Corporate Web Security Market, 2015-2019

SCOPE

This study provides an analysis of the Corporate Web Security market in 2015 and its potential growth over the next four years. It offers a detailed analysis of worldwide market trends, market size and growth forecasts, market share by vendor, vendor products and strategies, and more.

- o The Corporate Web Security market is comprised of solutions that provide inbound and outbound security to organizations, protecting against the many threats that exist on the Internet today. These threats can include viruses, various forms of spyware, phishing attacks, and other types of malware.

- o Solutions in this market can be deployed in multiple form factors, including software, appliances, cloud services, or as hybrid solutions.

- o This report focuses exclusively on corporate deployments, which include government and educational organizations, but does not include service provider deployments.

All market numbers, such as market size, forecasts, installed base, and any financial information presented in this study represent *worldwide* figures, unless otherwise indicated. All pricing numbers are expressed in $USD.

METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

   a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
   b. Surveys conducted on an on-going basis in all market areas which we cover.
   c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

- Web Security is one of the most fundamental security solutions that an organization can deploy as safe access to the web is critical for all workers, and providing a safe web access experience is essential for organizations of all sizes.

- Corporate Web Security is defined as any software, appliance, or cloud service that protects corporate users and networks from web-based malware, enables organizations to control employee behavior on the Internet, and helps prevent data loss. Corporate Web Security solutions can be deployed on-premises, in the cloud, or as hybrid solutions.

- Malware is often motivated by malicious intentions, such as financial gain or espionage. Malware, however, can also be motivated to simply disable an organization or for prank playing. Regardless of intent, malware can lead to financial loss, productivity loss, and

embarrassment for enterprises.

- Cloud based Web Security solutions are seeing increasingly strong demand as organizations that traditionally deployed on-premises solutions are increasingly moving all their services to the cloud. Cloud adoption is also being driven by growing mobile device use and larger remote workforces, which need powerful Web Security protection on the go, without the complexity of connecting back to the corporate network.

  o Hybrid solutions are often viewed as a stepping stone to full cloud deployment, and are also seeing strong growth. Unfortunately, many hybrid solutions still come with separate management interfaces for the on-premises and the cloud-based portions of the solution, making management of hybrid solutions more cumbersome. Vendors that offer a unified interface for hybrid deployments have a clear advantage with customers.

- The Corporate Web Security market continues to grow at a fast pace, fueled by on-going concerns about corporate security. The market is expected to grow from over $2.1 billion revenues in 2015, to over $3.9 billion in 2019.
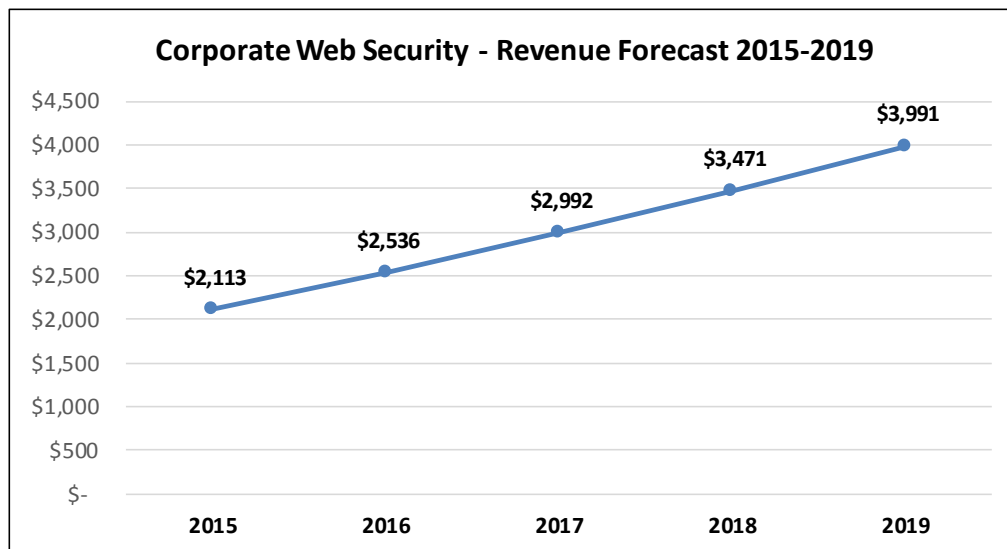

Corporate Web Security - Revenue Forecast 2015-2019

Figure 1: Corporate Web Security Market Revenue Forecast, 2015-2019

To view the complete Table of Contents for this report,
visit our website at www.radicati.com.