

THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM

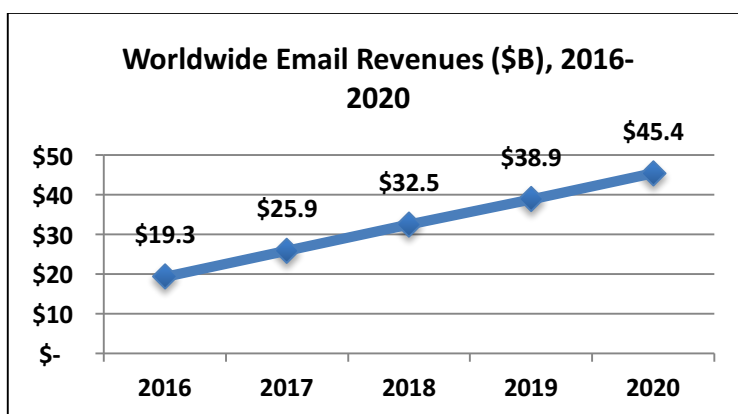
Email Market, 2016-2020

<http://www.radicati.com>

Cost – US \$3,000 by company P.O. or \$2,500 by credit card

A comprehensive analysis of the worldwide Email Market, across all key segments:

- ☒ **Enterprise Messaging Platforms** – on-premises email deployed by enterprises and SMBs, Market Size, Installed Base and Revenue Market Share by Vendor, and Four-year Forecast.
- ☒ **Messaging Platforms for Service Providers** – Market Size, Installed base and Revenue market share, Four-year Forecast.
- ☒ **Cloud Business Email** – Market Size, Installed Base and Revenue Market Share by Vendor, Four-year Forecast, Breakout by Platform Type.
- ☒ **Email Clients** – Installed base and Four-year forecast for desktop, web-based, and consumer email clients.
- ☒ **Consumer Email** – Market Size, Installed Base Market Share, Four-year Forecast.
- ☒ In-depth analysis of the key market players in each segment, including: *Amazon Web Services, BAE Systems, Google, IBM, Intermedia, Microsoft, Open-Xchange, Oracle, Synchronoss Messaging, and Zimbra*



Headquarters: Palo Alto, CA 94301
phone: +1 (650) 322-8059

Europe: London, NW3 5JY, UK
phone: +44 (0)20 7794 4298

TABLE OF CONTENTS

SCOPE	4
METHODOLOGY	5
EXECUTIVE SUMMARY	6
CHAPTER ONE – MARKET ANALYSIS	8
1.1 MARKET DEFINITION	9
1.2 MARKET SEGMENTATION.....	12
1.3 ENTERPRISE MESSAGING PLATFORMS	17
1.3.1 ENTERPRISE MESSAGING PLATFORMS MARKET SHARE BY VENDOR	19
1.3.2 ENTERPRISE MESSAGING PLATFORMS FORECAST	22
1.3.3 ENTERPRISE MESSAGING PLATFORMS INSTALLED BASE BY REGION.....	23
1.3.4 ENTERPRISE MESSAGING PLATFORMS INSTALLED BASE BY BUSINESS SIZE.....	25
1.4 MESSAGING PLATFORMS FOR SERVICE PROVIDERS	27
1.4.1 MESSAGING PLATFORMS FOR SERVICE PROVIDERS MARKET SHARE BY VENDOR ..	30
1.4.2 MESSAGING PLATFORMS FOR SERVICE PROVIDERS FORECAST.....	33
1.4.3 MESSAGING PLATFORMS FOR SERVICE PROVIDERS INSTALLED BASE BY REGION ..	35
1.4.4 MESSAGING PLATFORMS FOR SERVICE PROVIDERS REVENUE BY REGION.....	37
1.4.5 MESSAGING PLATFORMS FOR SERVICE PROVIDERS INSTALLED BASE BY PLATFORM TYPE	39
1.4 CLOUD BUSINESS EMAIL.....	40
1.4.1 CLOUD BUSINESS EMAIL MARKET SHARE BY PROVIDER	41
1.4.2 CLOUD BUSINESS EMAIL FORECAST.....	46
1.4.3 CLOUD BUSINESS EMAIL BREAKOUT BY REGION.....	47
1.4.4 CLOUD BUSINESS EMAIL BREAKOUT BY BUSINESS SIZE.....	48
1.4.5 CLOUD BUSINESS EMAIL INSTALLED BASE BY PLATFORM TYPE.....	49
1.5 EMAIL CLIENTS	51
1.6 CONSUMER EMAIL	53
1.6.1 CONSUMER EMAIL MARKET SHARE	54
1.6.2 CONSUMER EMAIL FORECAST.....	58
CHAPTER TWO – EMAIL VENDORS	59
AMAZON WEB SERVICES	60
BAE SYSTEMS	63
GOOGLE.....	68
IBM.....	72
INTERMEDIA.....	77
MICROSOFT.....	81
OPEN-XCHANGE	88
ORACLE	92
SYNCHRONOSS MESSAGING	97
ZIMBRA.....	101

