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Microsoft SharePoint Market Analysis, 2012-2016

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SCOPE

This study examines the market for Microsoft SharePoint in both the On-Premises and Cloud-based Collaboration Market. The study provides extensive 2012 data regarding installed base, broken out by business size, region, version, and other variables, along with four year forecasts. The report also examines the features, strengths and weaknesses of Microsoft SharePoint Foundation and Microsoft SharePoint Server 2010 on-premises and offered through cloud-based services, as well as Microsoft SharePoint Online.

The revenue projections in the following sections do not include revenues from systems integration or professional services.

All market numbers, such as market size, forecasts, installed base, revenue information, and any financial information presented in this study represent *worldwide* figures, unless otherwise indicated. All revenue numbers are expressed in \$USD.

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METHODOLOGY

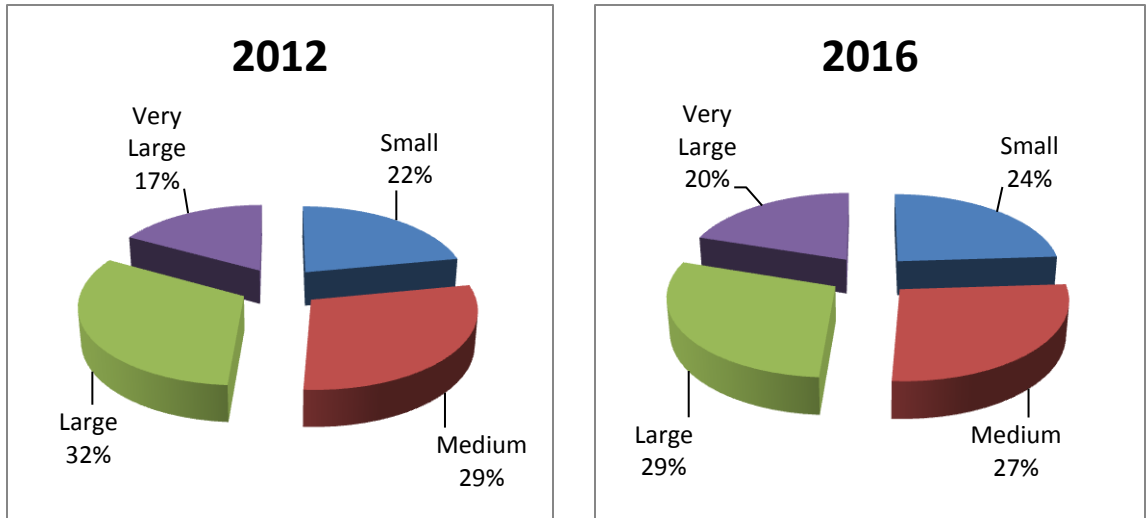
The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. It consists of information collected from a variety of on-going surveys.

Secondary research sources have also been used, where appropriate, to cross-check the information collected. These include company annual reports and market size information from various market segments of the computer industry.

EXECUTIVE SUMMARY

- This report examines the penetration of Microsoft SharePoint in both the On-Premises and Cloud-based Collaboration Market.
- Throughout this report, the term Microsoft SharePoint is used to encompass the whole range of SharePoint products comprised of: Microsoft SharePoint Foundation, Microsoft SharePoint Server, and Microsoft SharePoint Online.
 - *Microsoft SharePoint Foundation* – refers to the whole SharePoint Foundation family, including: SharePoint Team Services, Windows SharePoint Services 2.0, Windows SharePoint Services 3.0, and Microsoft SharePoint Foundation 2010, unless otherwise stated.
 - *Microsoft SharePoint Server* – refers to the whole Microsoft SharePoint Server family, including: SharePoint Portal Server 2001, SharePoint Portal Server 2003, Microsoft Office SharePoint Server (MOSS), and Microsoft SharePoint Server 2010, unless otherwise stated.
 - *Microsoft SharePoint Online* – refers to the whole SharePoint Online family, including: SharePoint Online (Microsoft Business Productivity Suite Online, 2007), and SharePoint Online (Microsoft Office 365, 2010), unless otherwise stated.

- Microsoft offers SharePoint Foundation and SharePoint Server as on-premise solutions, as well as cloud-based solutions through service provider partners. Microsoft also offers its own cloud-based service, Microsoft SharePoint Online.
 - Microsoft SharePoint Online is the cloud-based, scaled-down version of Microsoft SharePoint Server 2010. It is available as a part of Microsoft's cloud business productivity suite, Office 365, which also includes: Office Professional Plus, Exchange Online, Lync Online, and Office Web Apps. Office 365 replaced Microsoft's previous cloud productivity service, Microsoft Business Productivity Online Suite (BPOS) in 2011.
- Microsoft SharePoint Foundation 2010 is the next generation entry-level collaboration and content management platform available from Microsoft. SharePoint Foundation replaces the former technology, Windows SharePoint Services (WSS). SharePoint Foundation is a free, web-based platform intended for smaller-sized businesses. SharePoint Foundation enables users to access and share documents, organize schedules, and collaborate with colleagues via team workspaces, blogs, wikis, and document libraries. SharePoint Foundation is also the underlying platform for Microsoft SharePoint Server 2010.
- Microsoft SharePoint Server 2010 is an Enterprise Content Management (ECM) and collaboration platform. Microsoft SharePoint Server 2010 is the next generation solution to what was previously known as Microsoft Office SharePoint Server (MOSS). Microsoft SharePoint Server builds on Microsoft SharePoint Foundation and adds an advanced set of enterprise features and capabilities. Microsoft SharePoint Server is built on six core capabilities, which include: Communities, Composites, Content, Insights, Search, and Sites.
- Figure 1, shows the current and forecasted distribution of Microsoft SharePoint Foundation seats by Business Size in 2012 and 2016. *(Note: This includes businesses currently using any version of the SharePoint Foundation family: SharePoint Foundation 2010, Windows SharePoint Services (WSS) 3.0, Windows SharePoint Services 2.0, and SharePoint Team Services.)*



Worldwide On-Premises Microsoft SharePoint Foundation IB by Business Size, 2012 vs. 2016

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