

THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM

Mobile Email Market, 2011-2015

<http://www.radicati.com>

Cost – US \$3,000 by company P.O. or \$2,500 by credit card

A comprehensive analysis of the *Mobile Email* market, including:

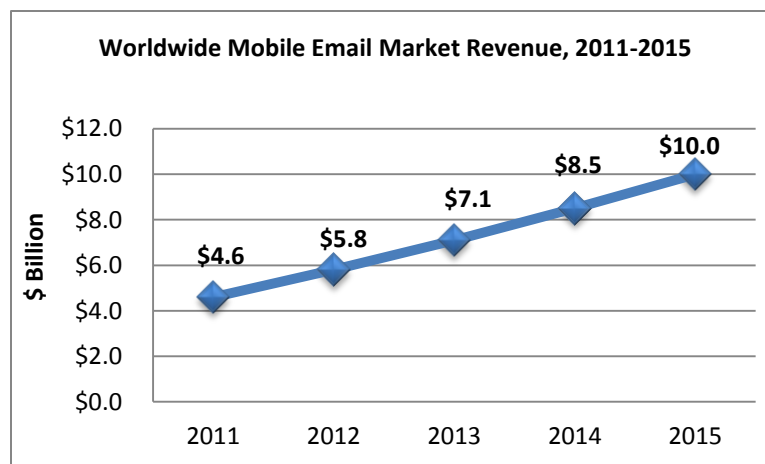
- ☒ Adoption rates for business and consumer mobile email use from 2011 to 2015.
- ☒ Penetration rates of mobile email among email users.
- ☒ Forecast growth of mobile email users from 2011 to 2015.
- ☒ Breakouts on adoption of smartphone and browser-based mobile email use.

- ☒ The Study Covers Three Segments of the Mobile Email Market:
 - Enterprise Mobile Email
 - Consumer Mobile Email
 - Mobile OS Platforms

- ☒ For each segment, it provides: Installed Base and Revenue Market Share by Vendor, Four-Year Forecasts, and Breakouts by Region, Business Size and Industry.

- ☒ An in depth analysis of key market players: *Apple, Good Technology, Google, HP, IBM, Microsoft, Notify, RIM, Yahoo!, Zimbra*, and others.

This report is intended for Organizations, Vendors, Service Providers, and Investors who need to make informed decisions about the *Mobile Email* market.



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About The Radicati Group, Inc.

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, wireless technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

Mobile Email Market, 2011-2015	
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