

THE RADICATI GROUP, INC.  
A TECHNOLOGY MARKET RESEARCH FIRM

## ***Email Statistics Report, 2012-2016***

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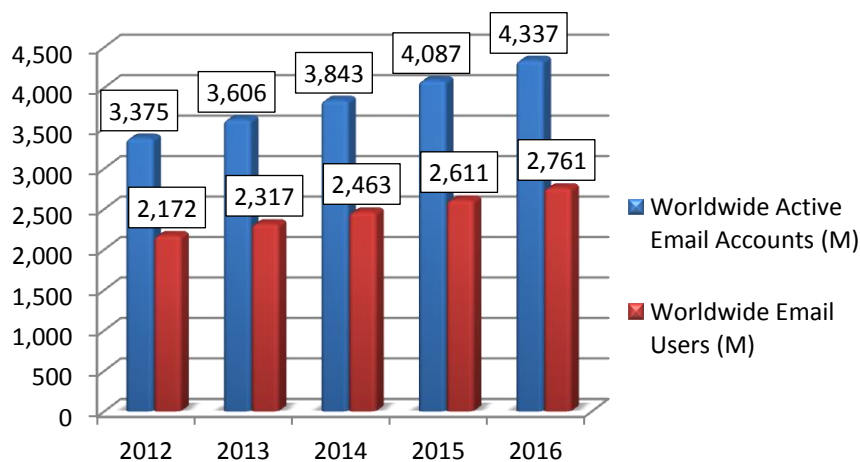
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A new study from the Radicati Group, Inc., brings together key data and statistics on the use of Email, Social Media, Instant Messaging, Mobile Email, and Unified Communications, including:

- ☒ Worldwide Email Accounts and Users
- ☒ Social Media – Accounts, Users, Breakouts by Region
- ☒ Instant Messaging – Accounts, Users, Breakouts by Region
- ☒ Corporate and Consumer Email Accounts and Users
- ☒ Email Traffic per Corporate and Consumer User/Day
- ☒ Time Spent Daily on Email, Instant Messaging and Social Networking
- ☒ Spam and Viruses – Volumes and Costs
- ☒ Mobile Email
- ☒ Unified Communications (UC)

This report is intended for Organizations, Vendors, and Investors who need to make informed decisions about Email, Social Media, Instant Messaging, Mobile Email and Unified Communication.

### **Email Accounts vs. Email Users, 2012-2016**



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## About The Radicati Group, Inc.

The Radicati Group covers all aspects of email, security, social media, instant messaging, information archiving, regulatory compliance, wireless technologies, web services, unified communications, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group advises corporate organizations to assist them in selecting the right products to fit their business needs, and also works with vendors to define the best strategic direction for their products. The Radicati Group also works with investment firms on a worldwide basis to identify and assess new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

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