



The Radicati Group, Inc.  
[www.radicati.com](http://www.radicati.com)

# Endpoint Protection Platforms

A Radicati Group Webconference

9:30 am, PT  
May 31, 2012

# Speakers & Agenda



The Radicati Group, Inc.  
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## Speakers:

- ▶ Mark Birmingham, Product Marketing, **Kaspersky Lab**
- ▶ John Metzger, Product Marketing Lead, **Sophos**
- ▶ Patrick Wheeler, Global Product Marketing Manager Endpoint Solutions, **Trend Micro**

## Agenda:

- ▶ *Overview Presentations from Kaspersky Lab, Sophos, and Trend Micro*
- ▶ *Speaker Panel Discussion – moderated by Sara Radicati*
- ▶ *Audience Q & A session*



# Kaspersky Endpoint Security 8 for Windows

Mark Birmingham

Product Marketing

# Our Response to a Changing Threat and Market



Endpoint  
Protection

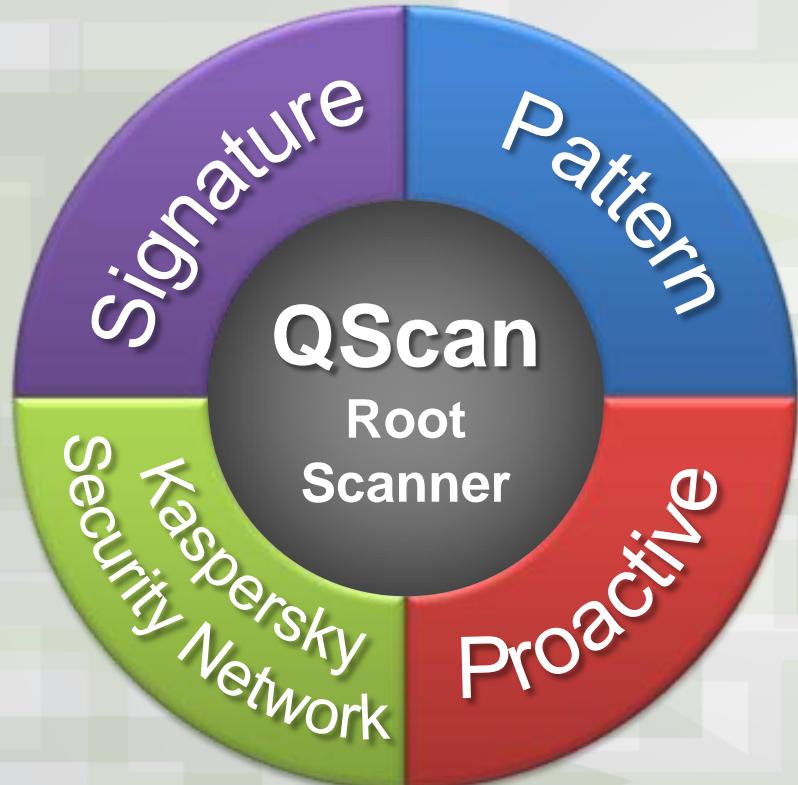


Endpoint  
Controls



Unified  
Management

# Innovative Malware Scanning



**Three Anti-Malware Modules**

**Deep, Root Core Scanner**

**Extensive Cloud-Based Reputation Database**

# Kaspersky Security Network

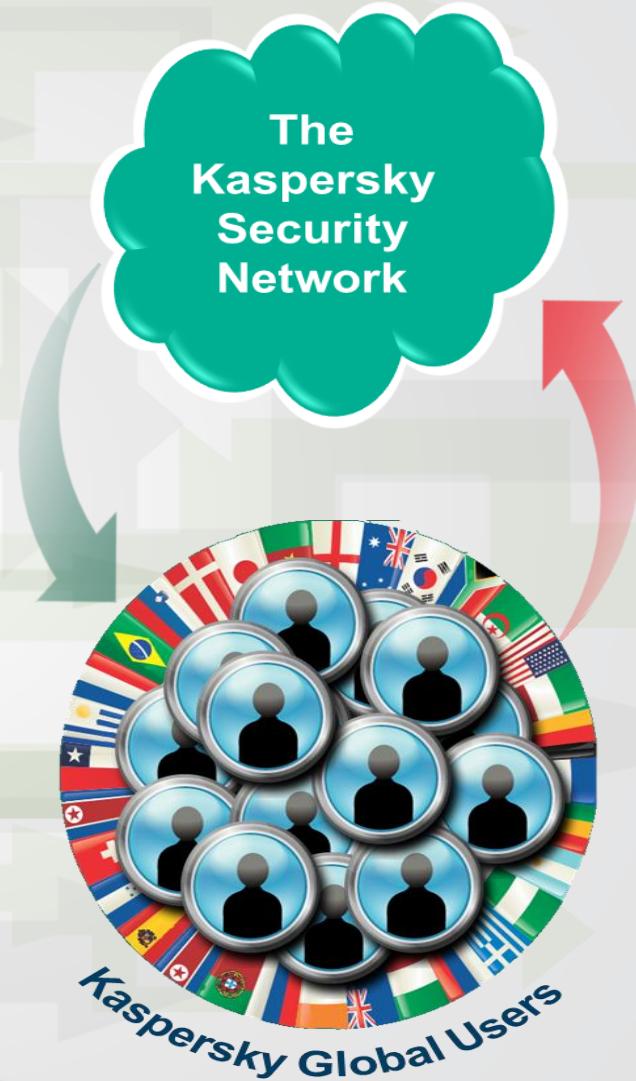
Cloud-Assisted Urgent Detection

Global Cloud Network of Millions of Users

Dynamic Reputation of Applications and Websites

Improves Performance & Reduces False Positives

Tightly Integrated with Protection Features



# Endpoint 8 Control Tools

Easy to use tools for protection and policy

