

THE RADICATI GROUP, INC.  
A TECHNOLOGY MARKET RESEARCH FIRM

## **Mobile Growth Forecast, 2016-2020**

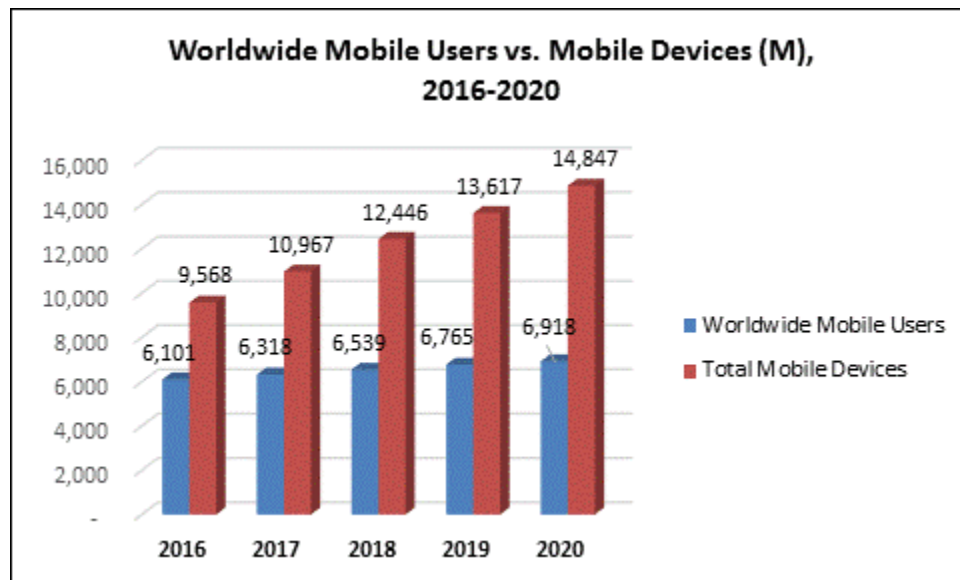
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This study brings together key data and four-year growth forecasts on business and consumer Mobile Users, Mobile Devices, Mobile Operating Systems, Mobile Email Users, Mobile Texting and Mobile Messaging, including:

- ☒ Mobile Users – Business vs. Consumer, Breakouts by Region, Four-Year Forecast
- ☒ Mobile Devices – Business vs. Consumer, Breakouts by Phone & Tablet, Region, Four-year Forecasts
- ☒ Business Mobile Operating Systems – Four-year Forecasts
- ☒ Mobile Email Users – Business vs. Consumer, Breakouts by Region, Business Size, Industry, Four-Year Forecasts
- ☒ Mobile Texting – Avg. number of business texts sent/received
- ☒ Mobile Messaging – Users, Account, Four-Year Forecasts, Breakout by Region

This report is intended for Organizations, Vendors, and Investors who need to make informed decisions about Mobile adoption by business and consumer users.



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## About The Radicati Group, Inc.

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, wireless technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

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