



THE RADICATI GROUP, INC.

A TECHNOLOGY MARKET RESEARCH FIRM

WWW.RADICATI.COM

TEL. 650 322-8059

Information Archiving Market, 2018-2022

SCOPE

This study provides an analysis of the information archiving market in 2018 and its potential growth over the next four years. It provides market trends, market size, market share by vendor, four-year forecasts, and a detailed analysis of vendor products and strategies.

Information Archiving Solutions provide interactive, long-term storage of user data, such as email, instant messages, social media, files, Microsoft SharePoint content and other structured and unstructured information. These solutions also provide information indexing for easy search and retrieval, retention management, and basic tools for eDiscovery, Legal Hold, and Information Governance.

Note: Previous versions of this report used to segment the market into on-premises and cloud-based solutions. As most vendors now offer a variety of deployment form factors, this distinction no longer seems relevant. A forecast is provided, however, showing the projected change in installed base and revenue of on-premises and cloud deployments over the next four years.

All of the numbers in this study represent *worldwide* figures, unless otherwise indicated. Any financial data is expressed in \$USD.

EUROPE: LONDON, UK • TEL. +44 (0)20 7794 4298

Email: admin@radicati.com

<http://www.radicati.com>

Regional breakouts are provided for: North America, Europe, Asia Pacific, and Rest of World. This report does not contain breakouts for specific countries, however these may be obtained from The Radicati Group at an extra charge.

The revenue projections in the following sections do not include revenues from systems integration or professional services.

METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

- a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
- b. Surveys conducted on an on-going basis in all market areas which we cover.
- c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

- Information archiving solutions provide interactive, secure long-term storage of electronic business content, including: email, instant messages, social media, file systems, Microsoft SharePoint content, and a broad range of other structured and

unstructured information. In addition to archiving, these solutions must also provide fast, easy search and retrieval of information, and allow organizations to set granular retention policies which provide the foundation for eDiscovery, Legal Hold, Data Loss Prevention (DLP), and Information Governance.

- Information Archiving solutions may be deployed on-premises, as appliances (physical or virtual), cloud based, or as hybrid solutions that combine on-premises and cloud. Hybrid deployments are very popular with organizations in highly regulated industries where they are required to keep some content in-house for compliance reasons, while benefitting from cloud-based archiving solutions for less business-critical content. Often customers in less regulated industries will also use a hybrid approach as a stepping-stone to moving to a fully cloud-based deployment.
- There were several noteworthy mergers and acquisitions in the Information Archiving market in 2017, which will shape the market going forward:
 - In 2016, Micro Focus acquired GWAVA, a provider of archiving and messaging security solutions. In 2017, Micro Focus merged with Hewlett Packard Enterprise (HPE)'s software business segment, making it one of the largest pure-play software companies in the world.
 - In November 2017, Barracuda Networks acquired Sonian, a public cloud information archiving company, which provides a service for Managed Service Providers (MSPs), and their end customers.
 - In November 2017, Smarsh was acquired by K1 Investment Management, which also acquired Actiance, a provider of compliance, archiving and analytics. K1 has announced that it intends to combine the two companies into a single company focused on compliance and information archiving.
- The Information Archiving market continues to see strong growth driven by demand from organizations of all sizes across all verticals. Figure 1, shows the worldwide revenue for the Information Archiving will top \$5.1 billion in revenues by year-end 2018, and will grow to over \$8.4 billion by 2022.

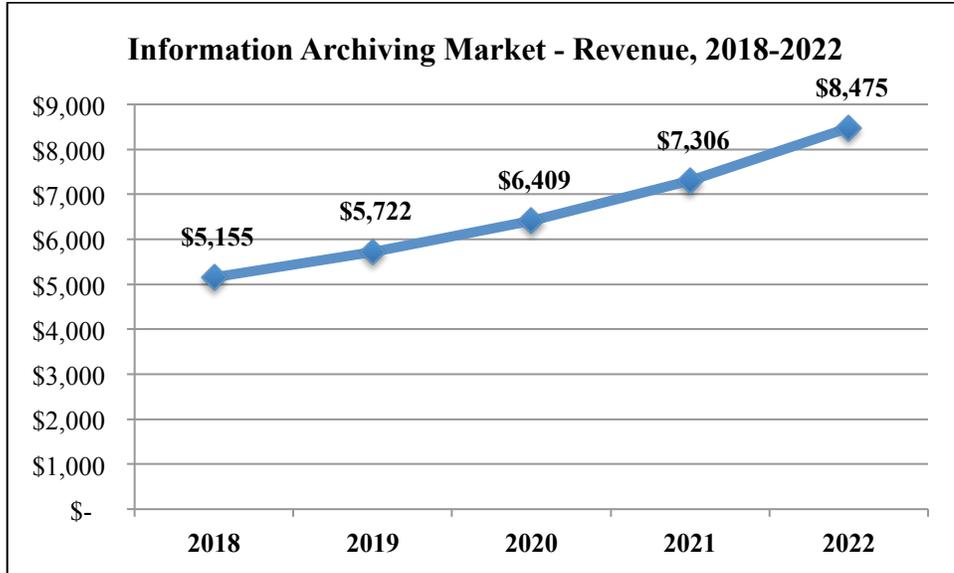


Figure 1: Worldwide Information Archiving Revenue, 2018-2022

***To view the complete Table of Contents for this report,
visit our website at www.radicati.com.***