

THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM

Email Security Market in Asia/Pacific, 2008-2012

<http://www.radicati.com>

Cost – US \$3,000 by company P.O. or \$2,500 by credit card

A comprehensive analysis of the Email Security market in Asia/Pacific, including:

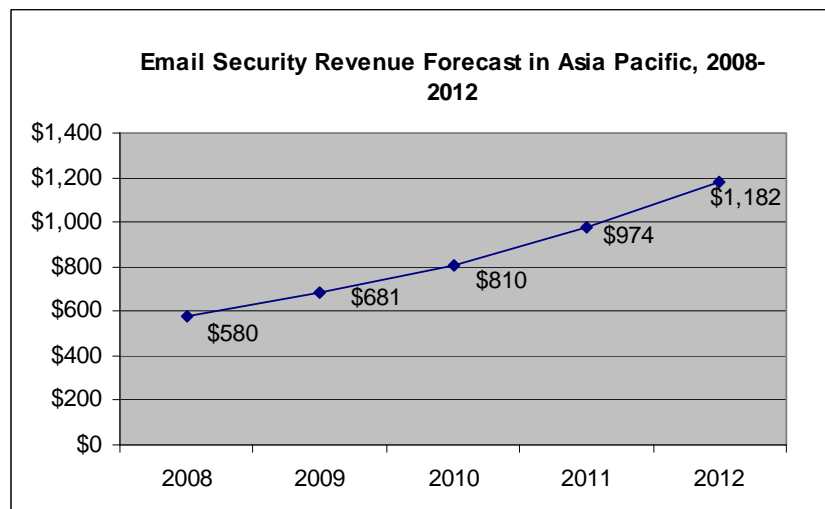
☒ Market Size, Installed Base and Revenue Market Share by Vendor, and Four-year Forecasts.

☒ The study covers three key market segments:

- Email Security Software,
- Email Security Appliances,
- Hosted Email Security providers.

☒ Detailed country analysis and breakouts, including Market Size, Installed Base and Revenue Market Share by Vendor, as well as Four-year Forecasts for: *China, Japan, Australia and New Zealand, and Rest of Asia/Pacific.*

This report is intended for Organizations, Vendors, and Investors who need to make informed decisions about the Email Security market in Asia/Pacific.



Headquarters: 595 Lytton Avenue
Palo Alto, CA 94301
phone: (650) 322-8059
fax: (650) 322-8061

