



THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM

Google Apps vs. Microsoft Office 365 – An Analyst Evaluation and Comparison, 2012-2016

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Cost – US \$3,000 by company P.O. or \$2,500 by credit card

An analysis and comparison of Google Apps and Microsoft Office 365 in the Cloud-based Productivity Suites market, including:

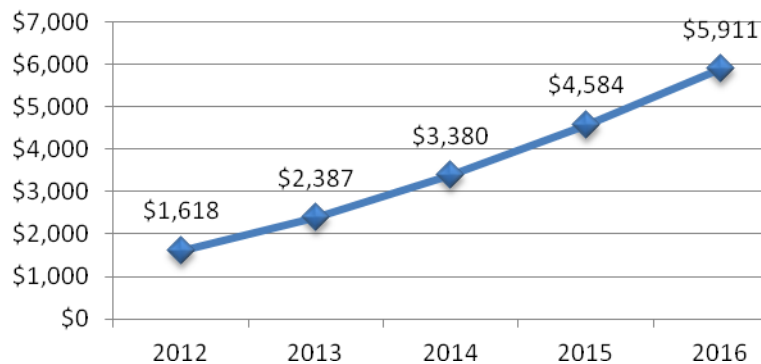
☒ Comparison and Evaluation of Google Apps and Microsoft Office 365, including:

- Cloud Infrastructure
- Migration and Customer Support
- Administration
- Accessibility
- Communication Services
- Content Services
- Security
- Mobile Services
- Pricing
- Third-Party Support

☒ Google Apps and Microsoft Office 365 User Installed Base, Four-Year Forecasts, Breakouts by Version and by Region.

This report is intended for Customers, Vendors, and Investors who need to make informed decisions about Google Apps and Microsoft Office 365.

**Worldwide Cloud-based Productivity Suites Market
Revenue Forecast (\$M), 2012-2016**



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About The Radicati Group, Inc.

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, wireless technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

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