

THE RADICATI GROUP, INC.  
A TECHNOLOGY MARKET RESEARCH FIRM

## Messaging Platforms Market, 2014-2018

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Cost – US \$3,000 by company P.O. or \$2,500 by credit card

Messaging platforms provide email functionality as well as security, collaboration tools, instant messaging (IM), unified communications (UC), social media integration, conferencing, archiving and retention, and more. This study looks at two segments of the market:

☒ *Enterprise Messaging Platforms* – which are used on-premises by enterprises of all sizes, includes:

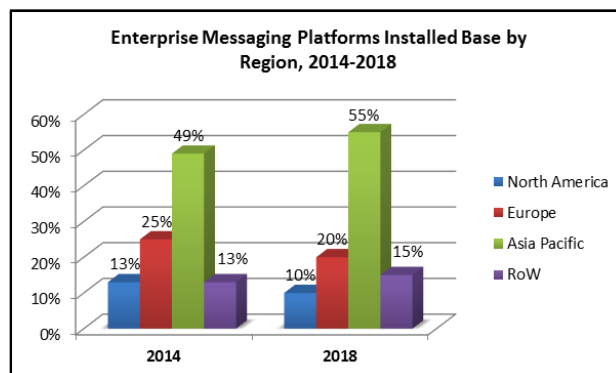
- Market Size, Installed Base and Revenue Market Share by Vendor, Four-Year Forecasts, and Breakouts by Region and Business Size.
- Breakouts by Version for IBM Notes/Domino and Microsoft Exchange Server.

☒ *Messaging Platforms for Service Providers* – which are used by consumer and business-oriented Service Providers, includes:

- Market Size, Installed Base and Revenue Market Share by Vendor, Four-Year Forecasts, and Breakouts by Region and Platform Type.

☒ In-depth analysis of key market players: *Atmail, IBM, IceWarp, Ipswitch, Microsoft, Novell, Openwave Messaging, Open-Xchange, Oracle, Rockliffe, and Zimbra.*

This report is intended for Organizations, Service Providers, Vendors, and Investors who need to make informed decisions about the *Messaging Platforms* market.



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### About The Radicati Group, Inc.

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, mobile technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

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