Asia Pacific: 3A14, Pacific View
38 Tai Tam Rd, Hong Kong
Tel: 852-9771-3492

TABLE OF CONTENTS

SCOPE	9
METHODOLOGY.....	11
EXECUTIVE SUMMARY	13
CHAPTER ONE – MARKET ANALYSIS	15
1.1 MARKET DEFINITION	17
1.2 MARKET SEGMENTATION	19
1.3 EMAIL SECURITY SOFTWARE IN ASIA PACIFIC.....	21
1.3.1 MARKET TRENDS	21
1.3.2 MARKET SHARE	22
1.3.3 FORECAST	25
1.4 EMAIL SECURITY APPLIANCE IN ASIA PACIFIC	27
1.4.1 MARKET TRENDS	27
1.4.2 MARKET SHARE	27
1.4.3 FORECAST	30
1.5 HOSTED EMAIL SECURITY IN ASIA PACIFIC	33
1.5.1 MARKET TRENDS	33
1.5.2 MARKET SHARE	34
1.5.3 FORECAST	36
CHAPTER TWO – BREAKOUT BY COUNTRY	39
2.1 EMAIL SECURITY SOFTWARE IN ASIA PACIFIC - BREAKOUT BY COUNTRY	41
2.1.1 EMAIL SECURITY SOFTWARE – JAPAN	41
2.1.2 MARKET SHARE AND FORECAST FOR JAPAN.....	41
2.1.3 EMAIL SECURITY SOFTWARE – CHINA.....	44
2.1.4 MARKET SHARE AND FORECAST FOR CHINA.....	45
2.1.5 EMAIL SECURITY SOFTWARE - ANZ.....	48
2.1.6 MARKET SHARE AND FORECAST FOR ANZ.....	48
2.1.7 EMAIL SECURITY SOFTWARE – REST OF ASIA PACIFIC.....	51
2.1.8 MARKET SHARE AND FORECAST FOR REST OF ASIA PACIFIC.....	51
2.2 EMAIL SECURITY APPLIANCE IN ASIA PACIFIC - BREAKOUT BY COUNTRY	55
2.2.1 EMAIL SECURITY APPLIANCE- JAPAN.....	55
2.2.2 MARKET SHARE AND FORECAST FOR JAPAN.....	55
2.2.3 EMAIL SECURITY APPLIANCE- CHINA.....	58
2.2.4 MARKET SHARE AND FORECAST FOR CHINA.....	58
2.2.5 EMAIL SECURITY APPLIANCE- ANZ.....	61
2.2.6 MARKET SHARE AND FORECAST FOR ANZ.....	61
2.2.7 EMAIL SECURITY APPLIANCE- REST OF ASIA PACIFIC.....	64
2.2.8 MARKET SHARE AND FORECAST FOR REST OF ASIA PACIFIC.....	64
2.3 HOSTED EMAIL SECURITY IN ASIA PACIFIC - BREAKOUT BY COUNTRY	67
2.3.1 HOSTED EMAIL SECURITY - JAPAN.....	67
2.3.2 MARKET SHARE AND FORECAST FOR JAPAN.....	67
2.3.3 HOSTED EMAIL SECURITY - CHINA	70
2.3.4 MARKET SHARE AND FORECAST FOR CHINA.....	70
2.3.5 HOSTED EMAIL SECURITY – ANZ	72
2.3.6 MARKET SHARE AND FORECAST FOR ANZ	73

<i>2.3.7 HOSTED EMAIL SECURITY – REST OF ASIA PACIFIC.....</i>	<i>75</i>
<i>2.3.8 MARKET SHARE AND FORECAST FOR REST OF ASIA PACIFIC.....</i>	<i>75</i>

LIST OF FIGURES

FIGURE 1: APAC EMAIL SECURITY MARKET REVENUE FORECAST 2008 - 2012	14
FIGURE 2: APAC EMAIL SECURITY SOFTWARE INSTALLED BASE MARKET SHARE, 2008	24
FIGURE 3: APAC EMAIL SECURITY SOFTWARE REVENUE MARKET SHARE, 2008.....	24
FIGURE 4: APAC EMAIL SECURITY APPLIANCE INSTALLED BASE MARKET SHARE, 2008	29
FIGURE 5: APAC EMAIL SECURITY APPLIANCE REVENUE MARKET SHARE, 2008	30
FIGURE 6: APAC HOSTED EMAIL SECURITY INSTALLED BASE MARKET SHARE, 2008	36
FIGURE 7: APAC HOSTED EMAIL SECURITY REVENUE MARKET SHARE, 2008	36
FIGURE 8: EMAIL SECURITY SOFTWARE, INSTALLED BASE MARKET SHARE, JAPAN, 2008.....	42
FIGURE 9: EMAIL SECURITY SOFTWARE, REVENUE MARKET SHARE, JAPAN, 2008.....	43
FIGURE 10: EMAIL SECURITY SOFTWARE, INSTALLED BASE MARKET SHARE, CHINA, 2008	46
FIGURE 11: EMAIL SECURITY SOFTWARE, REVENUE MARKET SHARE, CHINA, 2008	47
FIGURE 12: EMAIL SECURITY SOFTWARE, INSTALLED BASE MARKET SHARE, ANZ, 2008	49
FIGURE 13: EMAIL SECURITY SOFTWARE, REVENUE MARKET SHARE, ANZ, 2008	50
FIGURE 14: EMAIL SECURITY SOFTWARE, INSTALLED BASE MARKET SHARE, REST OF ASIA PACIFIC, 2008.....	52
FIGURE 15: EMAIL SECURITY SOFTWARE, REVENUE MARKET SHARE, REST OF ASIA PACIFIC, 2008	53
FIGURE 16: EMAIL SECURITY APPLIANCE, INSTALLED BASE MARKET SHARE, JAPAN, 2008	57
FIGURE 17: EMAIL SECURITY APPLIANCE, REVENUE MARKET SHARE, JAPAN, 2008	57
FIGURE 18: EMAIL SECURITY APPLIANCE, INSTALLED BASE MARKET SHARE, CHINA, 2008.....	60
FIGURE 19: EMAIL SECURITY APPLIANCE, REVENUE MARKET SHARE, CHINA, 2008.....	60
FIGURE 20: HOSTED EMAIL SECURITY, REVENUE MARKET SHARE, CHINA, 2008.....	72
FIGURE 21: HOSTED EMAIL SECURITY, INSTALLED BASE MARKET SHARE, ANZ, 2008	74

