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Corporate Web Security Market, 2018-2022

SCOPE

This study provides an analysis of the Corporate Web Security market in 2018 and its potential growth over the next four years. It offers a detailed analysis of worldwide market trends, market size and growth forecasts, market share by vendor, vendor products and strategies, and more.

- The Corporate Web Security market is comprised of solutions that provide inbound and outbound security to organizations, protecting against the many threats that exist on the Internet today. These threats can include viruses, various forms of spyware, phishing attacks, and other types of malware.
- Solutions in this market can be deployed in multiple form factors, including software, appliances, cloud services, or as hybrid solutions.
- This report focuses exclusively on corporate deployments, which include government and educational organizations, but does not include service provider deployments.

All market numbers, such as market size, forecasts, installed base, and any financial information presented in this study represent *worldwide* figures, unless otherwise indicated. All pricing numbers are expressed in \$USD.

METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

- a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
- b. Surveys conducted on an on-going basis in all market areas which we cover.
- c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

- Corporate Web Security solutions serve to prevent malware from seeping into a network through normal user web activity. Malware can include viruses, spyware, adware, rootkits, and more. The majority of malware infections are based around stealing confidential information from organizations and users for financial gain. Industrial espionage, such as stealing trade secrets, is also a common goal of malware. Malware can also give access to an infected PC through a backdoor exploit or similar method. This lets hackers control the infected PC without the user's knowledge in order to send out malware or spam to other machines. Most Corporate Web Security solutions offer bi-directional protection that can prevent malware from entering and exiting a network.
- The market for Corporate Web Security solutions refers to any software, appliance, or cloud-based service that protects corporate users and networks from Web-based malware, enables

organizations to control employee behavior on the web, and helps prevent data loss. Corporate Web Solutions can be deployed in multiple form factors, including appliances, virtual appliances, cloud services and hybrid models.

- Cloud based and hybrid web security solutions are seeing strong market adoption due to the growing use of mobile devices, remote workforces, and overall greater cloud adoption. Nearly all vendors that previously offered appliances have now added a cloud based option to their portfolio, or are looking to do so in the very near future. Customers often opt for a hybrid model as a stepping stone to a full cloud based solution, or to accommodate different requirements for different kinds of workers (e.g. headquarters vs. roaming workforces).
- Corporate Web Security vendors are increasingly expanding the Data Loss Prevention (DLP) capabilities of their solutions. However, these are often still fairly basic compared to full scale content-aware DLP solutions and most large organizations will typically still deploy a full content-aware DLP solution for increased protection and better adherence to compliance requirements.
- The primary driver of growth for the Corporate Web Security market continues to be the need to protect corporate networks from web based malware attacks. Incoming malware is a huge risk, productivity loss is a great concern, and so is the risk of loss of confidential data. All of these concerns continue to drive strong adoption of Web Security solutions.
- The Corporate Web Security market continues to see strong growth as organizations of all sizes are concerned about security and are investing heavily to protect themselves against web-borne threats. The market is expected will top \$3.3 billion in revenues in 2018, and grow to over \$5.7 billion by 2022.

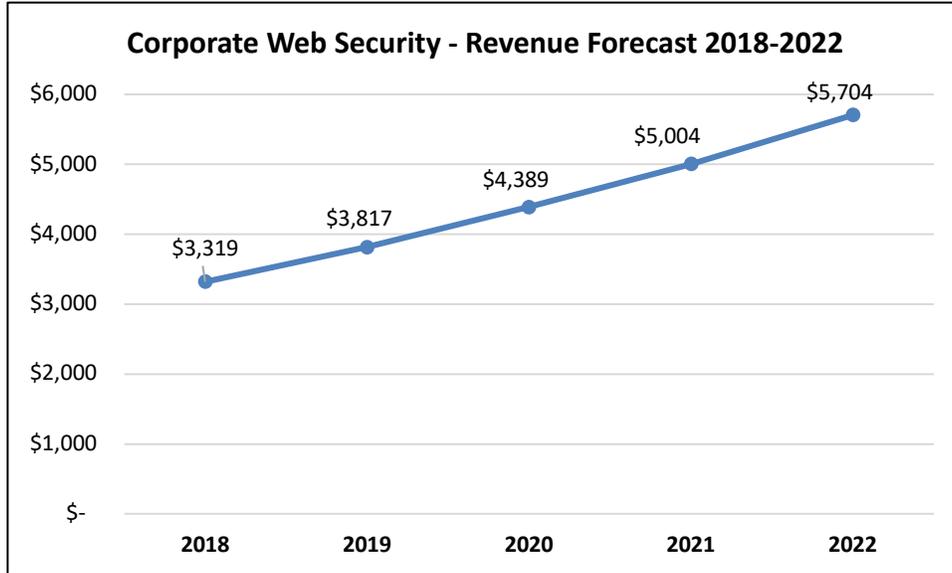


Figure 1: Corporate Web Security Market Revenue Forecast, 2018-2022

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