

THE RADICATI GROUP, INC.  
A TECHNOLOGY MARKET RESEARCH FIRM

## Messaging Platforms Market, 2013-2017

<http://www.radicati.com>

Cost – US \$3,000 by company P.O. or \$2,500 by credit card

Messaging platforms provide email functionality, as well as collaboration tools, contact management, calendar/scheduling, security, real-time communications, mobile access, unified communications (UC), and more. This study looks at two segments:

☒ *Enterprise Messaging Platforms* – which are used on-premises by enterprises of all sizes, includes:

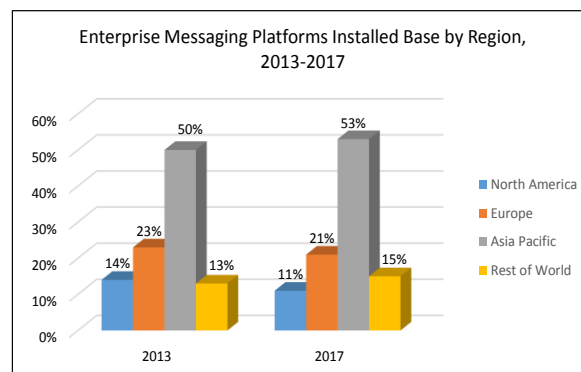
- Market Size, Installed Base and Revenue Market Share by Vendor, Four-Year Forecasts, and Breakouts by Region and Business Size.
- Breakouts by Version for IBM Notes/Domino and Microsoft Exchange Server.

☒ *Messaging Platforms for Service Providers* – which are used by consumer and business-oriented Service Providers, includes:

- Market Size, Installed Base and Revenue Market Share by Vendor, Four-Year Forecasts, and Breakouts by Region and Platform Type.

☒ In-depth analysis of key market players: *Alt-N Technologies, Atilmail, Axigen Messaging, CommuniGate Systems, Critical Path (CP), IBM, IceWarp, Ipswitch, Kerio Technologies, Microsoft, Novell, Openwave Messaging, Open-Xchange, Oracle, Rockliffe Systems, and Zimbra.*

This report is intended for Organizations, Service Providers, Vendors, and Investors who need to make informed decisions about the *Messaging Platforms* market.



Headquarters: 1900 Embarcadero Road, Ste. 206  
Palo Alto, CA 94303  
phone: (650) 322-8059  
fax: (650) 322-8061

Europe: 29E Fitzjohns Avenue  
London NW3 5JY, UK  
phone: +44 (0) 20 7794-4298  
fax: +44 (0) 20 7431-9375

## TABLE OF CONTENTS

<b>SCOPE .....</b>	<b>5</b>
<b>METHODOLOGY .....</b>	<b>6</b>
<b>EXECUTIVE SUMMARY .....</b>	<b>7</b>
<b>CHAPTER ONE – MARKET ANALYSIS .....</b>	<b>9</b>
1.1 MARKET DEFINITION .....	10
1.2 MARKET SEGMENTATION.....	12
1.3 ENTERPRISE MESSAGING PLATFORMS TRENDS AND ANALYSIS .....	13
1.3.1 ENTERPRISE MESSAGING PLATFORMS EVALUATION CRITERIA.....	16
1.3.2 ENTERPRISE MESSAGING PLATFORMS MARKET SHARE BY VENDOR .....	18
1.3.3 ENTERPRISE MESSAGING PLATFORMS FORECAST .....	25
1.3.4 ENTERPRISE MESSAGING PLATFORMS INSTALLED BASE BY REGION .....	27
1.3.5 ENTERPRISE MESSAGING PLATFORMS INSTALLED BASE BY BUSINESS SIZE .....	29
1.3.6 MICROSOFT EXCHANGE SERVER DEPLOYMENT BY VERSION.....	31
1.3.7 IBM DOMINO DEPLOYMENT BY VERSION.....	33
1.3.8 FEATURE COMPARISON OF ENTERPRISE MESSAGING PLATFORMS .....	34
1.4 MESSAGING PLATFORMS FOR SERVICE PROVIDERS .....	35
1.4.1 MESSAGING PLATFORMS FOR SERVICE PROVIDERS .....	37
1.4.2 MESSAGING PLATFORMS FOR SERVICE PROVIDERS EVALUATION CRITERIA.....	40
1.4.3 MESSAGING PLATFORMS FOR SERVICE PROVIDERS MARKET SHARE.....	42
1.4.4 MESSAGING PLATFORMS FOR SERVICE PROVIDERS FORECAST .....	48
1.4.5 MESSAGING PLATFORMS FOR SERVICE PROVIDERS INSTALLED BASE BY REGION.....	50
1.4.6 MESSAGING PLATFORMS FOR SERVICE PROVIDERS REVENUE BY REGION.....	52
1.4.7 MESSAGING PLATFORMS FOR SERVICE PROVIDERS BY PLATFORM TYPE .....	54
1.4.8 FEATURE COMPARISON OF COMMERCIAL MESSAGING PLATFORMS FOR SERVICE PROVIDERS .....	56
<b>CHAPTER TWO – MESSAGING PLATFORM VENDORS .....</b>	<b>57</b>
CRITICAL PATH (CP) .....	58
IBM.....	63
MICROSOFT .....	70
NOVELL .....	80
OPENWAVE MESSAGING INC. ....	85
OPEN-XCHANGE .....	91
ORACLE .....	98
ZIMBRA .....	105
ADDITIONAL MESSAGING PLATFORMS VENDORS.....	111