LIST OF TABLES

TABLE 1: APAC EMAIL SECURITY SOFTWARE MARKET SHARE, 2008	24
TABLE 2: APAC EMAIL SECURITY SOFTWARE FORECAST, 2008 - 2012.....	25
TABLE 3: APAC EMAIL SECURITY APPLIANCE MARKET SHARE, 2008.....	29
TABLE 4: APAC EMAIL SECURITY APPLIANCE FORECAST, 2008 - 2012	31
TABLE 5: APAC HOSTED EMAIL SECURITY MARKET SHARE, 2008.....	35
TABLE 6: APAC HOSTED EMAIL SECURITY FORECAST, 2008 - 2012	37
TABLE 7: EMAIL SECURITY SOFTWARE, MARKET SHARE, JAPAN, 2008.....	42
TABLE 8: EMAIL SECURITY SOFTWARE FORECAST, JAPAN, 2008 - 2012.....	43
TABLE 9: EMAIL SECURITY SOFTWARE, MARKET SHARE, CHINA, 2008	46
TABLE 10: EMAIL SECURITY SOFTWARE FORECAST, CHINA, 2008 - 2012	47
TABLE 11: EMAIL SECURITY SOFTWARE, MARKET SHARE, ANZ, 2008.....	49
TABLE 12: EMAIL SECURITY SOFTWARE FORECAST, ANZ, 2008 – 2012	50
TABLE 13: EMAIL SECURITY SOFTWARE, MARKET SHARE, REST OF ASIA PACIFIC, 2008.....	52
TABLE 14: EMAIL SECURITY SOFTWARE FORECAST, REST OF ASIA PACIFIC, 2008 - 2012	53
TABLE 15: EMAIL SECURITY APPLIANCE, MARKET SHARE, JAPAN, 2008	56
TABLE 16: EMAIL SECURITY APPLIANCE FORECAST, JAPAN, 2008 – 2012.....	58
TABLE 17: EMAIL SECURITY APPLIANCE, MARKET SHARE, CHINA, 2008.....	59
TABLE 18: EMAIL SECURITY APPLIANCE FORECAST, CHINA, 2008 - 2012	61
TABLE 19: EMAIL SECURITY APPLIANCE, MARKET SHARE, ANZ, 2008	62
TABLE 20: EMAIL SECURITY APPLIANCE FORECAST, ANZ, 2008-2012	64
TABLE 21: EMAIL SECURITY APPLIANCE, MARKET SHARE, REST OF ASIA PACIFIC, 2008	65
TABLE 22: EMAIL SECURITY APPLIANCE FORECAST, REST OF ASIA PACIFIC, 2008-2012	66
TABLE 23: HOSTED EMAIL SECURITY, MARKET SHARE, JAPAN, 2008	68
TABLE 24: HOSTED EMAIL SECURITY FORECAST, JAPAN, 2008-2012	69
TABLE 25: HOSTED EMAIL SECURITY, MARKET SHARE, CHINA, 2008.....	71
TABLE 26: HOSTED EMAIL SECURITY FORECAST, CHINA, 2008-2012.....	72
TABLE 27: HOSTED EMAIL SECURITY, MARKET SHARE, ANZ, 2008	73
TABLE 28: HOSTED EMAIL SECURITY FORECAST, ANZ, 2008-2012	75
TABLE 29: HOSTED EMAIL SECURITY, MARKET SHARE, REST OF ASIA PACIFIC, 2008	76
TABLE 30: HOSTED EMAIL SECURITY FORECAST, REST OF ASIA PACIFIC, 2008-2012	77