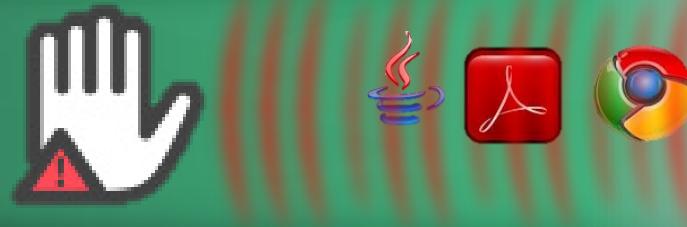
## Device Control



## Web Content Filtering

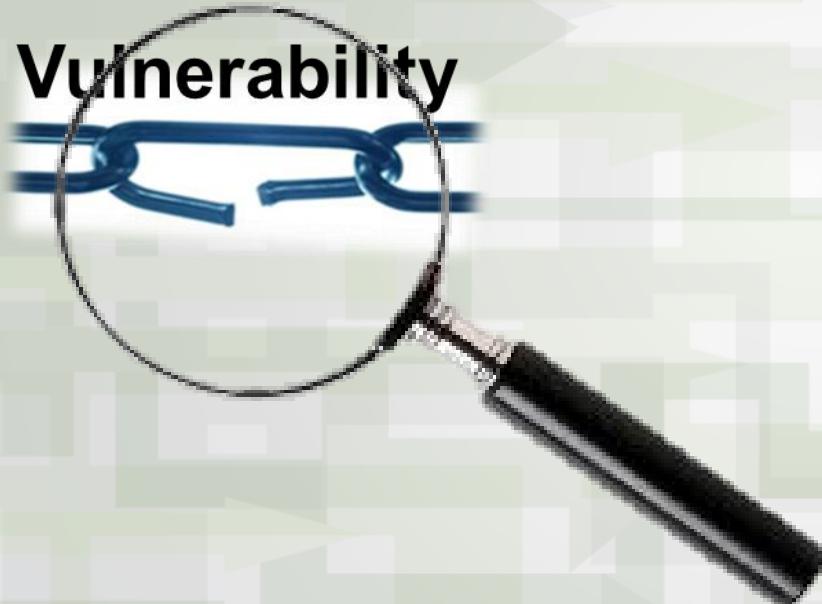


## Application Control



# Vulnerability Scanning

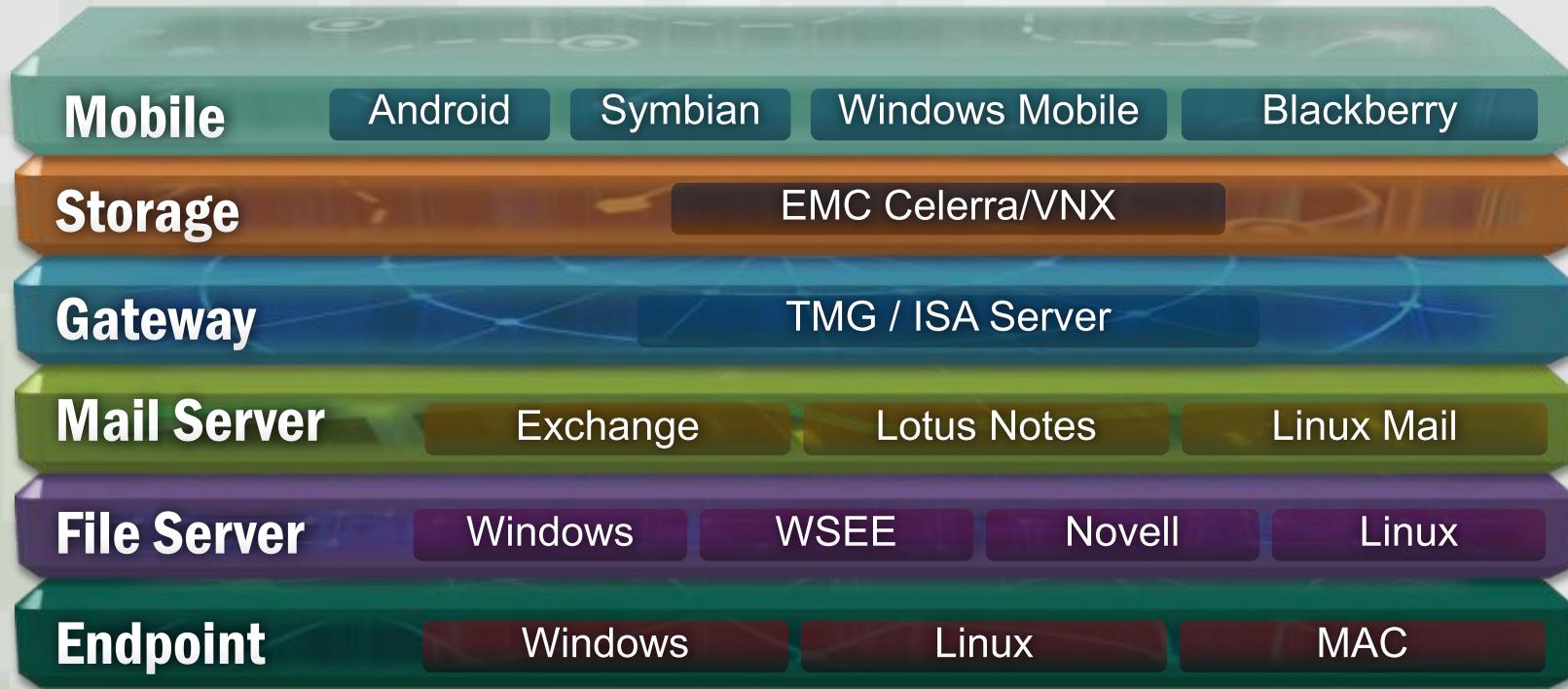
Helps IT prevent exploits



- Scans for Unpatched Applications
- Simplifies hardware and software inventories

# The Broadest Platform Support

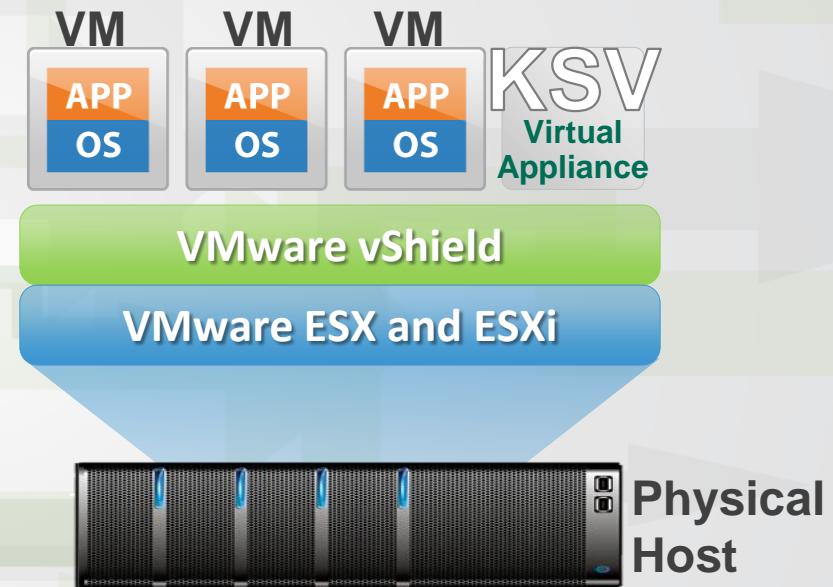
Breadth and Depth



# Kaspersky Security For Virtualization

A new, better choice for Virtual Environments

- **Works with VMware's vShield Endpoint**
- **Anti-malware functions offloaded**
- **Managed component of Kaspersky Security Center**



# Unified Management

Easy to use, Easy to Administer

- ▶ Policy Enforcement
- ▶ Fully Customizable
- ▶ Mobile Device Management
- ▶ Heterogeneous Network Support
- ▶ Easy to Deploy
- ▶ Compliancy
- ▶ Secure Configuration
- ▶ Single Pane of Glass: Physical, Virtual & Mobile





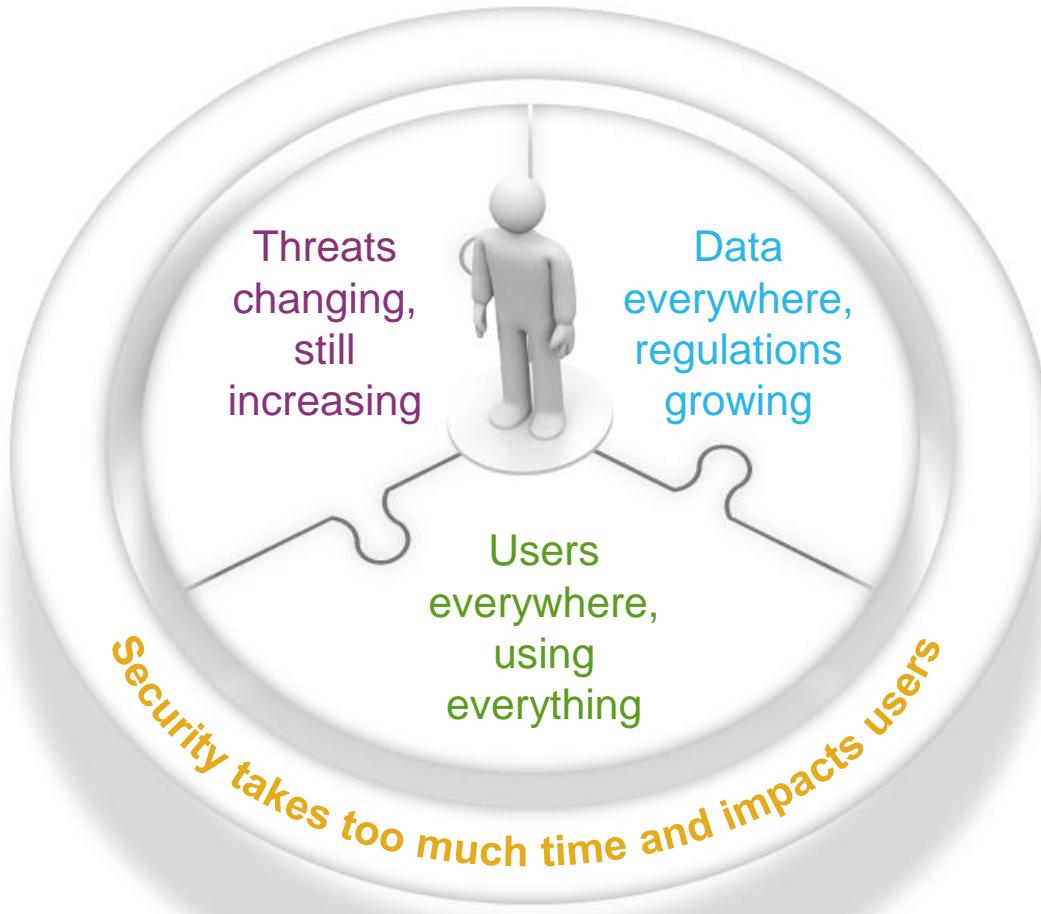
Always Ahead



# Endpoint Protection

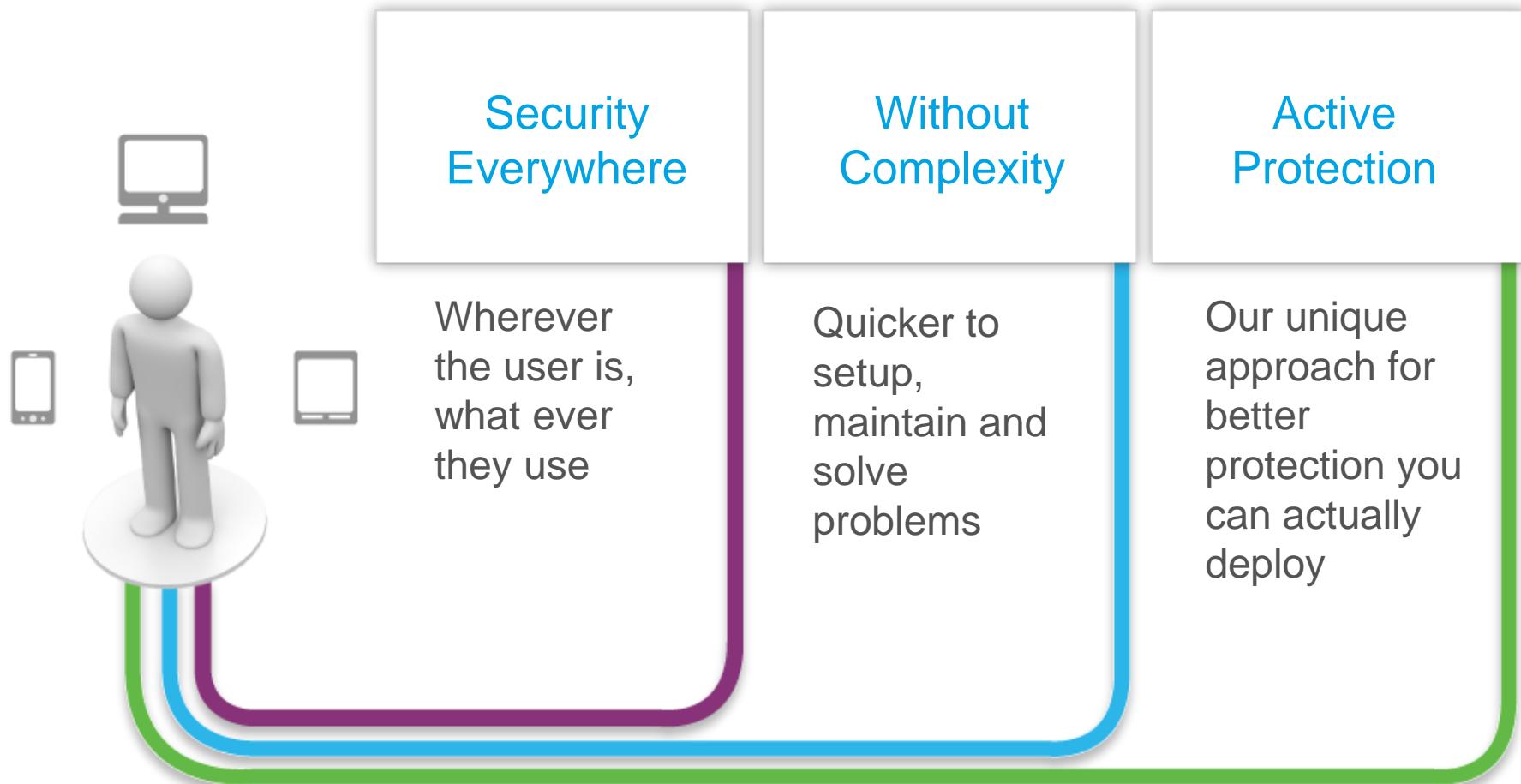
Secures your computers and data

# We are focused on protecting you

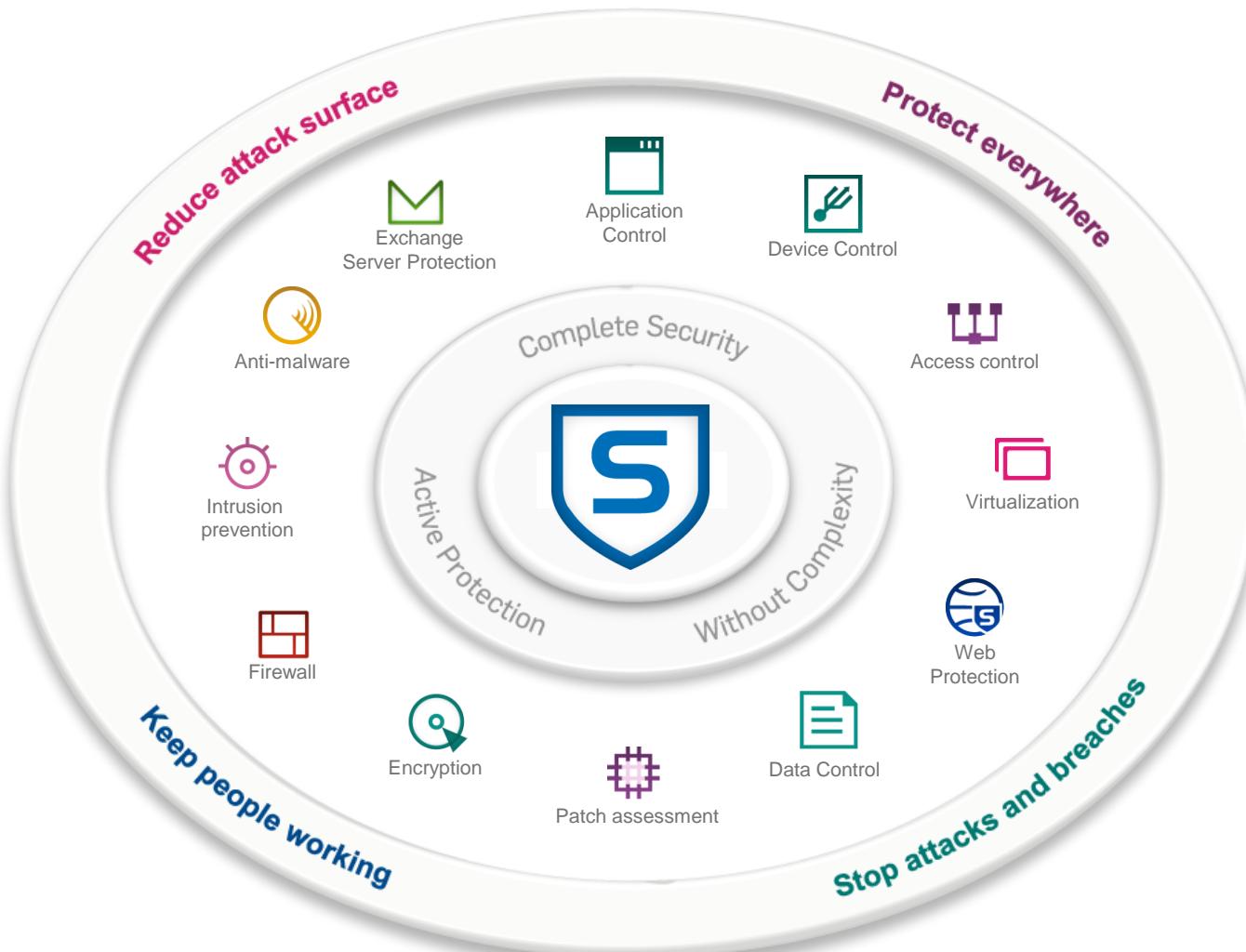


# We do IT security

Because you've got enough to worry about



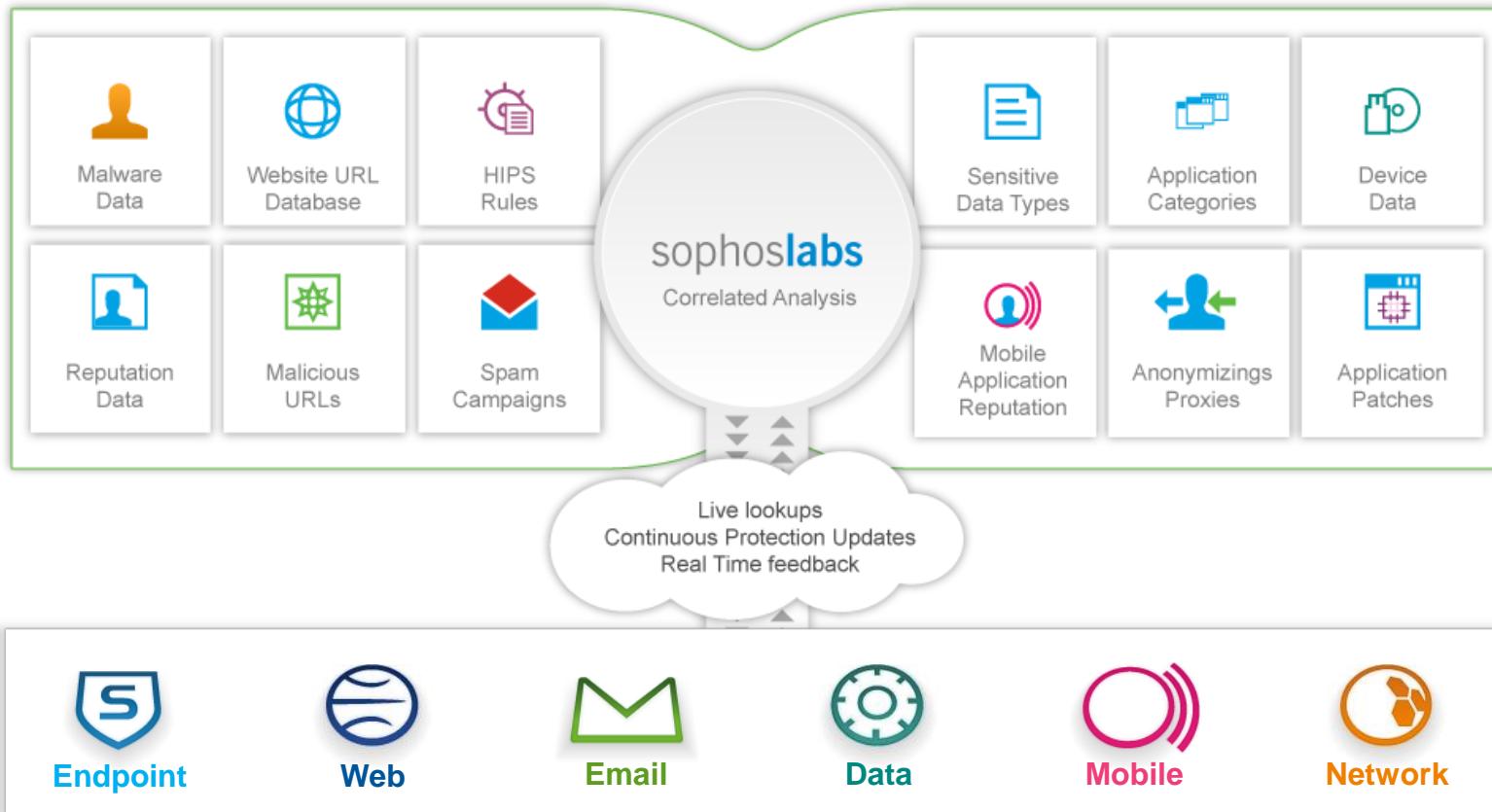
# Endpoint Protection



# Active Protection



Our unique approach for better protection with less complexity





[www.sophos.com/endpoint](http://www.sophos.com/endpoint)



# Trend Micro Endpoint Solutions

Patrick Wheeler

Global Product Marketing Manager, Trend Micro



Securing Your Journey  
to the Cloud

# Trend Micro Enterprise Security

Adaptive protection that secures your enterprise—  
from cloud to mobile devices

## Data Center & Cloud

Dynamic, adaptive protection for systems, applications, and data on physical, virtual, and cloud servers as well as virtual desktops.

## Messaging & Collaboration

Layers of security for email, collaboration, and IM that combine on-premise security for privacy and control with cloud-based reputation services.

## Data Security

Solutions that encrypt, control, and protect your private data and intellectual property from your endpoints to the cloud.

## Security & Risk Management

An integrated, centrally managed security framework that creates a unified defense with instant access to enterprise-wide security insight and control.



## Endpoint & Mobile Devices

Comprehensive enterprise security framework that protects physical and virtual endpoints, and mobile devices.

## Smart Protection Network

A cloud-client security infrastructure that powers Trend Micro solutions to deliver immediate protection.

## Web & Network

Proactive, real-time threat and vulnerability security for your web and network that minimize the risk of advanced threats and data breach.

# Trend Micro Enterprise Endpoint Solutions



## Trend Micro Enterprise Security

Adaptive protection that secures your enterprise from cloud to mobile devices

### Central Policy Management

Anti-Malware

Advanced Firewall & Virtual Patching

Mobile Threat & Data Protection & Device Management

Macintosh Protection

Content DLP & Advanced Device Control



Physical



Virtual



Cloud

# Smart Protection Network



## Blocks access to dangerous web content

- Protects both on and off the network
- Supports any application
- Limits exposure to today's threats

## TREND MICRO™ SMART PROTECTION NETWORK

## Prevents users from opening infected files

- Eliminates signature management effort
- Reduces resource impact on endpoints
- Enables accurate risk management
- Feeds back threat information into Smart Protection Network

# Trend Micro Integrated Data Protection Promise

Develop products and services that deliver...

1

**Ease  
of Use**

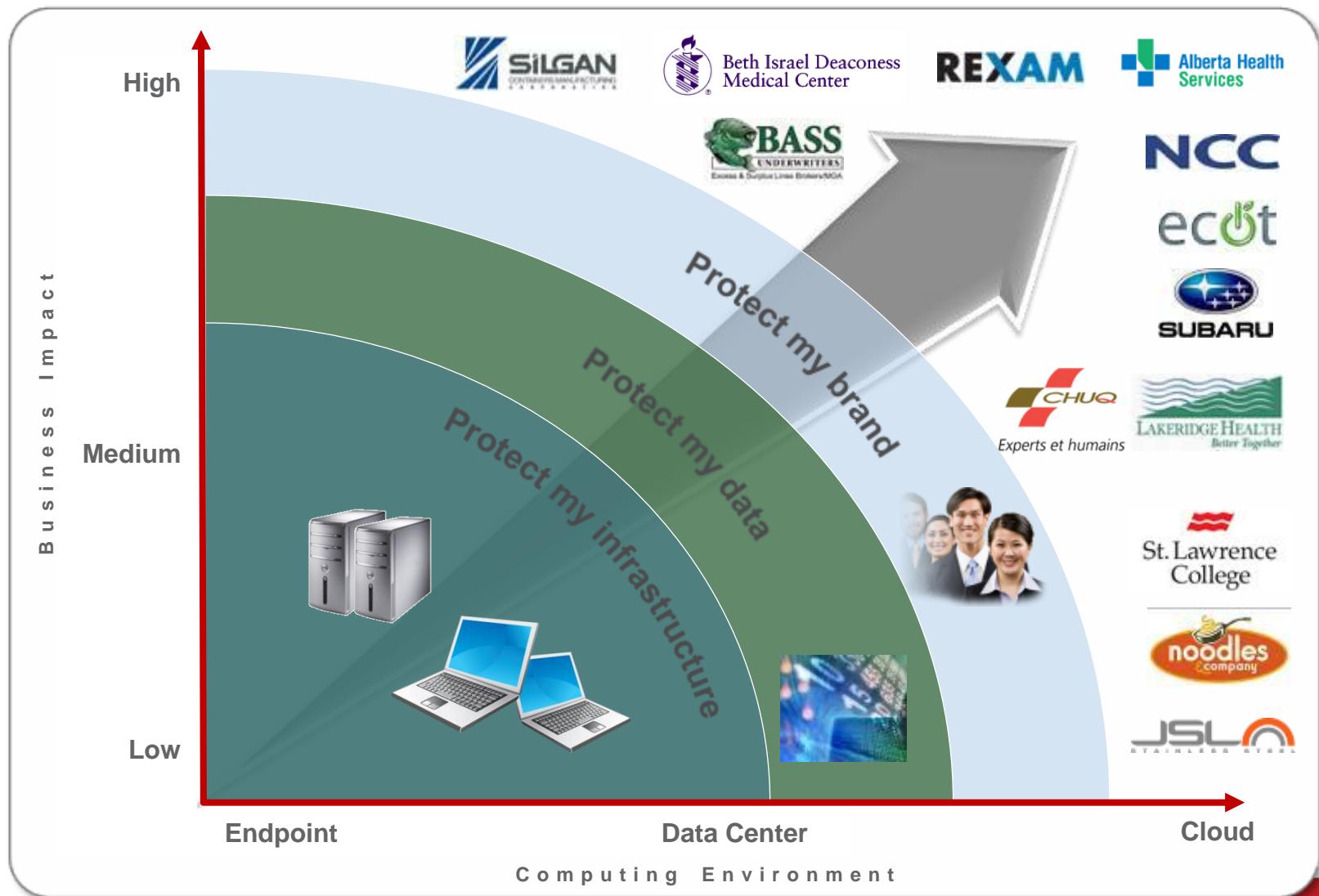
2

**Lower  
TCO**

3

**Endpoint  
to Cloud Protection  
Made Easier**

# So What Does This All Mean?





# Thank You!



Securing Your Journey to the Cloud



# Your Speaker Panel

The Radicati Group, Inc.  
[www.radicati.com](http://www.radicati.com)

- ▶ **Sara Radicati**  
President & CEO, The Radicati Group
- ▶ **Mark Birmingham**  
Product Marketing, Kaspersky
- ▶ **John Metzger**  
Product Marketing Lead, Sophos
- ▶ **Patrick Wheeler**  
Global Product Marketing Manager Endpoint Solutions,  
Trend Micro



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# Thank You!

## Latest Reports published by The Radicati Group:

- ▶ Endpoint Security Platforms Market, 2012 – 2016
- ▶ Enterprise Content Management Market, 2012 – 2016
- ▶ Email Statistics Report, 2012 – 2016
- ▶ Microsoft Exchange and Outlook Market Analysis, 2012–2016
- ▶ Microsoft SharePoint Market Analysis, 2012–2016
- ▶ Corporate Web Security Market, 2012–2016

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