## LIST OF FIGURES

FIGURE 1: ENTERPRISE MESSAGING PLATFORMS – IB BY REGION, 2013 & 2017 .....	8
FIGURE 2: ENTERPRISE MESSAGING PLATFORMS – IB MARKET SHARE, 2013.....	23
FIGURE 3: ENTERPRISE MESSAGING PLATFORMS – REVENUE MARKET SHARE, 2013 .....	24
FIGURE 4: ENTERPRISE MESSAGING PLATFORMS – REVENUE FORECAST, 2013-2017 .....	26
FIGURE 5: ENTERPRISE MESSAGING PLATFORMS – IB BY REGION, 2013 & 2017 .....	28
FIGURE 6: ENTERPRISE MESSAGING PLATFORMS – IB BY BUSINESS SIZE, 2013 & 2017 ....	30
FIGURE 7: MICROSOFT EXCHANGE SERVER IB BY VERSION, 2013 & 2017 .....	32
FIGURE 8: MESSAGING PLATFORMS FOR SERVICE PROVIDERS – IB MARKET SHARE, 2013.....	46
FIGURE 9: MESSAGING PLATFORMS FOR SERVICE PROVIDERS – REVENUE MARKET SHARE, 2013.....	47
FIGURE 10: MESSAGING PLATFORMS FOR SERVICE PROVIDERS – REVENUE FORECAST (\$M), 2013-2017.....	49
FIGURE 11: MESSAGING PLATFORMS FOR SERVICE PROVIDERS – IB BREAKOUT BY REGION 2013 & 2017 .....	51
FIGURE 12: MESSAGING PLATFORMS FOR SERVICE PROVIDERS – REVENUE BREAKOUT BY REGION, 2013 & 2017.....	53

## LIST OF TABLES

TABLE 1: ENTERPRISE MESSAGING PLATFORMS – MARKET SHARE BY VENDOR, 2013.....	22
TABLE 2: ENTERPRISE MESSAGING PLATFORMS – IB & REVENUE FORECAST, 2013-2017	25
TABLE 3: ENTERPRISE MESSAGING PLATFORMS – IB BY REGION, 2013-2017 .....	28
TABLE 4: ENTERPRISE MESSAGING PLATFORMS – IB BY BUSINESS SIZE, 2013-2017.....	30
TABLE 5: MICROSOFT EXCHANGE SERVER IB BY VERSION, 2013-2017.....	32
TABLE 6: IBM NOTES/DOMINO IB BY VERSION, 2013-2017 .....	33
TABLE 7: ENTERPRISE MESSAGING PLATFORMS - FEATURE COMPARISON, 2013 .....	34
TABLE 8: MESSAGING PLATFORMS FOR SERVICE PROVIDERS BY TYPE .....	36
TABLE 9: MESSAGING PLATFORMS FOR SERVICE PROVIDERS – IB & REVENUE MARKET SHARE, 2013.....	45
TABLE 10: MESSAGING PLATFORMS FOR SERVICE PROVIDERS – IB (M) & REVENUE (\$M) FORECAST, 2013-2017 .....	48
TABLE 11: MESSAGING PLATFORMS FOR SERVICE PROVIDERS – IB BREAKOUT BY REGION (M), 2013-2017 .....	51
TABLE 12: MESSAGING PLATFORMS FOR SERVICE PROVIDERS – REVENUE BREAKOUT BY REGION (\$M), 2013-2017 .....	53
TABLE 13: MESSAGING PLATFORMS FOR SERVICE PROVIDERS – IB BREAKOUT BY PLATFORM TYPE, 2013-2017 .....	55
TABLE 14: COMMERCIAL MESSAGING PLATFORMS FOR SERVICE PROVIDERS – FEATURE COMPARISON, 2013.....	56

## About The Radicati Group, Inc.

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, mobile technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

**ORDER FORM** *To order, please fill out the following form and return it to The Radicati Group at the address or fax shown on the front.*

<b>Messaging Platforms Market, 2013-2017</b>	
<b>Name:</b>	<b>Company:</b>
<input type="checkbox"/> <b>P.O. \$3,000</b> <i>Note: We will need the actual P.O. paperwork from your Purchasing Department before we can fill the orders.</i>	
<input type="checkbox"/> <b>Credit Card \$2,500</b>	
<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex	
<b>Card Number:</b>	<b>Exp. Date:</b>
<b>Signature:</b>	
<b>Address:</b>	
City, State, Zip:	
Country:	
<i>Please indicate street address - NO P.O. BOX please!</i>	
<b>Phone:</b>	<b>Email:</b>