

THE RADICATI GROUP, INC.  
A TECHNOLOGY MARKET RESEARCH FIRM

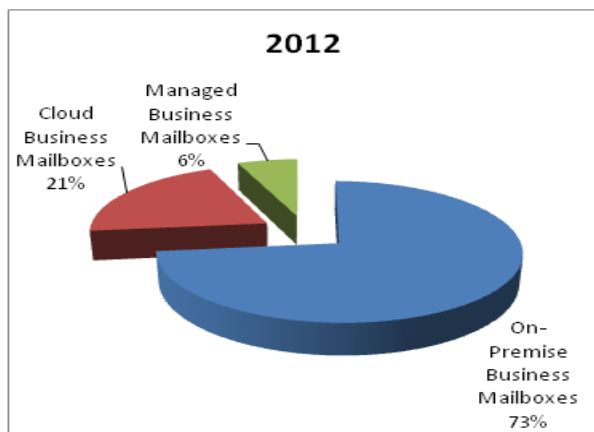
## ***Email Market, 2012-2016***

<http://www.radicati.com>

Cost – US \$3,000 by company P.O. or \$2,500 by credit card

A comprehensive analysis of the worldwide Email Market, across all key segments:

- ☒ **Enterprise Business Email** – Market Size, Installed Base and Revenue Market Share by Vendor, Four-year Forecast for on-premises email deployed by enterprises and SMBs.
- ☒ **Cloud Business Email** – Market Size, Installed Base and Revenue Market Share by Vendor, Four-year Forecast, Breakout by Platform Type for business cloud-based email services.
- ☒ **Managed Business Email** – Market Size and Four-year Forecast for outsourced email.
- ☒ **Consumer Email** – Market Size, Installed Base Market Share, Four-year Forecast for consumer email.
- ☒ **Messaging Platforms for Service Providers** – Market Size, Installed base and Revenue market share, Four-year Forecast for email platforms deployed by business and consumer service providers.
- ☒ **Email Clients** – Installed base Market Share by Vendor, Four-year forecast, for desktop, web-based and consumer email clients.
- ☒ In-depth analysis of the key market players in each segment, including: *Critical Path, Google, IBM, Intermedia, Microsoft, Mozilla Foundation, Novell, OpenWave Messaging, Oracle, Rackspace, USA.NET, and Yahoo!*.



**Table 1: Penetration by Mailbox Type, 2012**

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## TABLE OF CONTENTS

<b>SCOPE .....</b>	<b>6</b>
<b>METHODOLOGY .....</b>	<b>7</b>
<b>EXECUTIVE SUMMARY .....</b>	<b>8</b>
<b>CHAPTER ONE – MARKET ANALYSIS .....</b>	<b>12</b>
1.1 MARKET DEFINITION .....	13
1.1.1 WORLDWIDE EMAIL TRAFFIC FORECAST .....	15
1.1.1.1 BUSINESS EMAIL SENT/RECEIVED PER USER PER DAY .....	16
1.1.1.2 CONSUMER EMAIL SENT/RECEIVED PER USER PER DAY .....	17
1.2 MARKET SEGMENTATION .....	19
1.3 ENTERPRISE BUSINESS EMAIL .....	24
1.3.1 ENTERPRISE BUSINESS EMAIL MARKET SHARE BY VENDOR .....	26
1.3.2 ENTERPRISE BUSINESS EMAIL FORECAST .....	30
1.4 CLOUD BUSINESS EMAIL .....	32
1.4.1 CLOUD BUSINESS EMAIL MARKET SHARE .....	36
1.4.2 CLOUD BUSINESS EMAIL FORECAST .....	41
1.4.3 CLOUD BUSINESS EMAIL INSTALLED BASE BY PLATFORM TYPE .....	43
1.5 MANAGED BUSINESS EMAIL .....	45
1.5.1 MANAGED BUSINESS EMAIL MARKET SIZE AND FORECAST .....	46
1.5.2 MANAGED BUSINESS EMAIL INSTALLED BASE BY PLATFORM .....	46
1.6 CONSUMER EMAIL .....	48
1.6.1 CONSUMER EMAIL MARKET SHARE .....	51
1.6.2 CONSUMER EMAIL FORECAST .....	55
1.7 MESSAGING PLATFORMS FOR SERVICE PROVIDERS .....	56
1.7.1 MESSAGING PLATFORMS FOR SERVICE PROVIDERS MARKET SHARE .....	58
1.7.2 MESSAGING PLATFORMS FOR SERVICE PROVIDERS FORECAST .....	64
1.8 EMAIL CLIENTS .....	66
1.8.1 DESKTOP EMAIL CLIENT MARKET SHARE .....	67
1.8.2 CORPORATE WEBMAIL CLIENT MARKET SHARE .....	68
1.8.3 CONSUMER WEBMAIL CLIENT MARKET SHARE .....	69
<b>CHAPTER TWO – VENDORS AND SERVICE PROVIDERS .....</b>	<b>70</b>
ENTERPRISE BUSINESS EMAIL VENDORS .....	71
IBM .....	72
MICROSOFT .....	78
NOVELL .....	86
CLOUD BUSINESS EMAIL PROVIDERS .....	91
GOOGLE .....	92
INTERMEDIA .....	101
MICROSOFT .....	108
RACKSPACE .....	118
USA.NET, A PERIMETER E-SECURITY BRAND .....	125
CONSUMER EMAIL PROVIDERS .....	132
GOOGLE .....	133