LIST OF FIGURES

<i>Figure 1: Email Market Segmentation</i>	13
<i>Figure 2: Penetration by Business Mailbox Type, 2016 & 2020</i>	15
<i>Figure 3: Email Revenue by Segment, 2016 & 2020</i>	16
<i>Figure 4: Enterprise Messaging Platforms – IB Market Share, 2016</i>	21
<i>Figure 5: Enterprise Messaging Platforms – Revenue Market Share, 2016</i>	21
<i>Figure 6: Enterprise Messaging Platforms – IB by Region, 2016 & 2020</i>	24
<i>Figure 7: Enterprise Messaging Platforms – IB by Business Size, 2016 & 2020</i>	26
<i>Figure 8: Messaging Platforms for Service Providers – IB Market Share, 2016</i>	32
<i>Figure 9: Messaging Platforms for Service Providers – Revenue Market Share, 2016</i>	33
<i>Figure 10: Messaging Platforms for Service Providers – Revenue Forecast, 2016-2020</i>	34
<i>Figure 11: Messaging Platforms for Service Providers – IB by Region, 2016 & 2020</i>	36
<i>Figure 12: Messaging Platforms for Service Providers – Revenue by Region, 2016 & 2020</i>	38
<i>Figure 13: Cloud Business Email - IB Market Share, 2016</i>	45
<i>Figure 14: Cloud Business Email - Revenue Market Share, 2016</i>	45
<i>Figure 15: Cloud Business Email – IB & Revenue Forecast, 2016-2020</i>	47
<i>Figure 16: Cloud Business Email - IB by Region, 2016 & 2020</i>	48
<i>Figure 17: Cloud Business Email - IB by Business Size, 2016 & 2020</i>	49

LIST OF TABLES

<i>Table 1: Worldwide Email Market Forecast, 2016-2020</i>	7
<i>Table 2: Worldwide Daily Email Traffic, 2016-2020</i>	8
<i>Table 3: Worldwide Email Users, 2016-2020</i>	11
<i>Table 4: Worldwide Active Email Accounts Forecast, 2015-2019</i>	11
<i>Table 5: Worldwide Active Email Accounts, 2016-2020</i>	12
<i>Table 6: Business Mailbox Breakout, 2016-2020</i>	15
<i>Table 7: Email Market Revenue Forecast, 2016-2020</i>	17
<i>Table 8: Enterprise Messaging Platforms – Market Share by Vendor, 2016</i>	21
<i>Table 9: Enterprise Messaging Platforms – IB & Revenue Forecast, 2016-2020</i>	23
<i>Table 10: Enterprise Messaging Platforms – IB by Region, 2015-2019</i>	25
<i>Table 11: Enterprise Messaging Platforms – IB by Business Size, 2016 - 2020</i>	27
<i>Table 12: Messaging Platforms for Service Providers by Type</i>	29
<i>Table 13: Messaging Platforms for Service Providers – IB & Revenue Market Share, 2016</i>	33
<i>Table 14: Messaging Platforms for Service Providers – IB & Revenue Forecast, 2016 - 2020</i> ...	35
<i>Table 15: Messaging Platforms for Service Providers – IB by Region, 2016-2020</i>	37
<i>Table 16: Messaging Platforms for Service Providers – Revenue by Region, 2016 – 2020</i>	39
<i>Table 17: Messaging Platforms for Service Providers – IB by Platform Type, 2016 - 2020</i>	40
<i>Table 18: Cloud Business Email - Market Share by Provider, 2016</i>	45
<i>Table 19: Cloud Business Email - IB & Revenue Forecast, 2016-2020</i>	47
<i>Table 20: Cloud Business Email IB by Platform Type, 2016-2020</i>	52
<i>Table 21: Worldwide Email Clients by Type, 2016 - 2020</i>	53
<i>Table 22: Consumer Email - IB Market Share, 2016</i>	58
<i>Table 23: Consumer Email - IB Forecast, 2016-2020</i>	59

About The Radicati Group, Inc.

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, wireless technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

ORDER FORM To order, please go to our website www.radicati.com or fill out the following form and email it to admin@radicati.com

Email Market, 2016-2020	
Name:	Company:
<input type="checkbox"/> P.O. \$3,000 <i>Note: We will need the actual P.O. paperwork from your Purchasing Department before we can fill the orders.</i>	
<input type="checkbox"/> Credit Card \$2,500	
<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex	
Card Number:	Exp. Date:
Signature:	
Address:	
City, State, Zip:	
Country:	
<i>Please indicate street address - NO P.O. BOX please!</i>	
Phone:	Email: