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Corporate Web Security Market, 2019-2023

SCOPE

This study provides an analysis of the Corporate Web Security market in 2019 and its potential growth over the next four years. It offers a detailed analysis of worldwide market trends, market size and growth forecasts, market share by vendor, vendor products and strategies, and more.

- The Corporate Web Security market is comprised of solutions that provide inbound and outbound security to organizations, protecting against the many threats that exist on the Internet today. These threats can include viruses, various forms of spyware, phishing attacks, and other types of malware.
- Solutions in this market can be deployed in multiple form factors, including software, appliances, cloud services, or as hybrid solutions.
- This report focuses exclusively on corporate deployments, which include government and educational organizations, but does not include service provider deployments.

All market numbers, such as market size, forecasts, installed base, and any financial information presented in this study represent *worldwide* figures, unless otherwise indicated. All pricing numbers are expressed in \$USD.

METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

- a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
- b. Surveys conducted on an on-going basis in all market areas which we cover.
- c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

- Corporate Web Security is defined as any software, appliance, or cloud service that protects corporate users and networks from web-based malware, enables organizations to control employee behavior on the Internet, and helps prevent data loss. Corporate Web Security solutions can be deployed on-premises, in the cloud, or as hybrid solutions.
- Web security is one of the most fundamental security solutions that an organization can deploy. Access to the web is a critical tool for workers in any organization. Providing safe web access is essential for productivity in all organizations today.
- Threats are continuing to become more targeted and personal. Blended attacks which present users with some information they recognize and request that they connect to a site to input more information are becoming more prevalent and highly successful. Often the user is totally

unaware of the attack and simply serves as a pass through for malware to enter their machine and spread through the entire organization’s network. This is the worst scenario and requires Web Security solutions with robust, up to date website definitions that can quickly detect possible access to a compromised site.

- Cloud based Web Security solutions are seeing strong demand as organizations that traditionally deployed on-premises solutions are increasingly moving all their services to the cloud. Hybrid solutions are often viewed as a stepping-stone to full cloud deployment and are also seeing strong growth. Cloud adoption is also being driven by growing mobile device use and larger remote workforces, which need powerful Web Security protection on the go, without the complexity of connecting back to the corporate network.
- The primary driver of growth for the Corporate Web Security market continues to be the need to protect corporate networks from web based malware attacks. Incoming malware is a huge risk, productivity loss is a great concern, and so is the risk of loss of confidential data. All of these concerns continue to drive strong adoption of Web Security solutions.
- The Corporate Web Security market is seeing strong growth as organizations of all sizes continue to invest heavily in solutions to help protect themselves against web-borne threats. The market is expected will top \$3.7 billion in revenues in 2019, and grow to over \$6.1 billion by 2023.

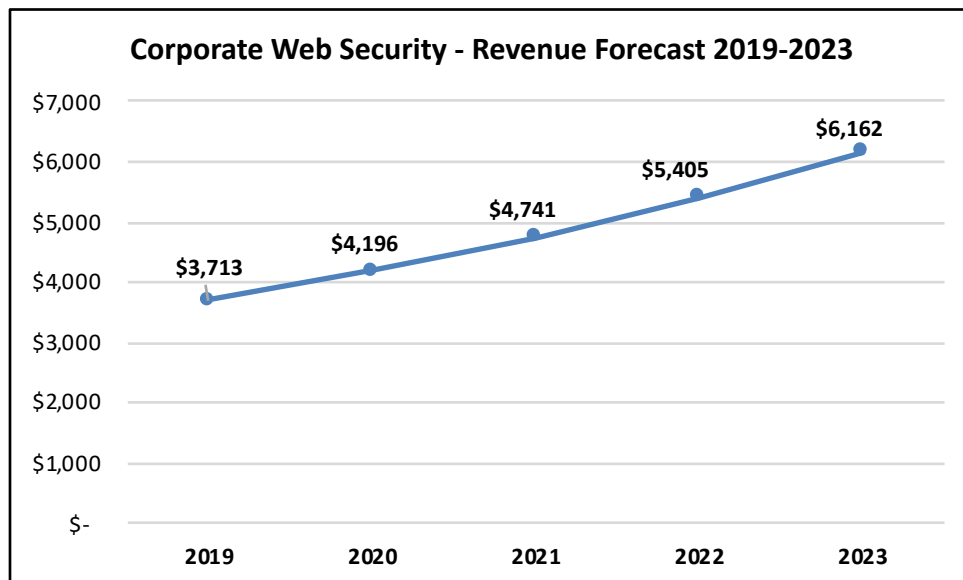


Figure 1: Corporate Web Security Market Revenue Forecast, 2019-2023

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