

E-mail Security Market Seeing Strong Uptake in Asia Pacific

A new study by The Radicati Group shows strong growth for Email Security products, appliances and hosted services in the Asia Pacific region.

For Immediate Release

Contact: Quoc Hoang
The Radicati Group, Inc.
(650) 322-8059
ghoang@radicati.com

Palo Alto, Ca – May 15, 2008 – The latest study by The Radicati Group, Inc., “E-mail Security Market in Asia/Pacific, 2008-2012,” provides detailed information on the growth of the E-mail Security market in the region, including market size, installed base and revenue market share by vendor, four-year forecasts, and overall market trends.

Based on the study, the email security market will reach \$580 million in revenues in 2008 and grow to nearly \$1.2 billion in revenues by 2012.

The study looks at the market as comprising three key segments: Email Security Software, Email Security Appliances, and Hosted Email Security services. While the growth rate will differ greatly from country to country, the Email Security Software segment is expected to see high growth rates in China, India and South East Asia whereas slower growth is expected in more saturated markets such as Japan, Australia and New Zealand. The study also shows growing interest in the region for more cost-effective form factors such as appliances and hosted services.

The study includes detailed analysis, installed base, revenue, and four-year forecast breakouts for: Australia and New Zealand (ANZ), China, Japan and Rest of Asia/Pacific (RoAP).

To order a copy of the study, or for additional information about our market research programs, please contact Quoc Hoang at (650) 322-8059, or visit our website at <http://www.radicati.com>.

About The Radicati Group, Inc.

The Radicati Group covers all aspects of e-mail security, e-mail archiving, regulatory compliance, wireless technologies, Web services, identity management, instant messaging, unified communications, VoIP, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base, and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist them in selecting the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help them identify and assess new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, Hong Kong, and Melbourne.