



THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM
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Information Archiving Market, 2016-2020

SCOPE

This study provides an analysis of the information archiving market in 2016 and its potential growth over the next four years. It provides market trends, market size, market share by vendor, four-year forecasts, and a detailed analysis of vendor products and strategies.

Information Archiving Solutions provide interactive, long-term storage of user data, such as email, instant messages, social media, files, Microsoft SharePoint content and other structured and unstructured information. These solutions also provide information indexing for easy search and retrieval, retention management, and basic tools for eDiscovery, Legal Hold, and Information Governance.

Note: Previous versions of this report used to segment the market into on-premises and cloud-based solutions. As most vendors now offer a variety of deployment form factors, this distinction no longer seems relevant. A forecast is provided, however, showing the projected change in installed base and revenue of on-premises and cloud deployments over the next four years.

All of the numbers in this study represent *worldwide* figures, unless otherwise indicated. Any financial data is expressed in \$USD.

Regional breakouts are provided for: North America, Europe, Asia Pacific, and Rest of World. This report does not contain breakouts for specific countries, however these may be obtained from The Radicati Group at an extra charge.

The revenue projections in the following sections do not include revenues from systems integration or professional services.

METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

- a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
- b. Surveys conducted on an on-going basis in all market areas which we cover.
- c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

- Information archiving solutions provide interactive, secure long-term storage of electronic business content, which include: email, instant messages, social media, file systems, Microsoft SharePoint content and other structured and unstructured

information. In addition to archiving, these solutions provide fast, easy search and retrieval of information, and allow organizations to set granular retention policies which provide the foundation for eDiscovery, Legal Hold, Data Loss Prevention (DLP), and Information Governance.

- This study looks at the Information Archiving market as comprising one segment, as follows:
 - **Information Archiving** – are solutions delivered as on-premises products, appliances, or as cloud services. Key vendors in this segment include: *ArcMail, BAE Systems Applied Intelligence, Barracuda Networks, EMC, Google, GWAVA, Hewlett Packard Enterprise, IBM, Jatheon, Metalogix, Microsoft, Mimecast, OpenText, Proofpoint, Smarsh, Sonian, Veritas Technologies*, and others.

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- Business organizations will typically deploy an information archiving solution for one or more of the following reasons: compliance with regulatory requirements, litigation support, internal corporate policies, leveraging information through content analytics, data and information governance.
- On-premises Information Archiving deployments are increasingly losing ground to cloud-based deployments. Most vendors of on-premises archiving solutions have added a cloud and/or a hybrid deployment option to their product portfolios, and those that have not done so yet have it on their roadmap.
- Figure 1, shows the worldwide Information Archiving market revenue from 2016 to 2020. The total market will be over \$4.6 billion in revenues by year-end 2016, and will grow to over \$6.7 billion by 2020.

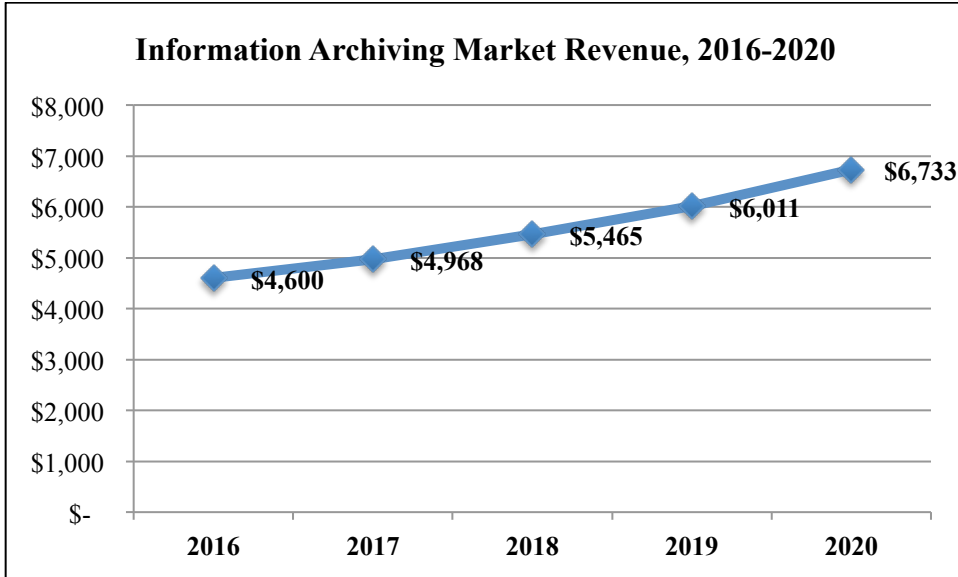


Figure 1: Worldwide Information Archiving Revenue, 2016-2020

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