



The Radicati Group, Inc.  
[www.radicati.com](http://www.radicati.com)

# Endpoint Protection Platforms

A Radicati Group Webconference

9:30 am, PT  
May 31, 2012

# Speakers & Agenda



The Radicati Group, Inc.  
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## Speakers:

- ▶ Mark Bermingham, Product Marketing, **Kaspersky Lab**
- ▶ John Metzger, Product Marketing Lead, **Sophos**
- ▶ Patrick Wheeler, Global Product Marketing Manager Endpoint Solutions, **Trend Micro**

## Agenda:

- ▶ *Overview Presentations from **Kaspersky Lab**, **Sophos**, and **Trend Micro***
- ▶ *Speaker Panel Discussion – moderated by Sara Radicati*
- ▶ *Audience Q & A session*



# Kaspersky Endpoint Security 8 for Windows

**Mark Bermingham**

Product Marketing

# Our Response to a Changing Threat and Market



**Endpoint  
Protection**

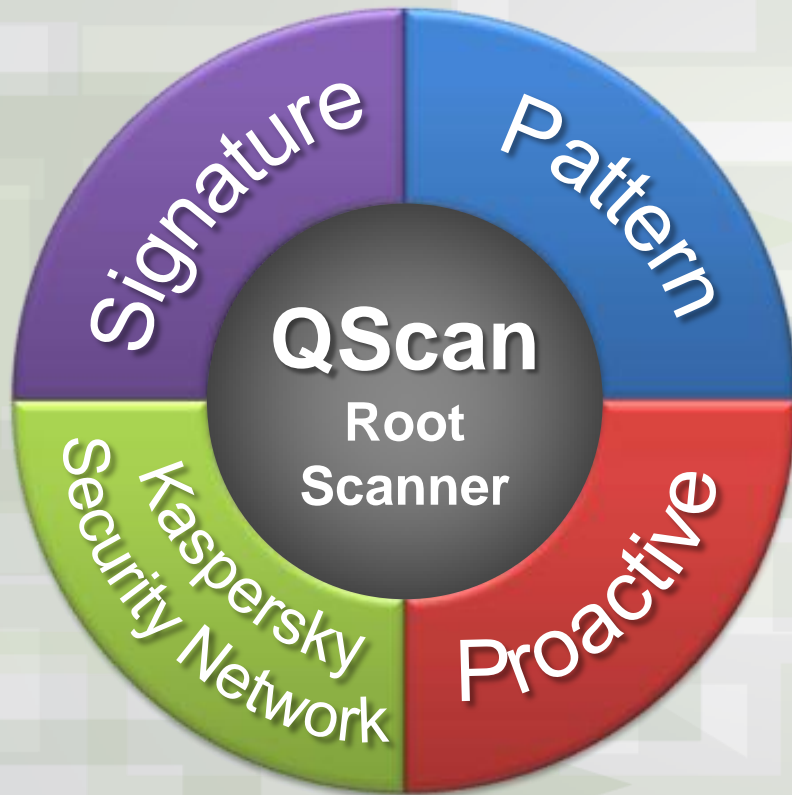


