figures, unless otherwise indicated. Regional breakouts are provided for: North America, Europe, Asia Pacific, and Rest of World.

This report does not contain country breakouts but these may obtained from The Radicati Group at an extra charge.

Installed base figures represent *active* devices under management that have been used at least once in the last three months.

METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
b. Surveys conducted on an on-going basis in all market areas which we cover.
c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

- Unified Endpoint Management (UEM) solutions provide businesses with the ability to secure, manage and provision mobile devices, desktops, laptops, tablets, applications and content in multi-OS, mixed use environments. Increasingly, UEM

solutions will also encompass Internet of Things (IoT) and ruggedized devices for a cohesive single pane-of-glass management experience.

- Unified Endpoint Management solutions bring together several areas of functionality, which include:

  o *Mobile Device Management (MDM)* – includes device level management features such as: remote configuration; remote wipe, and more.

  o *Mobile Security* – includes features such as encryption of the device storage, SD cards, geo-fencing; jailbreak/rooting detection, and more.

  o *Mobile Application Management (MAM)* – refers to features such as containerization; app wrapping; enterprise app store management, and more.

  o *Mobile Content Management* – refers to features such as secure email, calendar, and contacts; document management software integration, and more.

  o *Endpoint Security* – advanced security capabilities for the detection, prevention and possible remediation of zero-day threats and malicious attacks across all protected endpoints.

  o *Modern Management Tools* – modern IT management capabilities for the configuration, management and monitoring of all mobile, PC and other devices (including IoT), applications, and computing resources through a unified management console or set of tools. The ability to orchestrate workflows across users, devices, identity services, and security services to meet compliance and data governance requirements.

- The UEM market has evolved as vendors are now combining all the above capabilities into platforms capable of delivering the full lifecycle of Unified Endpoint Management. Business organizations are looking for UEM solutions that can help enforce compliance with IT standards, prevent unauthorized access to corporate data networks, and secure employee mobile devices and applications.

- The UEM market is showing strong growth. Worldwide revenues for UEM solutions will total over $2.6 billion by year-end 2019, and will grow to over $6.7 billion by year-end 2023. Figure 1, shows the worldwide revenue growth from 2019 to 2023.
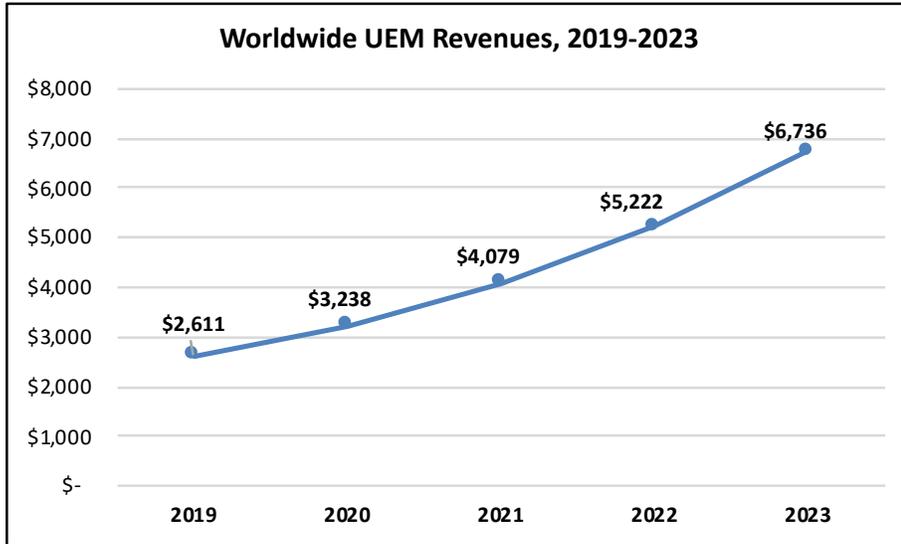
Worldwide UEM Revenues, 2019-2023

Year	Revenue
2019	$2,611
2020	$3,238
2021	$4,079
2022	$5,222
2023	$6,736

Figure 1: Worldwide UEM Revenue, 2019-2023

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