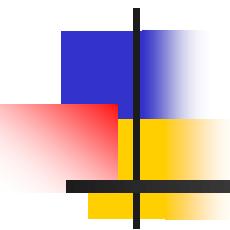




The Radicati Group, Inc.
www.radicati.com



Web Security Update

A Radicati Group, Inc. Webconference

9:30 am, PT
March 25, 2010



The Radicati Group, Inc.
www.radicati.com

Speakers & Agenda

Speakers:

- **Jesse McCabe, Director of Product Marketing, Webroot**
- **Mike Lee, Sr. Product Marketing Manager, Websense**

Agenda:

- *Presentations from Webroot and Websense*
- *Speaker Panel Discussion – moderated by Sara Radicati*
- *Audience Q & A session*

Webroot Web Security Service

Jesse McCabe

Director, Product Marketing



About Webroot

A Leading Provider of IT Security Solutions for Consumers and Businesses Worldwide

- Pioneer in web security market
- Global offices in North America, EMEA and APAC
- One of largest private security companies in world



Webroot Security Technology

- Industry leading anti-spyware and web security capabilities
- Powerful suite of hybrid and cloud based security offerings
- Protect PCs and networks against online threats; secure confidential information

Strong Industry Recognition



October 24, 2008
Webroot AntiVirus
with AntiSpyware 6.0



MESSAGING PRODUCT OF THE YEAR
WINNER



Broad Security Portfolio

Corporate Products & Services



Web Security Service

Webroot Web Security

Stop Web-based threats, filter web traffic, and enforce acceptable use policy for corporate and mobile users.



Email Security Service

Webroot Email Security

Stop spam, viruses, malware and phishing attacks while protecting company data.



Email Archiving Service

Webroot Email Archiving

Simplifies mailbox and storage management, accelerates e-discovery and satisfies compliance requirements.



AntiSpyware
Corporate Edition with AntiVirus

Webroot Endpoint Security

Centrally managed endpoint security software to protect end-users from spyware and viruses.

Consumer Products



Webroot Internet Security Essentials 2010

Unmatched antivirus, antispyware and firewall security *plus* automatic local and online backup



Webroot AntiVirus with Spy Sweeper 2010

#1 antispyware technology with industry-leading antivirus for complete, easy to use protection



Webroot Spy Sweeper 2010

The most award-winning antispyware software.

Remove spyware that the other tools can't find!



Webroot Window Washer 2010

Wash away the traces of your Internet activity. What you do on your PC is YOUR business