**Endpoint  
Controls**



**Unified  
Management**

# Innovative Malware Scanning



**Three Anti-Malware Modules**

**Deep, Root Core Scanner**

**Extensive Cloud-Based Reputation Database**

# Kaspersky Security Network

## Cloud-Assisted Urgent Detection

Global Cloud Network of  
Millions of Users

Dynamic Reputation of  
Applications and Websites

Improves Performance &  
Reduces False Positives

Tightly Integrated with  
Protection Features





# Endpoint 8 Control Tools

Easy to use tools for protection and policy

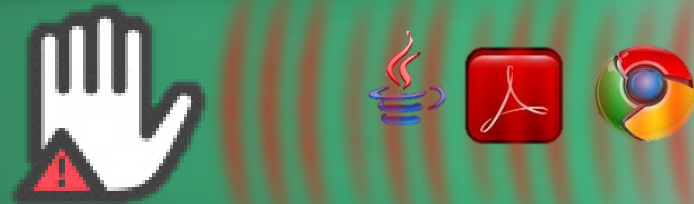
## Device Control



## Web Content Filtering

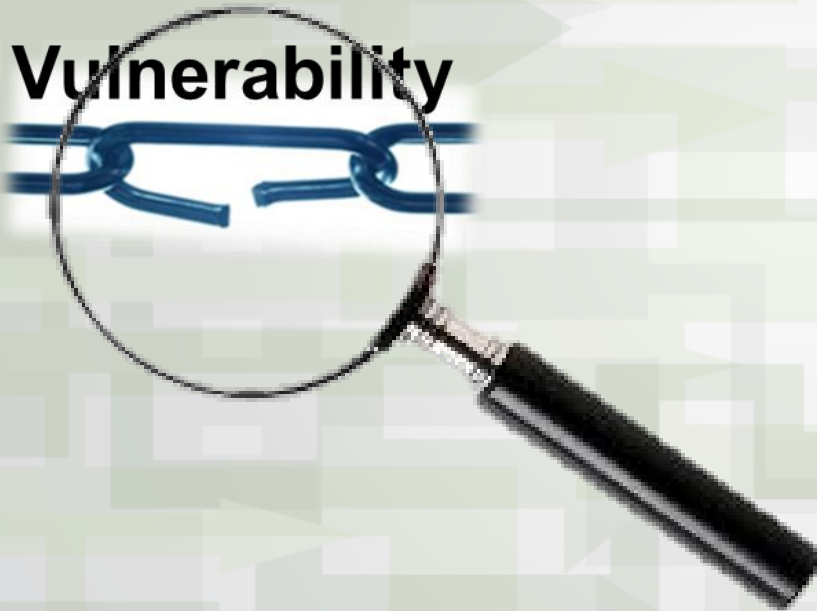


## Application Control



# Vulnerability Scanning

Helps IT prevent exploits

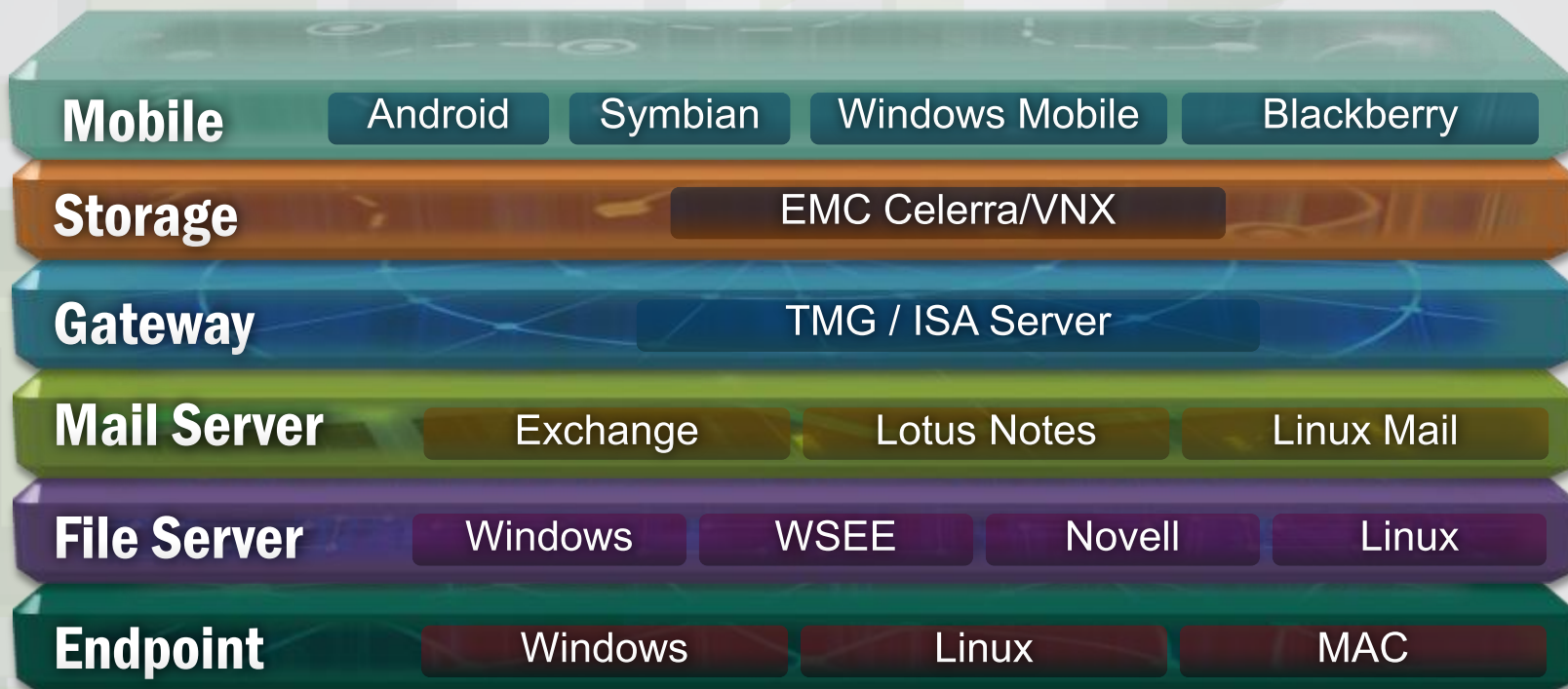


- Scans for Unpatched Applications
- Simplifies hardware and software inventories



