

THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM

Instant Messaging Market, 2011-2015

<http://www.radicati.com>

Cost – US \$3,000 by P.O. or \$2,500 by credit card

A comprehensive analysis of the Instant Messaging market including:

- ⊕ Installed Base and Revenue Market Share by Vendor, Four-Year Forecasts, and Breakouts by Region and Business Size.
- ⊕ The Study Covers Four Key Market Segments:
 - Public IM
 - Enterprise IM
 - IM Management & Security
 - IM Aggregators
- ⊕ Key statistics on Worldwide IM Accounts and Users, IM Traffic, and Consumer vs. Business IM users.
- ⊕ An in depth analysis of key market players: *Actiance, AOL, Bloomberg, Cisco, eBuddy, Facebook, Fring, Global Relay, Google, IBM, Meebo, Microsoft, Novell, Skype, Symantec, Tencent, Thomson Reuters, and Yahoo!*.

This report is intended for Organizations, Vendors, and Investors who need to make informed decisions about the Instant Messaging market.

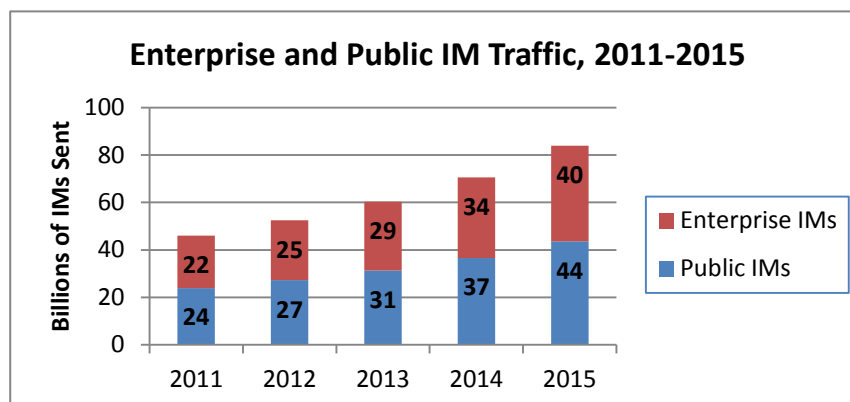


Figure 1: Worldwide Enterprise vs. Public IM Traffic, 2011-2015

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ABOUT THE RADICATI GROUP, INC.

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, wireless technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

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