



THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM
PALO ALTO, CA 94301
TEL. 650 322-8059

Endpoint Security Market, 2015-2019

SCOPE

This study provides an analysis of the business Endpoint Security market in 2015 and its potential growth over the next four years. It offers a detailed analysis of worldwide market trends, market size and growth forecasts, market share by vendor, vendor products and strategies, and more.

- The Endpoint Security market is comprised of solutions that secure all endpoints in organizations, protecting against the myriad of threats that exist in today's digital world. These threats can include viruses, malware, data loss, inbound network intrusion attempts, and much more.
- Solutions in this market can be deployed in multiple form factors, including software, appliances, cloud services, as well as hybrid solutions.
- This report focuses exclusively on business endpoint security solutions. It does not include consumer endpoint security solutions.
- Government organizations are considered "corporate organizations" for the purposes of this report.

All market numbers, such as market size, forecasts, installed base, and any financial information presented in this study represent *worldwide* figures, unless otherwise indicated. All pricing numbers are expressed in \$USD.

METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

- a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
- b. Surveys conducted on an on-going basis in all market areas which we cover.
- c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

- Endpoint security solutions are designed to enable organizations to monitor, manage, and protect all endpoints on their networks. Endpoints include desktop computers, laptops, and a myriad of other computing devices, such as mobile phones and tablets, servers, virtual desktops and servers, removable disk drives or USB devices, credit card readers, and more.
- Guarding against malware is the most fundamental aspect of an endpoint security solution. There is a broad range of different types of malware in the digital world, often created with the idea of financial gain. Trojans, spyware, and other forms of malware can all be written to gain access to credit card numbers, passwords, and other financial or sensitive information. Sometimes, however, malware is simply designed to disrupt and take down a network maliciously without any direct financial gain.

- Endpoint security solutions will typically include a range of features, beyond simply malware detection, which may include: device control, application blocking, locking down of ports, and more.
- Endpoint security solutions continue to add functionality that makes them the main security solution that many organizations deploy. Many security vendors offer additional functionality such as DLP, encryption, web and email security, as add-ons to their endpoint solutions.
- Administration is a key aspect of any endpoint security solution, as it is essential that all endpoints under management be easily updated and managed through a set of common policies. The ease with which administrators can set and change policies, the immediacy with which they recognize problems and the agility with which they distribute updates and patches are all essential attributes of a solid endpoint security solution.
- Worldwide revenue for business Endpoint Security solutions is expected to grow from over \$4.4 billion in 2015, to more than \$5.7 billion in 2019. An annual growth rate of 7%.

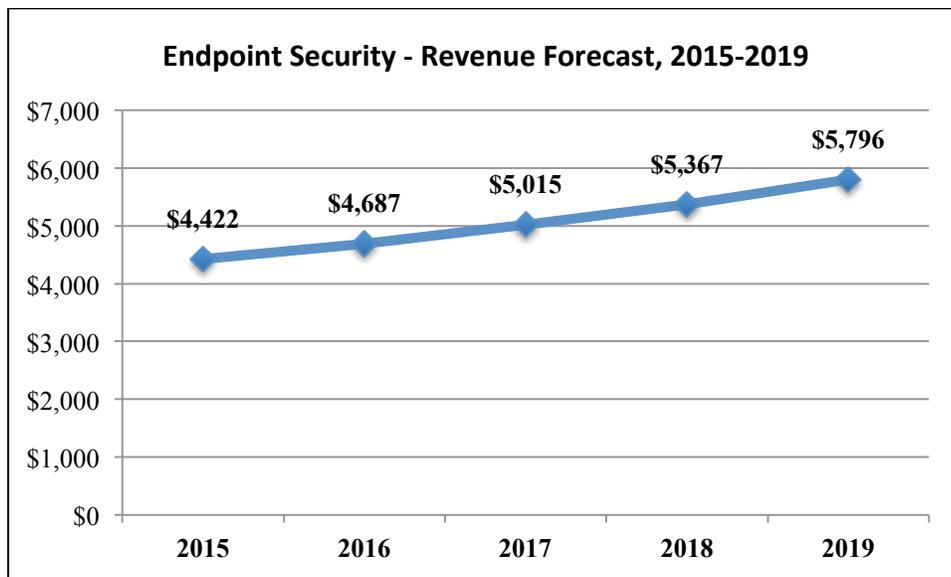


Figure 1: Endpoint Security Revenue Forecast, 2015 – 2019

**To view the complete Table of Contents for this report,
visit our website at www.radicati.com.**