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## ***Unified Endpoint Management Market, 2018-2022***

### **SCOPE**

This study provides an analysis of the Unified Endpoint Management market in 2018, and its potential growth over the next four years. It provides detailed market trends, vendor market share, market size, forecasts, and an analysis of key Unified Endpoint Management vendors.

This study looks at the Unified Endpoint Management market as follows:

- **Unified Endpoint Management** solutions provide businesses with the ability to secure, manage and provision mobile devices, desktops, laptops, tablets, applications and content in multi-OS, mixed use environments. Increasingly, UEM solutions will also encompass Internet of Things (IoT) and ruggedized devices for a cohesive single pane-of-glass management experience. UEM solutions are available as on-premises software, cloud-based services, or hybrid solutions.

Revenues, pricing, and all currency figures presented in this study are expressed in \$USD, unless otherwise indicated. The revenue projections in the following sections do not include revenues from systems integration or professional services.

All market numbers represent worldwide figures, unless otherwise indicated. Regional breakouts are provided for: North America, Europe, Asia Pacific, and Rest of World.

This report does not contain country breakouts but these may be obtained from The Radicati Group at an extra charge.

Installed base figures represent *active* devices under management that have been used at least once in the last three months.

## **METHODOLOGY**

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

- a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
- b. Surveys conducted on an on-going basis in all market areas which we cover.
- c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

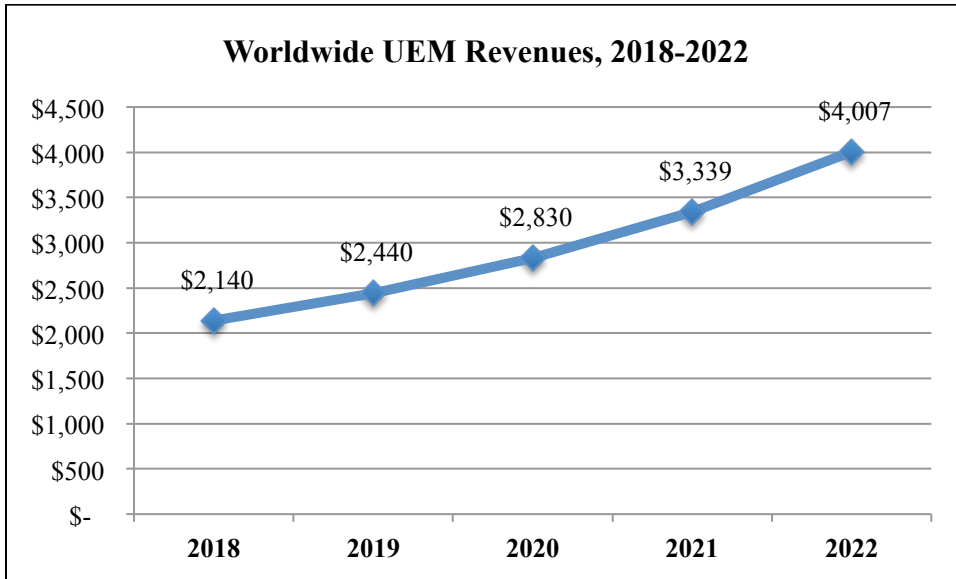
## **EXECUTIVE SUMMARY**

- Unified Endpoint Management (UEM) solutions provide businesses with the ability to secure, manage and provision mobile devices, desktops, laptops, tablets, applications and content in multi-OS, mixed use environments. Increasingly, UEM

solutions will also encompass Internet of Things (IoT) and ruggedized devices for a cohesive single pane-of-glass management experience.

- UEM solutions provide businesses with the ability to secure and manage all devices used by their employees. The growing Bring Your Own Device (BYOD) trend has been a major driver for UEM adoption, as organizations struggle to manage all aspects of mobile security ranging from the device, to software, to data and applications across a multitude of different computing devices and operating systems.
- UEM solutions bring together several areas of functionality, which include:
  - *Mobile Device Management (MDM)* – refers to device level management features such as: remote configuration, remote wipe, and more.
  - *Mobile Security* – refers to features such as encryption of the device storage, SD cards, and more.
  - *Mobile Application Management (MAM)* – refers to features such as containerization, app wrapping, enterprise app store management, app usage analytics, and more.
  - *Mobile Content Management* – refers to features such as secure email, calendar, and contacts, document management software integration, and more.
  - *Endpoint Security* – advanced security capabilities for the detection, prevention and possible remediation of zero-day threats and malicious attacks across all protected endpoints.
  - *Integration with PC Management Tools* – integrated management capabilities for mobile devices, desktops, laptops, tablets, applications, IoT, and ruggedized devices, through a common management console, which offers a single pane of glass and includes an integrated app store for both desktop and mobile app deployment.
- The UEM market is growing at a rapid pace, worldwide revenues for UEM solutions will total over \$2.1 billion by year-end 2018. This figure will grow to over \$4.0

billion by year-end 2022. Figure 1, shows the worldwide revenue for the Unified Endpoint Management market from 2018 to 2022.



**Figure 1: Worldwide UEM Revenue, 2018-2022**

***To view the complete Table of Contents for this report, visit our website at [www.radicati.com](http://www.radicati.com).***