MICROSOFT .....	138
YAHOO! .....	145
MESSAGING PLATFORMS FOR SERVICE PROVIDERS VENDORS.....	150
CRITICAL PATH.....	151
OPENWAVE MESSAGING INC. ....	155
ORACLE .....	160
EMAIL CLIENTS .....	166
IBM.....	167
MICROSOFT .....	172
MOZILLA FOUNDATION .....	177

## LIST OF FIGURES

<i>Figure 1: Email Market Segmentation .....</i>	<i>21</i>
<i>Figure 2: Penetration by Business Mailbox Type, 2012 &amp; 2016 .....</i>	<i>22</i>
<i>Figure 3: Email Revenue by Segment, 2012 &amp; 2016.....</i>	<i>23</i>
<i>Figure 4: Enterprise Business Email – Revenue Forecast, 2012-2016.....</i>	<i>31</i>
<i>Figure 5: Cloud Business Email - IB Market Share, 2012.....</i>	<i>40</i>
<i>Figure 6: Cloud Business Email - Revenue Market Share, 2012 .....</i>	<i>40</i>
<i>Figure 7: Cloud Business Email — Revenue Forecast, 2012-2016 .....</i>	<i>42</i>
<i>Figure 8: Consumer Email - IB Market Share, 2012 .....</i>	<i>54</i>
<i>Figure 9: Messaging Platforms for Service Providers – IB Market Share, 2012 .....</i>	<i>62</i>
<i>Figure 10: Messaging Platforms for Service Providers – Revenue Market Share, 2012 .....</i>	<i>63</i>
<i>Figure 11: Messaging Platforms for Service Providers – Revenue Forecast (\$M), 2012-2016 .....</i>	<i>65</i>

## LIST OF TABLES

<i>Table 1: Worldwide Email Market Forecast, 2012-2016.....</i>	<i>8</i>
<i>Table 2: Worldwide Email Clients, 2012 - 2016 .....</i>	<i>11</i>
<i>Table 3: Worldwide Daily Email Traffic, 2012-2016.....</i>	<i>11</i>
<i>Table 4: Worldwide Email Users, 2012-2016.....</i>	<i>13</i>
<i>Table 5: Worldwide Active Email Accounts, 2012-2016.....</i>	<i>14</i>
<i>Table 6: Worldwide Email Clients, 2012 - 2016 .....</i>	<i>15</i>
<i>Table 7: Worldwide Daily Email Traffic, 2012-2016.....</i>	<i>16</i>
<i>Table 8: Business Emails Sent/Received Per User/Day, 2012 - 2016.....</i>	<i>16</i>
<i>Table 9: Consumer Emails Sent/Received per User/Day, 2012-2016.....</i>	<i>17</i>
<i>Table 10: Business Mailbox Breakout, 2012-2016.....</i>	<i>21</i>
<i>Table 11: Email Market Revenue Forecast, 2012-2016.....</i>	<i>22</i>
<i>Table 12: Enterprise Business Email – Market Share by Vendor, 2012 .....</i>	<i>29</i>
<i>Table 13: Enterprise Business Email – IB &amp; Revenue Forecast, 2012-2016 .....</i>	<i>30</i>
<i>Table 14: Cloud Business Email — IB &amp; Revenue Market Share, 2012.....</i>	<i>39</i>

<i>Table 15: Cloud Business Email— IB &amp; Revenue Forecast, 2012-2016.....</i>	<i>41</i>
<i>Table 16: Cloud Business Email - IB by Platform Type, 2012-2016 .....</i>	<i>44</i>
<i>Table 17: Managed Business Email - IB Forecast, 2012-2016.....</i>	<i>46</i>
<i>Table 18: Managed Business Email - IB by Platform, 2012-2016.....</i>	<i>47</i>
<i>Table 19: Consumer Email - IB Market Share, 2012.....</i>	<i>53</i>
<i>Table 20: Consumer Email - IB Forecast, 2012-2016 .....</i>	<i>55</i>
<i>Table 21: Messaging Platforms for Service Providers – IB &amp; Revenue Market Share, 2012</i>	<i>61</i>
<i>Table 22: Messaging Platforms for Service Providers – IB &amp; Revenue Forecast, 2012-2016</i>	<i>64</i>
<i>Table 23: Worldwide Email Clients by Type, 2012 - 2016.....</i>	<i>67</i>
<i>Table 24: Desktop Email Client Market Share, 2012.....</i>	<i>68</i>
<i>Table 25: Corporate Webmail Client Market Share, 2012 .....</i>	<i>68</i>
<i>Table 26: Consumer Webmail Client Market Share, 2012.....</i>	<i>69</i>

### **About The Radicati Group, Inc.**

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, wireless technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

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