# The Broadest Platform Support

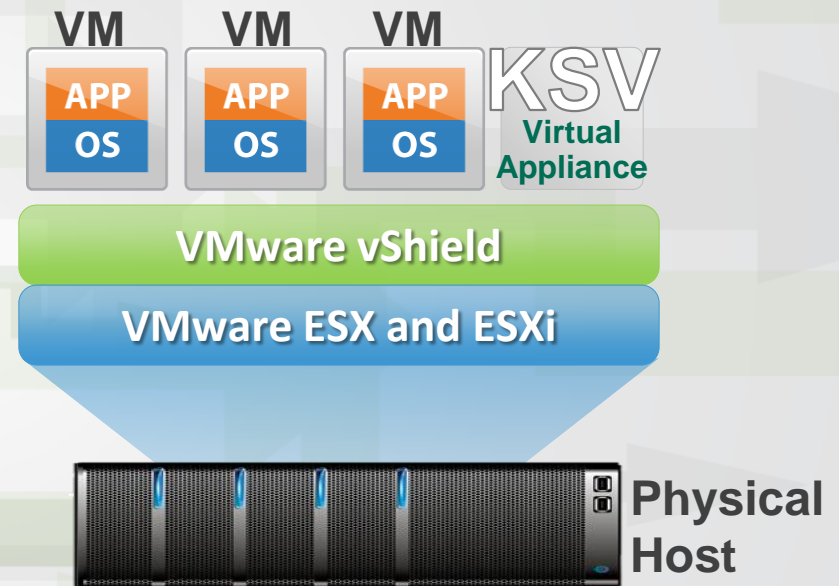
Breadth and Depth



# Kaspersky Security For Virtualization

A new, better choice for Virtual Environments

- **Works with VMware's vShield Endpoint**
- **Anti-malware functions offloaded**
- **Managed component of Kaspersky Security Center**



# Unified Management

Easy to use, Easy to Administer

- ▶ Policy Enforcement
- ▶ Fully Customizable
- ▶ Mobile Device Management
- ▶ Heterogeneous Network Support
- ▶ Easy to Deploy
- ▶ Compliancy
- ▶ Secure Configuration
- ▶ Single Pane of Glass: Physical, Virtual & Mobile





