Corporate Web Security Market, 2017-2021

SCOPE

This study provides an analysis of the Corporate Web Security market in 2017 and its potential growth over the next four years. It offers a detailed analysis of worldwide market trends, market size and growth forecasts, market share by vendor, vendor products and strategies, and more.

o The Corporate Web Security market is comprised of solutions that provide inbound and outbound security to organizations, protecting against the many threats that exist on the Internet today. These threats can include viruses, various forms of spyware, phishing attacks, and other types of malware.

o Solutions in this market can be deployed in multiple form factors, including software, appliances, cloud services, or as hybrid solutions.

o This report focuses exclusively on corporate deployments, which include government and educational organizations, but does not include service provider deployments.

All market numbers, such as market size, forecasts, installed base, and any financial information presented in this study represent *worldwide* figures, unless otherwise indicated. All pricing numbers are expressed in $USD.

METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
b. Surveys conducted on an on-going basis in all market areas which we cover.
c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

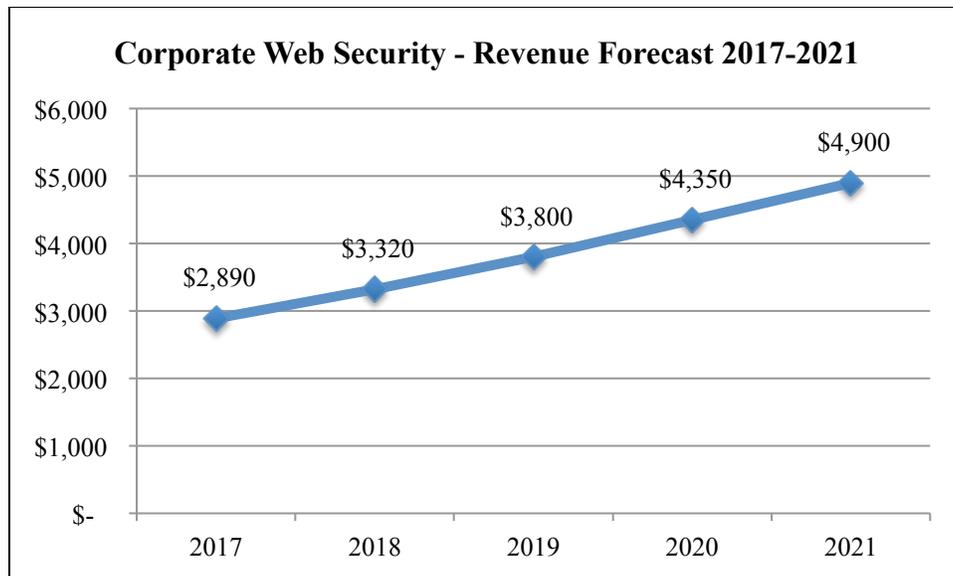Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

- Corporate Web Security is defined as any software, appliance, or cloud service that protects corporate users and networks from web-based malware, enables organizations to control employee behavior on the Internet, and helps prevent data loss. Corporate Web Security solutions can be deployed on-premises, in the cloud, or as hybrid solutions.

- Web security is one of the most fundamental security solutions that an organization can deploy. Access to the web is the most important tool for workers in any organization. Providing safe web access is essential for productivity in all organizations today.

- The primary driver of growth for the Corporate Web Security market remains the need to protect corporate networks from web based malware attacks. Malware is often motivated by malicious intentions, such as financial gain or espionage. Malware, however, can also be

motivated to simply disable an organization or for prank playing. Regardless of the intent, malware can lead to financial loss, productivity loss, and embarrassment for enterprises.

- Some web security vendors target both corporate customers, as well as service providers. However, this report looks only at vendor installed base and revenue market share in the context of their corporate business.

- Cloud based and hybrid web security solutions are finding increased popularity due to the growing use of mobile devices and growing remote workforces. Nearly all vendors that previously offered appliances have now added a cloud based option to their portfolio, or are looking to do so in the very near future. Customers often opt for a hybrid model as a stepping stone to a full cloud based solution, or to accommodate different requirements of different kinds of workers (e.g. headquarters vs. roaming workforces).

The Corporate Web Security market is growing fast in terms of revenues as organizations of all sizes are increasingly concerned about security and protecting themselves from a myriad of web-borne threats. The market is expected to grow from over $2.8 billion revenues in 2017, to over $4.9 billion in 2021.

Figure 1: Corporate Web Security Market Revenue Forecast, 2017-2021

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