

THE RADICATI GROUP, INC.  
A TECHNOLOGY MARKET RESEARCH FIRM

## ***Instant Messaging Growth Forecast, 2016-2020***

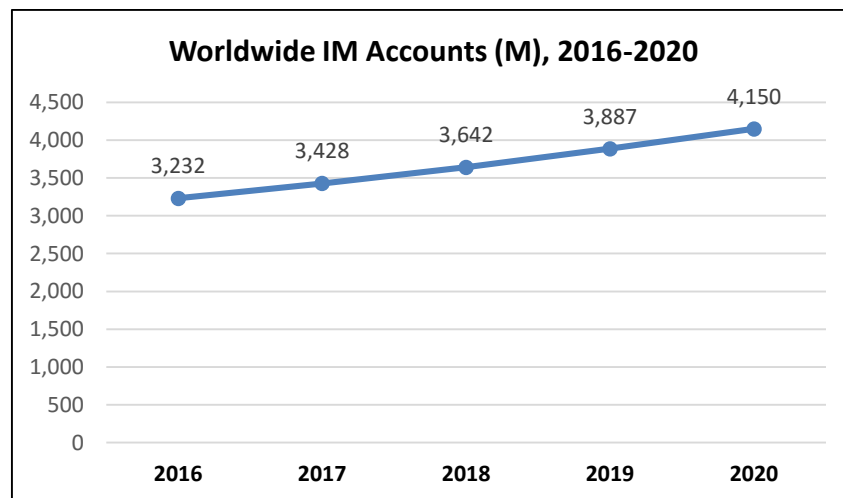
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This study brings together key data and statistics on business and consumer use of Instant Messaging (IM), Mobile Messaging (i.e. Mobile Instant Messaging or Chat) and Mobile Texting, including:

- ☐ Instant Messaging – Worldwide Users & Accounts, Breakouts by Enterprise and Public IM Accounts, IM traffic growth forecast, Average number of IMs sent/received per User/Day, Average User Time spent on IM/Day
- ☐ Consumer IM – Users and Accounts, Breakouts by Region, Four-year Forecasts
- ☐ Enterprise IM – Users and Accounts, Breakouts by Region, Business Size, Four-year Forecasts
- ☐ Mobile Messaging – Users and Accounts, Four-Year Forecast, Breakout by Region
- ☐ Mobile Text Messaging – Business and Consumer messages sent/received per User/Day

This report is intended for Organizations, Vendors, and Investors who need to make informed decisions about Instant Messaging use by business and consumer users.



## TABLE OF CONTENTS

<b>SCOPE</b> .....	<b>4</b>
<b>METHODOLOGY</b> .....	<b>5</b>
<b>EXECUTIVE SUMMARY</b> .....	<b>6</b>
<b>CHAPTER 1: INSTANT MESSAGING</b> .....	<b>7</b>
1.1 WORLDWIDE IM ACCOUNTS AND USERS FORECAST, 2016-2020 .....	7
1.2 ENTERPRISE VS. CONSUMER IM USERS .....	8
1.3 ENTERPRISE VS. CONSUMER IM ACCOUNTS .....	9
1.4 IM TRAFFIC FORECAST .....	11
1.5 AVERAGE NUMBER OF IMs SENT/RECEIVED PER USER PER DAY .....	12
1.6 AVERAGE TIME SPENT ON IM PER USER PER DAY .....	13
<b>CHAPTER 2: CONSUMER IM</b> .....	<b>14</b>
2.1 CONSUMER IM FORECAST, 2016-2020 .....	14
2.1.1 CONSUMER IM BY REGION .....	15
<b>CHAPTER 3: ENTERPRISE IM</b> .....	<b>17</b>
3.1 ENTERPRISE IM FORECAST, 2016-2020 .....	17
3.1.1 ENTERPRISE IM ACCOUNTS BY REGION.....	18
3.1.2 ENTERPRISE IM ACCOUNTS BY BUSINESS SIZE.....	19
<b>CHAPTER 4: MOBILE MESSAGING</b> .....	<b>21</b>
4.1 MOBILE MESSAGING .....	21
4.1.1 MOBILE MESSAGING ACCOUNTS BY REGION.....	22
<b>CHAPTER 5: MOBILE TEXT MESSAGING</b> .....	<b>24</b>
5.1 BUSINESS MOBILE SMS TEXT MESSAGING .....	24
5.2 CONSUMER MOBILE SMS TEXT MESSAGING.....	24

## LIST OF TABLES

<i>Table 1: Worldwide IM Accounts and Users (M), 2016-2020</i> .....	7
<i>Table 2: Enterprise vs. Consumer IM Users (M), 2016-2020</i> .....	8
<i>Table 3: Enterprise vs. Consumer IM Accounts (M), 2016-2020</i> .....	9
<i>Table 4: Number of IMs Sent per User/Day (B), 2016-2020</i> .....	11
<i>Table 5: IM Conversations per User/Day, 2016</i> .....	12
<i>Table 6: Average Time spent on IM per User/Day, 2016</i> .....	13
<i>Table 7: Consumer IM Accounts and Users Forecast (M), 2016-2020</i> .....	14
<i>Table 8: Enterprise IM Accounts and Users Forecast (M), 2016-2020</i> .....	17
<i>Table 9: Worldwide Mobile Messaging Accounts &amp; User Forecast, 2016-2020</i> .....	21
<i>Table 10: Business SMS Text Messages Sent &amp; Received per User/Day, 2016-2020</i> .....	24
<i>Table 11: Consumer SMS Text Messages Sent &amp; Received per User/Day, 2016-2020</i> .....	25

## LIST OF FIGURES

<i>Figure 1: Worldwide IM Accounts, 2016-2020</i> .....	6
<i>Figure 2: Consumer vs. Business IM Users, 2016 &amp; 2020</i> .....	9
<i>Figure 3: Daily IM Traffic (Billions), 2016-2020</i> .....	12
<i>Figure 4: Consumer IM by Region, 2016 &amp; 2020</i> .....	15
<i>Figure 5: Enterprise IM Accounts by Region, 2016 &amp; 2020</i> .....	18
<i>Figure 6: Enterprise IM Accounts by Business Size, 2016 &amp; 2020</i> .....	19
<i>Figure 7: Mobile Messaging by Region, 2016 &amp; 2020</i> .....	22

### About The Radicati Group, Inc.

The Radicati Group covers all aspects of email, security, social media, instant messaging, information archiving, regulatory compliance, wireless technologies, web services, unified communications, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group advises corporate organizations to assist them in selecting the right products to fit their business needs, and also works with vendors to define the best strategic direction for their products. The Radicati Group also works with investment firms on a worldwide basis to identify and assess new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

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