# KASPERSKY<sup>3</sup>

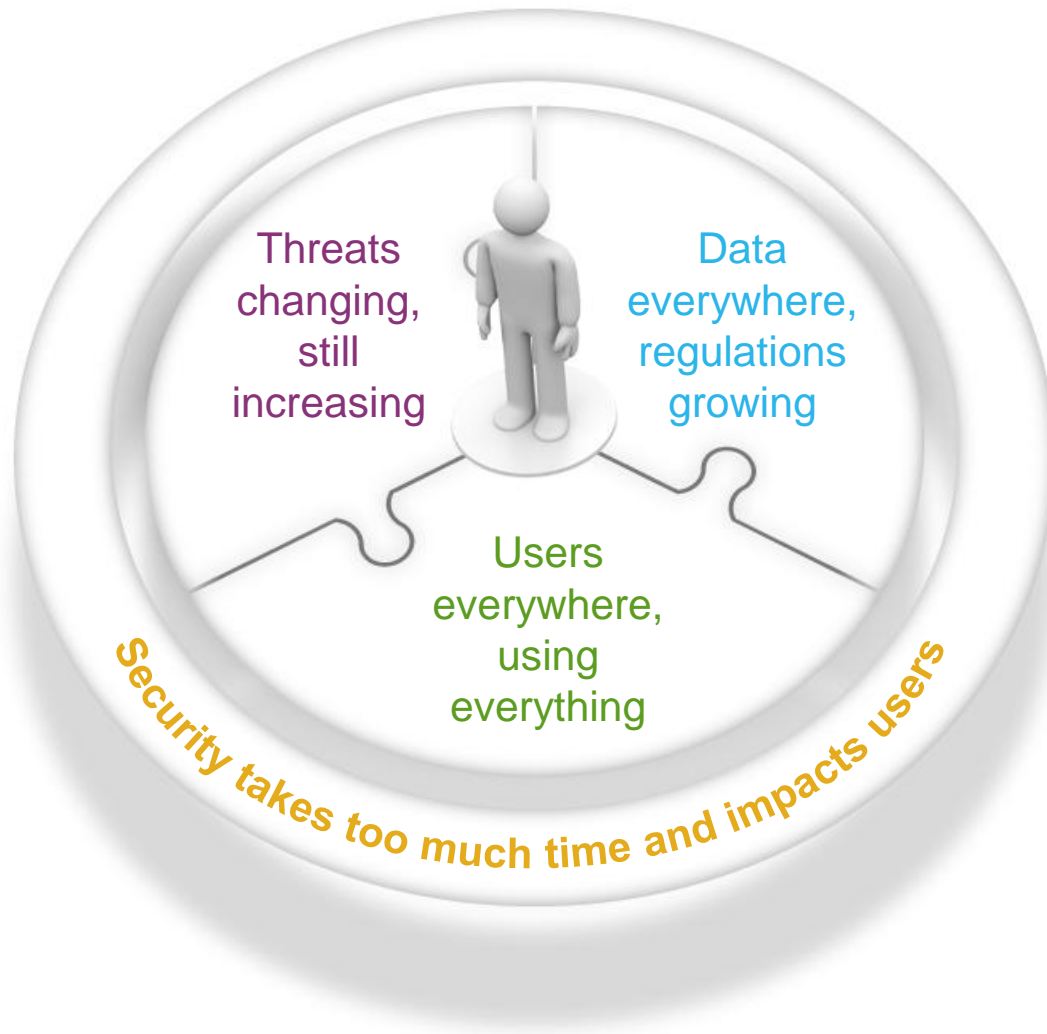
**Always Ahead**



# Endpoint Protection

Secures your computers and data

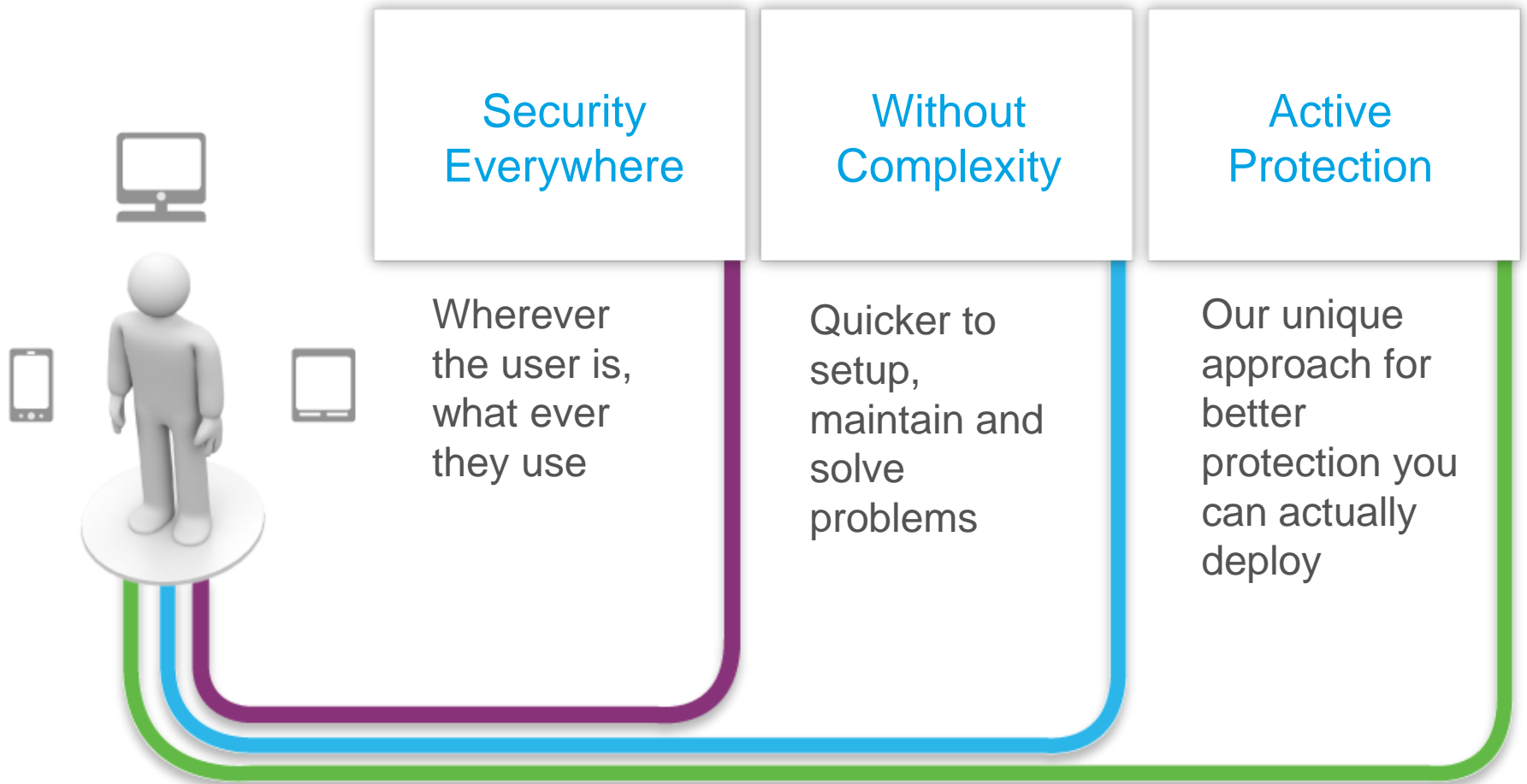
# We are focused on protecting you



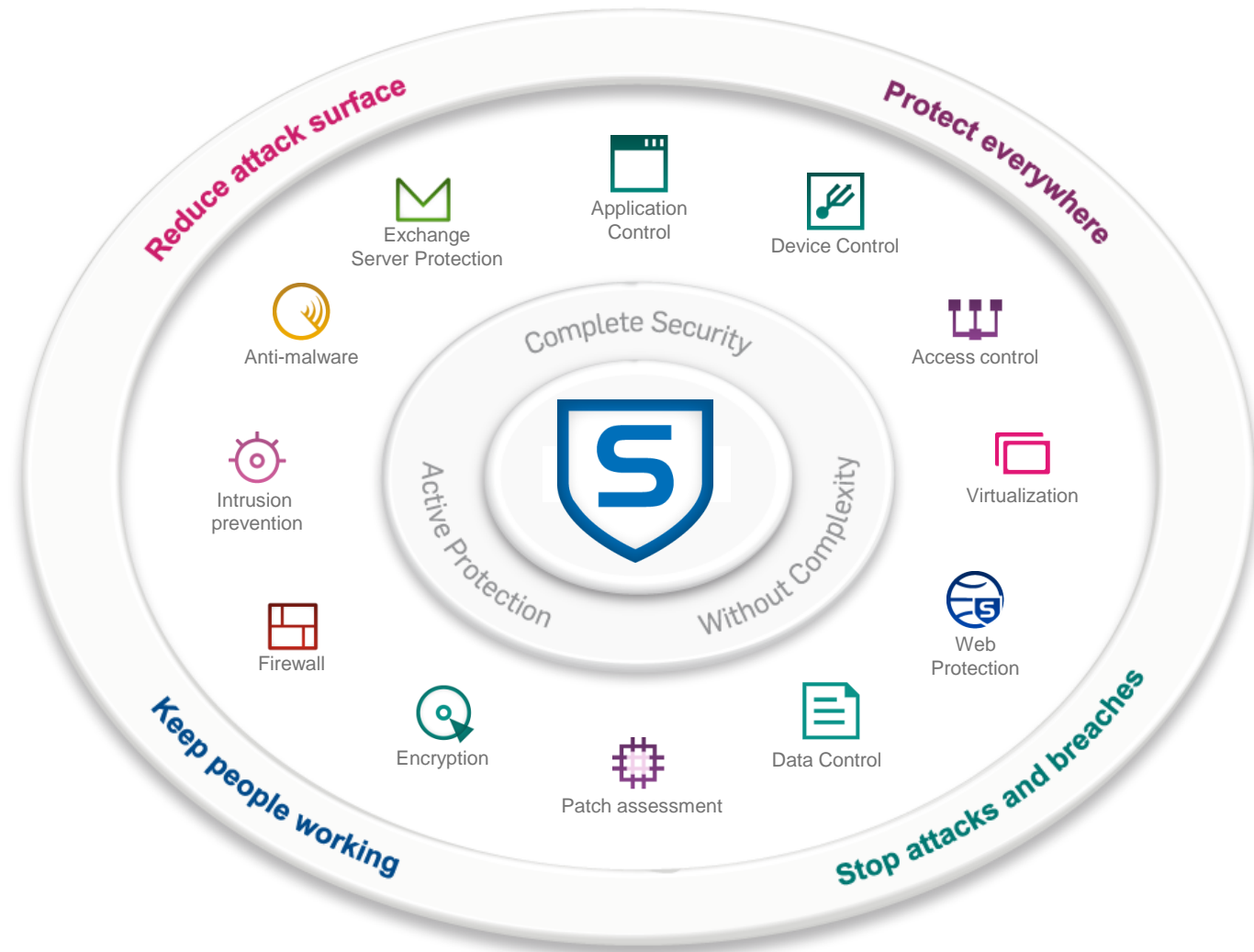


# We do IT security

Because you've got enough to worry about



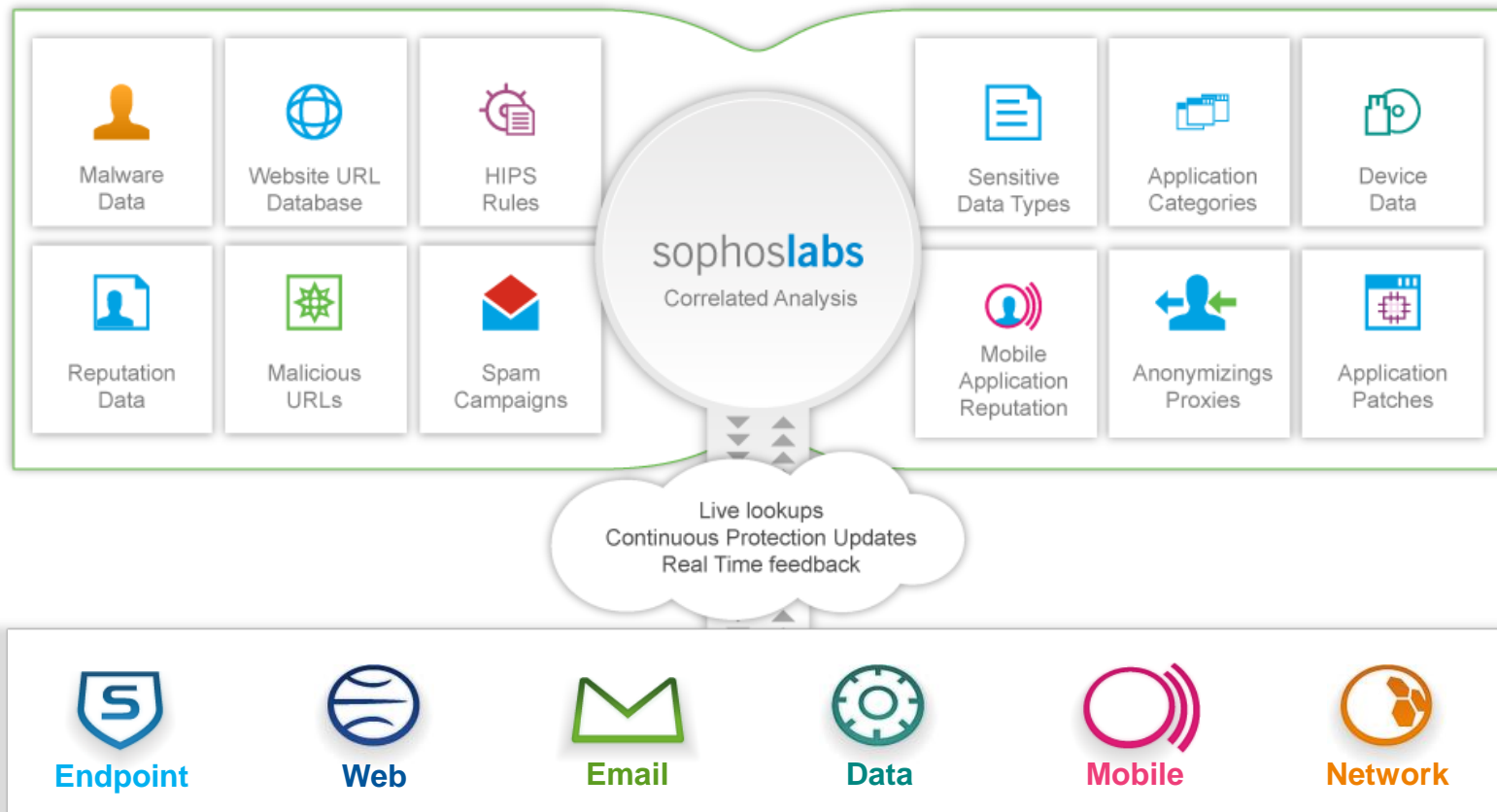
# Endpoint Protection



# Active Protection



Our unique approach for better protection with less complexity





[www.sophos.com/endpoint](http://www.sophos.com/endpoint)

