

THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM

Enterprise IM - Market Quadrant 2012

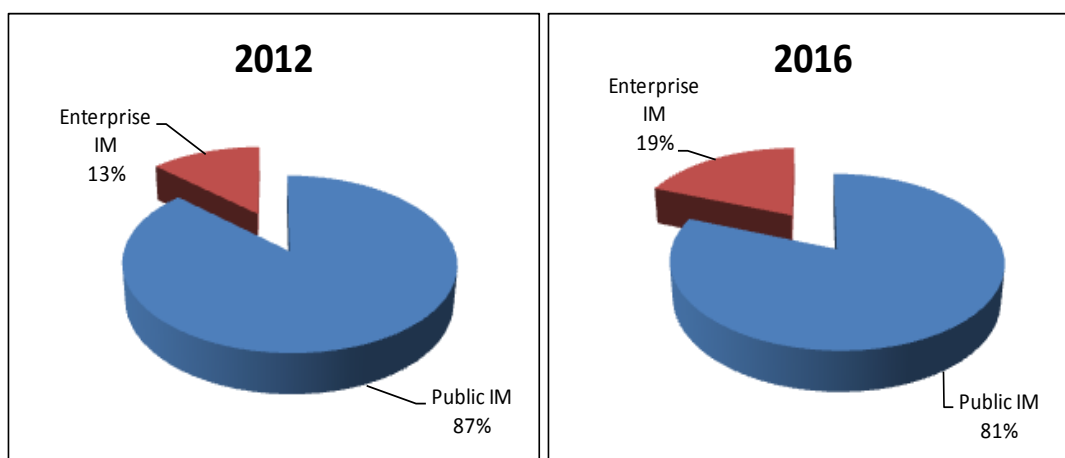
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This Radicati Market Quadrant provides a competitive view of key players in the Enterprise IM market. Enterprise IM platforms are deployed by organizations of all sizes, and include IM functionality, as well as improved security and privacy features that cannot be attained through Public IM networks. The report includes:

- ☒ Enterprise IM Market Quadrant for the following vendors: *Bloomberg, Cisco, Global Relay, IBM, Microsoft, Novell, Symantec, and Thomson Reuters.*
- ☒ Synopsis of strengths and weaknesses of key players.

This report is intended for Investors, Organizations, Service Providers and Vendors who need to make informed decisions about the Enterprise IM market.



Enterprise vs. Public IM Account Market Share, 2012 & 2016

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About The Radicati Group, Inc.

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, wireless technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

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