THE RADICATI GROUP, INC.

A TECHNOLOGY MARKET RESEARCH FIRM

Survey: Corporate Email, 2011-2012

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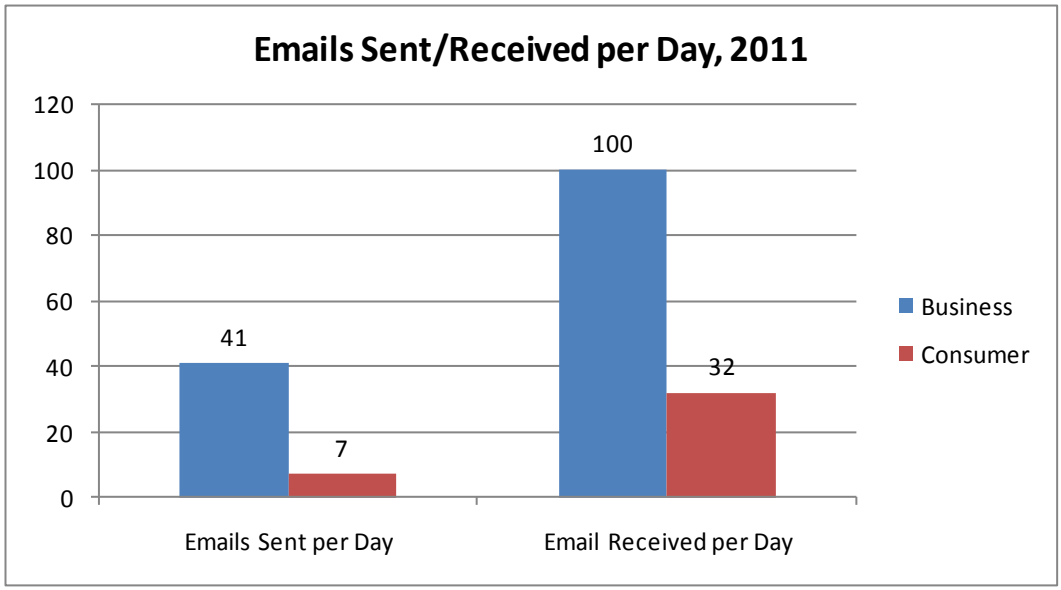
A comprehensive survey of IT budgets, current deployments, and future plans of 100 corporate organizations, representing a population of 228,068 users worldwide. Survey Results include:

- **Business Email Usage** – Number of Emails Sent/Received per User/Day, Number of Email Accounts and Clients, Spam, Average Attachment Size, Time Spent of Email/Day, Web Client Use and more.
- **Corporate Email Environment** – Current Deployment by Version, Future Migration Plans, Downtime, On-Premises vs. Hosted Deployment, and Storage.
- **Hosted Email Deployment** – Motivations, Current Providers, Migration Plans, Downtime.
- **Mobile Email** – Mobile Phone Use, Number of Emails Sent/Received, Access to other Business Applications, and more.
- **Consumer Behavior** – User Behavior as a Consumer (i.e. Outside of Office Hours), Number of Accounts per User, Emails Sent/Received per Day, Spam, and more.

This report is intended for Organizations, Vendors, and Investors who need to understand IT directions with regards to Corporate Email.



Headquarters: 1900 Embarcadero Road, Ste. 206
Palo Alto, CA 94303
phone: (650) 322-8059
fax: (650) 352-2201

Europe: 29E Fitzjohns Avenue
London NW3 5JY, UK
phone: +44 (0) 20 7794-4298
fax: +44 (0) 20 7431-9375

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About The Radicati Group, Inc.

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, wireless technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

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