# Trend Micro Endpoint Solutions

Patrick Wheeler

Global Product Marketing Manager, Trend Micro



Securing Your Journey  
to the Cloud

# Trend Micro Enterprise Security

Adaptive protection that secures your enterprise—  
from cloud to mobile devices

## Data Center & Cloud

Dynamic, adaptive protection for systems, applications, and data on physical, virtual, and cloud servers as well as virtual desktops.

## Messaging & Collaboration

Layers of security for email, collaboration, and IM that combine on-premise security for privacy and control with cloud-based reputation services.

## Data Security

Solutions that encrypt, control, and protect your private data and intellectual property from your endpoints to the cloud.

## Security & Risk Management

An integrated, centrally managed security framework that creates a unified defense with instant access to enterprise-wide security insight and control.

## Endpoint & Mobile Devices

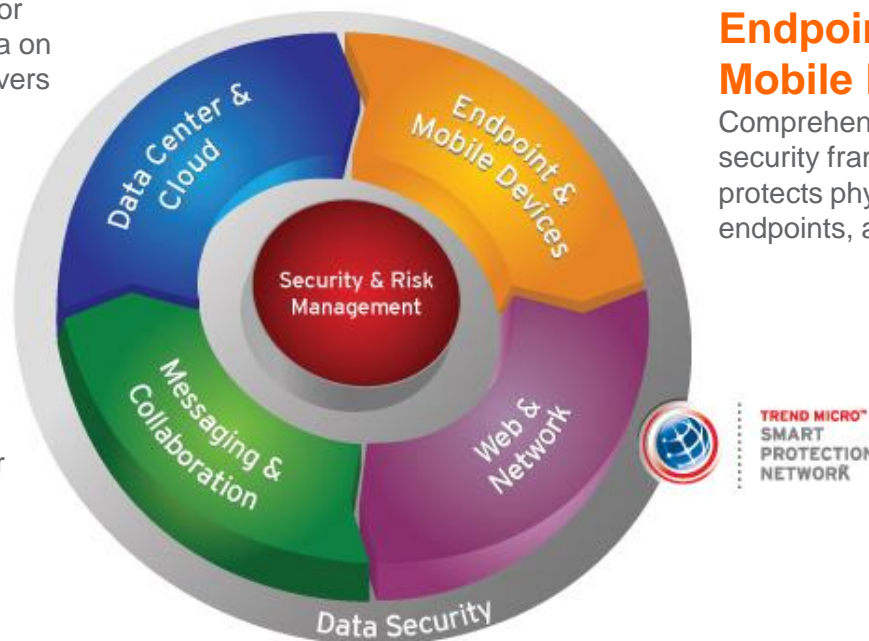
Comprehensive enterprise security framework that protects physical and virtual endpoints, and mobile devices.

