

THE RADICATI GROUP, INC.  
A TECHNOLOGY MARKET RESEARCH FIRM

## ***Instant Messaging Statistics Report, 2015-2019***

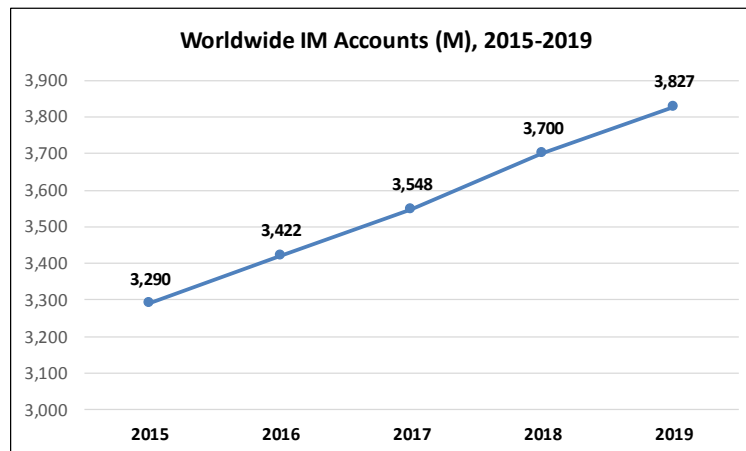
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This study brings together key data and statistics on business and consumer use of Instant Messaging (IM), Mobile Messaging (i.e. Mobile Instant Messaging or Chat) and Mobile Texting, including:

- ☒ Instant Messaging – Worldwide Users & Accounts, Breakouts by Enterprise and Public IM Accounts, IM traffic growth forecast, Average number of IMs sent/received per User/Day, Average User Time spent on IM/Day
- ☒ Public IM – Business vs. Consumer Users and Accounts, Breakouts by Region, Business Size, Four-year Forecasts
- ☒ Enterprise IM – Users and Accounts, Breakouts by Region, Business Size, Four-year Forecasts
- ☒ Mobile Messaging – Users and Accounts, Four-Year Forecast, Breakout by Region
- ☒ Mobile Text Messaging – Business and Consumer messages set/received per User/Day

This report is intended for Organizations, Vendors, and Investors who need to make informed decisions about Instant Messaging use by business and consumer users.



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### **About The Radicati Group, Inc.**

The Radicati Group covers all aspects of email, security, social media, instant messaging, information archiving, regulatory compliance, wireless technologies, web services, unified communications, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group advises corporate organizations to assist them in selecting the right products to fit their business needs, and also works with vendors to define the best strategic direction for their products. The Radicati Group also works with investment firms on a worldwide basis to identify and assess new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

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