

THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM

Corporate Web Security Market, 2010-2014

<http://www.radicati.com>

Cost – US \$3,000 by company P.O. or \$2,500 by credit card

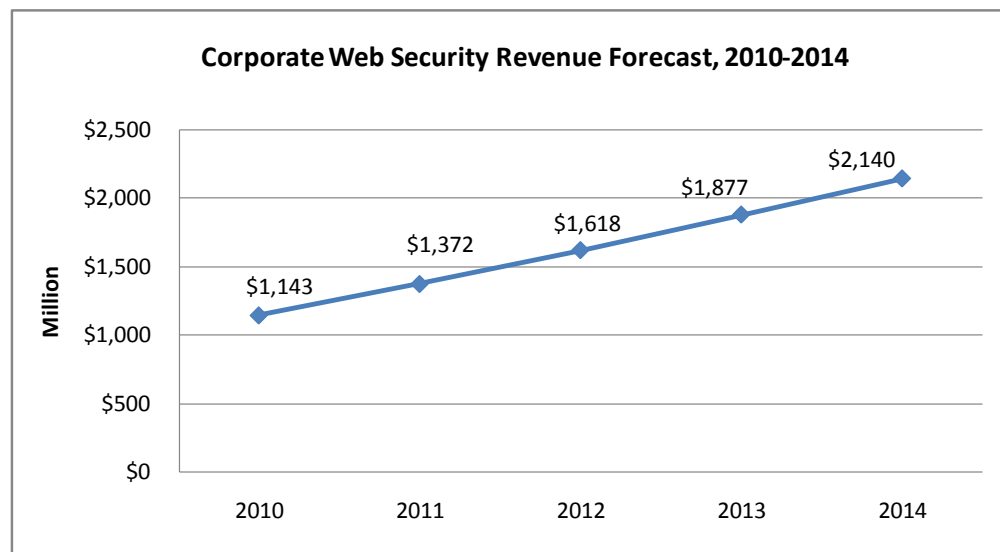
Corporate Web Security solutions are designed to address three major issues: malware protection, user productivity, and data loss.

☒ This report provides a comprehensive analysis of the Corporate Web Security Market, including:

- Market Size
- Installed Base & Revenue Market Share by Vendor
- Four-Year Forecasts
- Breakouts by Region
- Breakouts by Business Size
- Includes detailed market analysis, and latest market trends.

☒ In-depth analysis of leading market players: *Aladdin, Barracuda Networks, Blue Coat, Cisco IronPort, Clearswift, M86 Security, McAfee, Symantec, Trend Micro, Webroot, Websense*, and others.

This report is intended for Organizations, Vendors, and Investors who need to make informed decisions about the Corporate Web Security market.



Headquarters: 1900 Embarcadero Road, Suite 206
Palo Alto, CA 94303
phone: (650) 322-8059
fax: (650) 322-8061

Europe: 29E Fitzjohns Avenue
London NW3 5JY, UK
phone: +44 (0) 20 7794-4298
fax: +44 (0) 20 7431-9375

TABLE OF CONTENTS

| | |
|--|----|
| SCOPE | 7 |
| EXECUTIVE SUMMARY | 11 |
| CHAPTER ONE – MARKET ANALYSIS | 13 |
| 1.1 Market Definition..... | 15 |
| 1.1.1 TYPES OF WEB MALWARE..... | 17 |
| 1.1.2 WORLDWIDE VIRUS VOLUMES..... | 20 |
| 1.1.3 COST OF VIRUSES | 21 |
| 1.2 Market Segmentation | 24 |
| 1.3 Market Analysis | 25 |
| 1.4 Web Security Market | 28 |
| 1.4.1 CORPORATE WEB SECURITY MARKET SHARE..... | 28 |
| 1.4.2 CORPORATE WEB SECURITY MARKET FORECAST..... | 32 |
| 1.4.3 CORPORATE WEB SECURITY MARKET PENETRATION..... | 33 |
| 1.4.4 CORPORATE WEB SECURITY MARKET BY REGION | 34 |
| 1.4.5 CORPORATE WEB SECURITY MARKET BY BUSINESS SIZE | 35 |
| 1.5 Data Loss Prevention (DLP) Solutions | 36 |
| CHAPTER TWO – KEY MARKET PLAYERS | 41 |
| Aladdin Knowledge Systems | 43 |
| Barracuda Networks, Inc..... | 47 |
| Blue Coat Systems | 52 |
| Cisco IronPort LLC..... | 57 |
| Clearswift Limited | 63 |
| M86 Security..... | 67 |
| McAfee, Inc..... | 71 |
| Symantec | 76 |
| Trend Micro | 81 |
| Webroot Software, Inc | 85 |
| Websense, Inc. | 88 |

List of Figures

FIGURE 1: CORPORATE WEB SECURITY INSTALLED BASE MARKET SHARE, 201030
FIGURE 2: CORPORATE WEB SECURITY REVENUE MARKET SHARE, 201031
FIGURE 3: CORPORATE WEB SECURITY MARKET REVENUE FORECAST, 2010-201433
FIGURE 4: CORPORATE WEB SECURITY MARKET BY REGION, 2010 & 2014.....34
FIGURE 5: CORPORATE WEB SECURITY REVENUE BY BUSINESS SIZE, 2010 & 2014.....35

List of Tables

TABLE 1: WORLDWIDE NUMBER OF VIRUSES PER DAY, 2010 – 201420
TABLE 2: VIRUS COSTS – SOLUTION ACQUISITION.....22
TABLE 3: VIRUS COSTS – ADMINISTRATOR TIME.....22
TABLE 4: VIRUS COSTS – LOST USER PRODUCTIVITY23
TABLE 5: TOTAL ANNUAL VIRUS COSTS FOR A 1,000-USER ORGANIZATION23
TABLE 6: CORPORATE WEB SECURITY MARKET SHARE, 201029
TABLE 7: CORPORATE WEB SECURITY MARKET FORECAST, 2010-201432
TABLE 8: CORPORATE WEB SECURITY PENETRATION, 2010-2014.....33