## Smart Protection Network

A cloud-client security infrastructure that powers Trend Micro solutions to deliver immediate protection.

## Web & Network

Proactive, real-time threat and vulnerability security for your web and network that minimize the risk of advanced threats and data breach.





# Trend Micro Enterprise Endpoint Solutions



## Trend Micro Enterprise Security

Adaptive protection that secures your enterprise from cloud to mobile devices

### Central Policy Management

Anti-Malware

Advanced Firewall  
& Virtual Patching

Mobile Threat & Data Protection  
& Device Management

Macintosh Protection

Content DLP & Advanced Device Control



Physical

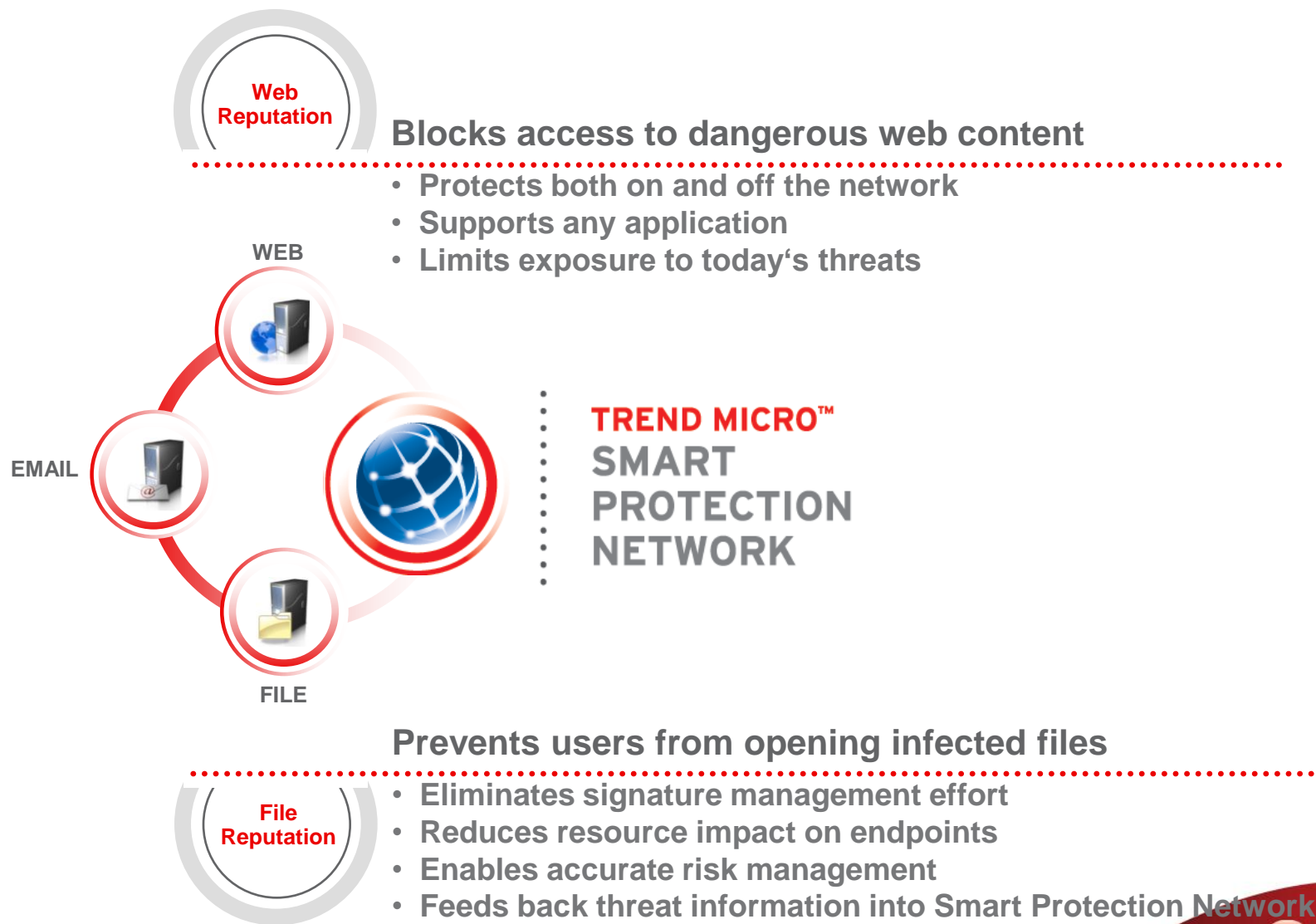


Virtual



Cloud

# Smart Protection Network



# Trend Micro Integrated Data Protection Promise

Develop products and services that deliver...

