

THE RADICATI GROUP, INC.  
A TECHNOLOGY MARKET RESEARCH FIRM

## ***Instant Messaging Market, 2016-2020***

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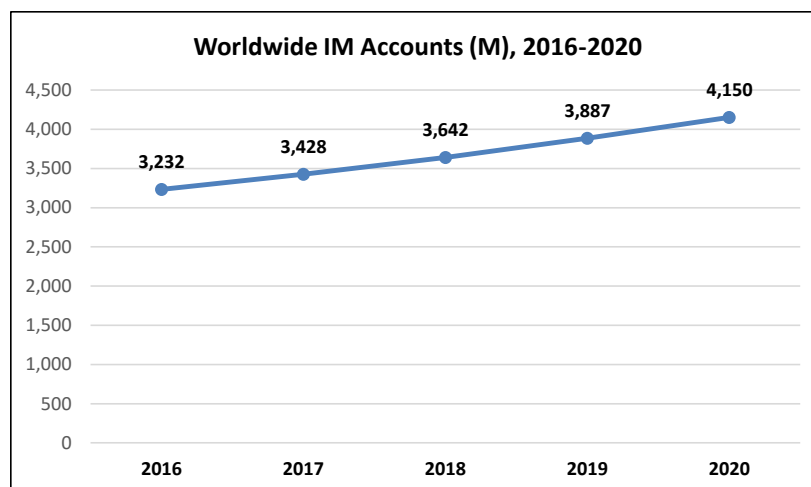
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A comprehensive analysis of the Instant Messaging market including:

- ☒ Consumer IM – Worldwide Consumer IM Accounts and Users, Consumer vs. Business IM Users, Consumer IM Market Share, Four-Year Forecasts, Breakouts by Region.
- ☒ Enterprise IM – Worldwide Enterprise IM Accounts and Users, Enterprise IM Vendor Market Share, Installed Base and Revenue Four-Year Forecasts, Breakouts by Region and Business Size.
- ☒ Mobile Messaging – Worldwide Mobile Messaging Accounts and Users, Mobile Messaging Vendor Market Share, Four-Year Forecasts, Breakouts by Region.
- ☒ An overview of key market players: *Apple, BlackBerry, Bloomberg, Cisco, Facebook, Google, IBM, Kik Interactive, Microsoft, Novell, Skype, Tencent, Thomson Reuters, WhatsApp and Yahoo!*.

This report is intended for Organizations, Vendors, and Investors who need to make informed decisions about the Instant Messaging and Mobile Messaging market.



**Figure 1: Worldwide IM Accounts\*, 2016-2020**  
(\* does not include Mobile Messaging)

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## About The Radicati Group, Inc.

The Radicati Group covers all aspects of email, security, social media, instant messaging, information archiving, regulatory compliance, wireless technologies, web services, unified communications, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group advises corporate organizations to assist them in selecting the right products to fit their business needs, and also works with vendors to define the best strategic direction for their products. The Radicati Group also works with investment firms on a worldwide basis to identify and assess new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

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