



THE RADICATI GROUP, INC.

A TECHNOLOGY MARKET RESEARCH FIRM

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## ***Information Archiving Market, 2015-2019***

### **SCOPE**

This study provides an analysis of the information archiving market in 2015 and its potential growth over the next four years. It provides market trends, market size, market share by vendor, four-year forecasts, and a detailed analysis of vendor products and strategies.

Information Archiving Solutions are products and services that provide interactive, long-term storage of user data, such as email, instant messages, social media, files, Microsoft SharePoint content and other structured and unstructured information. These solutions provide information indexing for easy search and retrieval, retention management, and basic tools for eDiscovery, Legal Hold, and Information Governance.

This study looks at the Information Archiving market as comprising two segments:

- **On-premises Information Archiving Solutions** – are information archiving solutions offered as on-premises products for enterprise deployment.
- **Cloud-based Information Archiving Services** – are cloud-based information archiving solutions delivered as services.

All of the numbers in this study represent *worldwide* figures, unless otherwise indicated. Any financial data is expressed in \$USD.

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Regional breakouts are provided for: North America, Europe, Asia Pacific, and Rest of World. This report does not contain breakouts for specific countries, however these may be obtained from The Radicati Group at an extra charge.

The revenue projections in the following sections do not include revenues from systems integration or professional services.

## **METHODOLOGY**

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

- a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
- b. Surveys conducted on an on-going basis in all market areas which we cover.
- c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

## **EXECUTIVE SUMMARY**

- Information archiving solutions provide interactive, secure long-term storage of electronic business content, which include: email, instant messages, social media, file systems, Microsoft SharePoint content and other structured and unstructured

information. In addition to archiving, these solutions provide fast, easy search and retrieval of information, and allow organizations to set granular retention policies which provide the foundation for eDiscovery, Legal Hold, Data Loss Prevention (DLP), and Information Governance.

- This study looks at the Information Archiving market as comprising two segments:
  - *On-premises Information Archiving Solutions* – are solutions offered as on-premises products for enterprise deployment.
  - *Cloud-based Information Archiving Services* – are solutions delivered as services.
- On-premises Information Archiving deployments are starting to lose ground to cloud-based deployments. All vendors of on-premises archiving solutions have added a cloud and/or a hybrid deployment option to their product portfolios, and those that have not done so yet have it on their roadmap.
- Deployment of Cloud-based Information Archiving continues to see strong growth across all customer sizes and industry verticals. Cloud-based archiving providers are finding larger sized customers, as previous customer concerns about downtime, security and privacy are beginning to subside.
- Figure 1, shows the worldwide Information Archiving market revenue from 2015 to 2019, including both on-premises and cloud (i.e. hosted) solutions. The total market will be over \$4.3 billion in revenues by year-end 2015, and will grow to over \$6.4 billion by 2019.

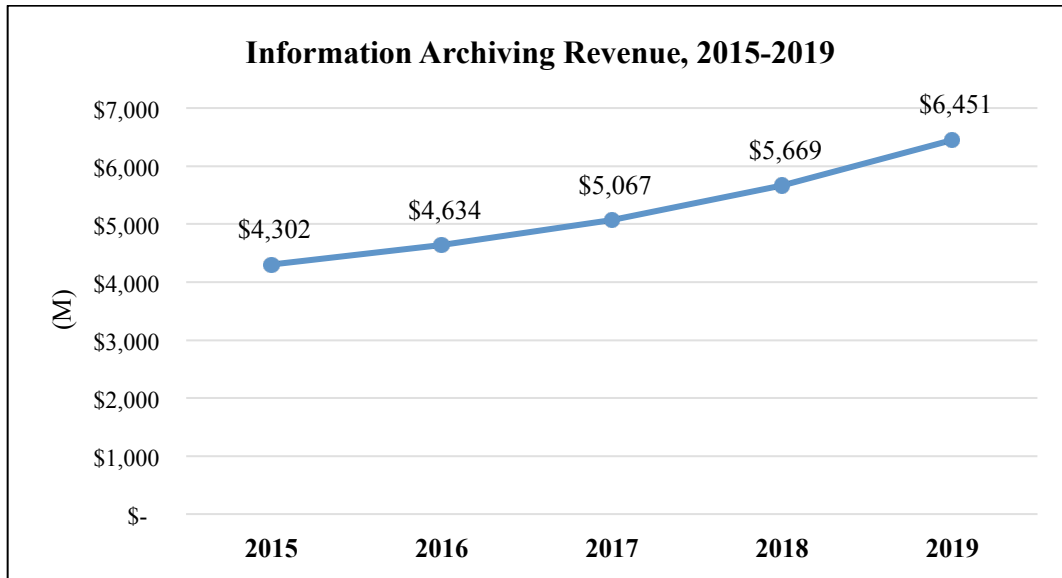


Figure 1: Worldwide Information Archiving Revenue, 2015-2019

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