1

**Ease  
of Use**

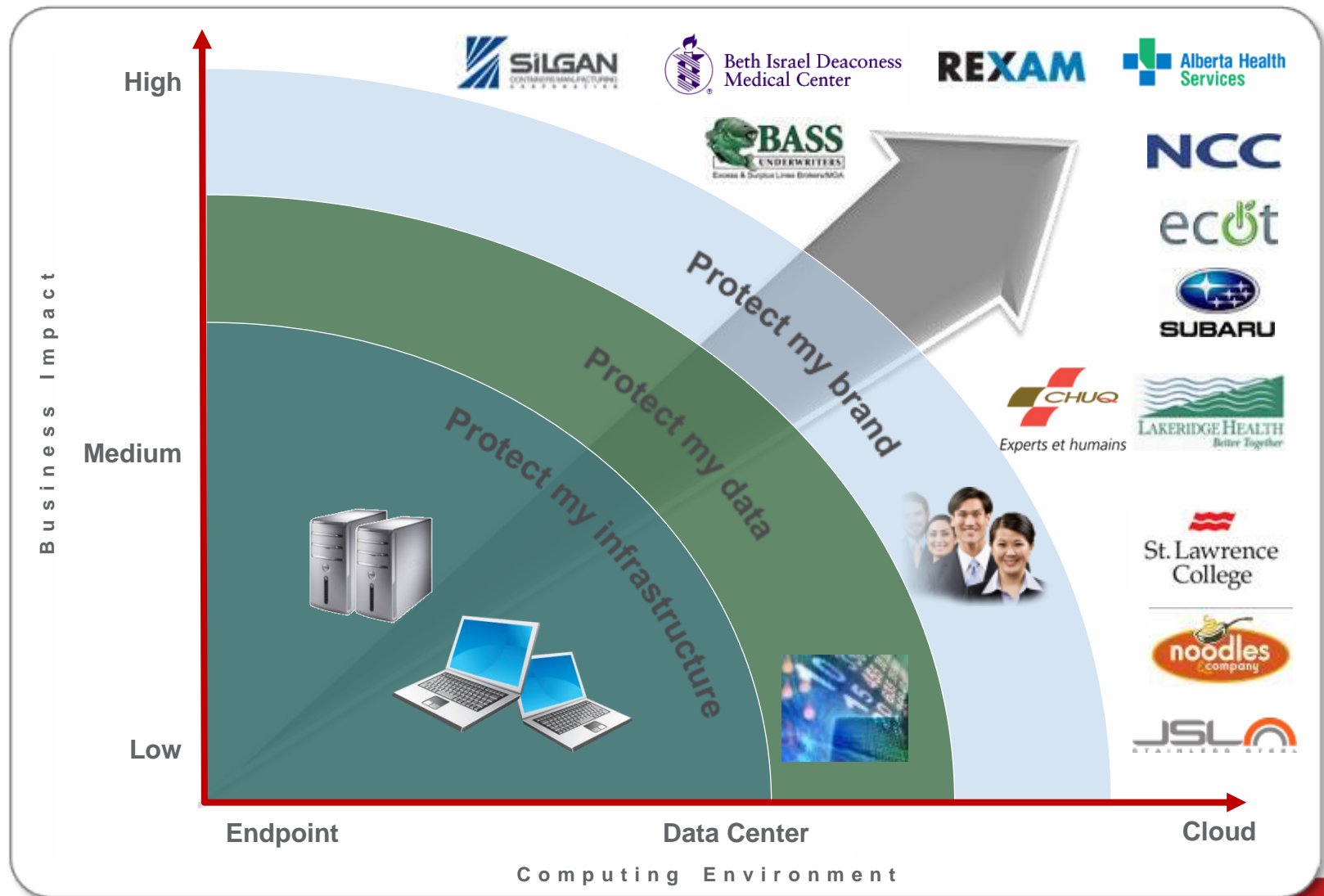
2

**Lower  
TCO**

3

**Endpoint  
to Cloud Protection  
Made Easier**

# So What Does This All Mean?





# Thank You!



Securing Your Journey to the Cloud

# Your Speaker Panel



The Radicati Group, Inc.  
[www.radicati.com](http://www.radicati.com)

- ▶ **Sara Radicati**  
President & CEO, The Radicati Group
- ▶ **Mark Bermingham**  
Product Marketing, Kaspersky
- ▶ **John Metzger**  
Product Marketing Lead, Sophos
- ▶ **Patrick Wheeler**  
Global Product Marketing Manager Endpoint Solutions,  
Trend Micro



# Thank You!



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- ▶ Enterprise Content Management Market, 2012 – 2016
- ▶ Email Statistics Report, 2012 – 2016
- ▶ Microsoft Exchange and Outlook Market Analysis, 2012–2016
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