

# **The Radicati Group, Inc. Releases “On-Premises Corporate Unified Communications Market, 2008-2012” Study**

*A new study by the Radicati Group forecasts steady revenue growth for the On-Premises Corporate Unified Communications market.*

## ***For Immediate Release***

**Contact: Lauren Reardon**  
**The Radicati Group, Inc.**  
**(650) 322-8059**  
[lreardon@radicati.com](mailto:lreardon@radicati.com)

Palo Alto, CA – December 2<sup>nd</sup>, 2008 – The latest study by The Radicati Group, Inc., “On-Premises Corporate Unified Communications Market, 2008-2012,” provides an in-depth analysis including market trends, market drivers and barriers, installed base and revenue market share for each vendor, four-year forecasts, and breakouts by region and business size.

The Unified Communications market is comprised of solutions that offer voice, messaging, collaboration, conferencing, and presence management capabilities while providing a consistent user experience. The goal of UC is to improve user communication, productivity, and efficiency, while reducing human latency and decision making time.

A recent survey of 108 corporate IT organizations conducted by the Radicati Group in 2008 shows that only 20% of the respondents have already deployed a UC solution, however, 51% of respondents showed interest in deploying a UC solution in the near future.

Steady growth is expected in the On-Premises Corporate UC market with vendors expecting to collect \$730 million in worldwide revenues in 2008. Total revenues are expected to top over \$1.5 billion by 2012.

To order a copy of the study, or for additional information about our market research programs, please contact Lauren Reardon at (650) 322-8059, or visit our Web site at <http://www.radicati.com>.

## **About The Radicati Group, Inc.**

The Radicati Group covers all aspects of email security, email archiving, regulatory compliance, wireless technologies, web services, identity management, instant messaging, unified communications, VoIP, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist them in selecting the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help them identify and assess new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, Hong Kong and Melbourne.