Strong Partners & Growing Customer Base

Multi- Channel Partnerships



WAL★MART

CISCO SYSTEMS


CDW

JUNIPER
NETWORKS

INGRAM
MICRO

SONY



Corporate Customers



UC San Diego
MEDICAL CENTER

Hello Kitty
Sanrio

ABC
Australian
Broadcasting
Corporation

SAN FRANCISCO
SYMPHONY



CHANEL

AIG **American**
General

jamba juice

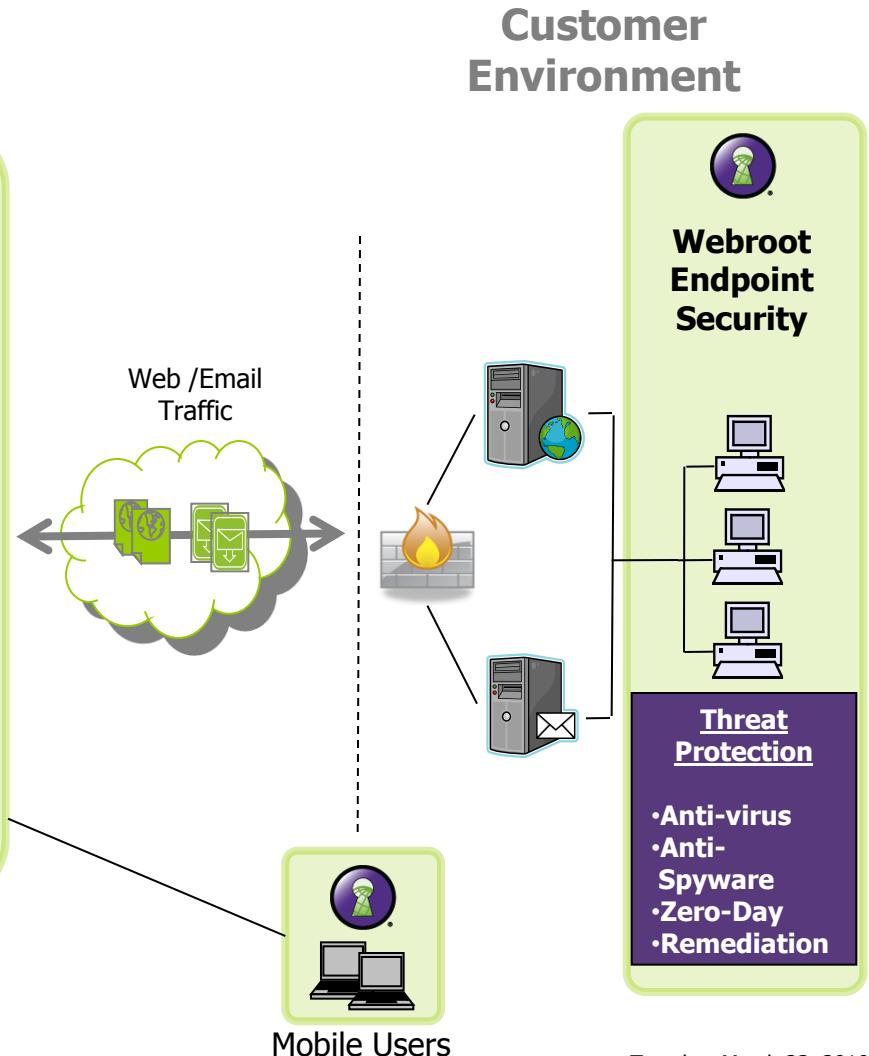
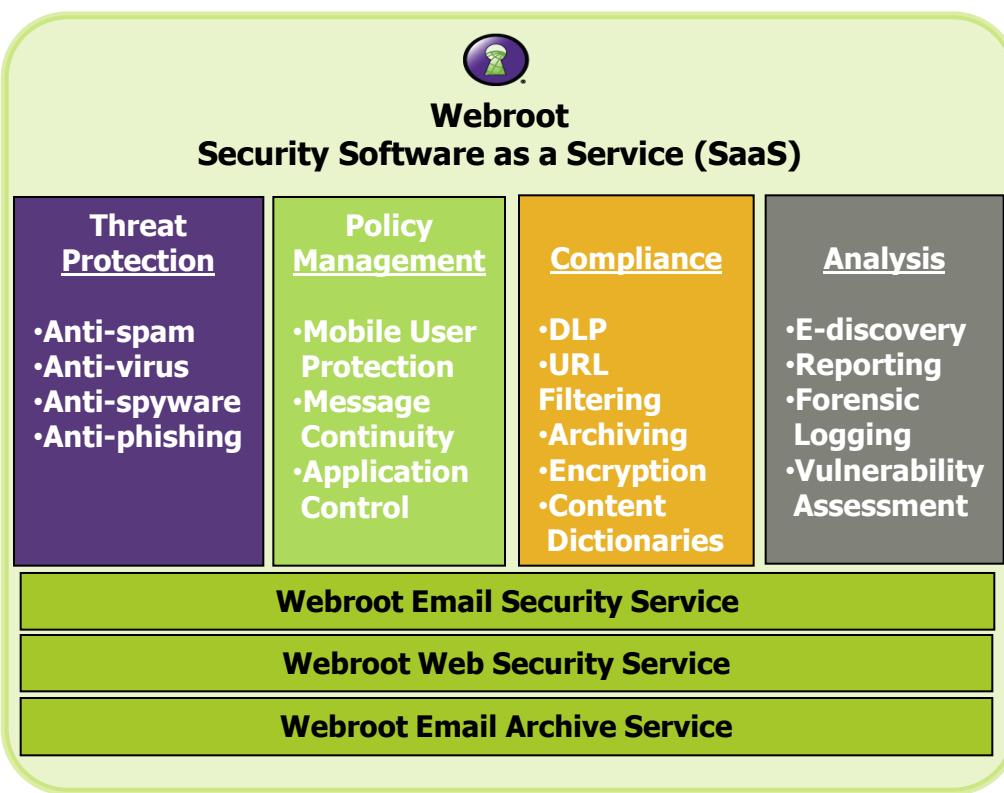
Imperial
Tobacco

THE RITZ LONDON

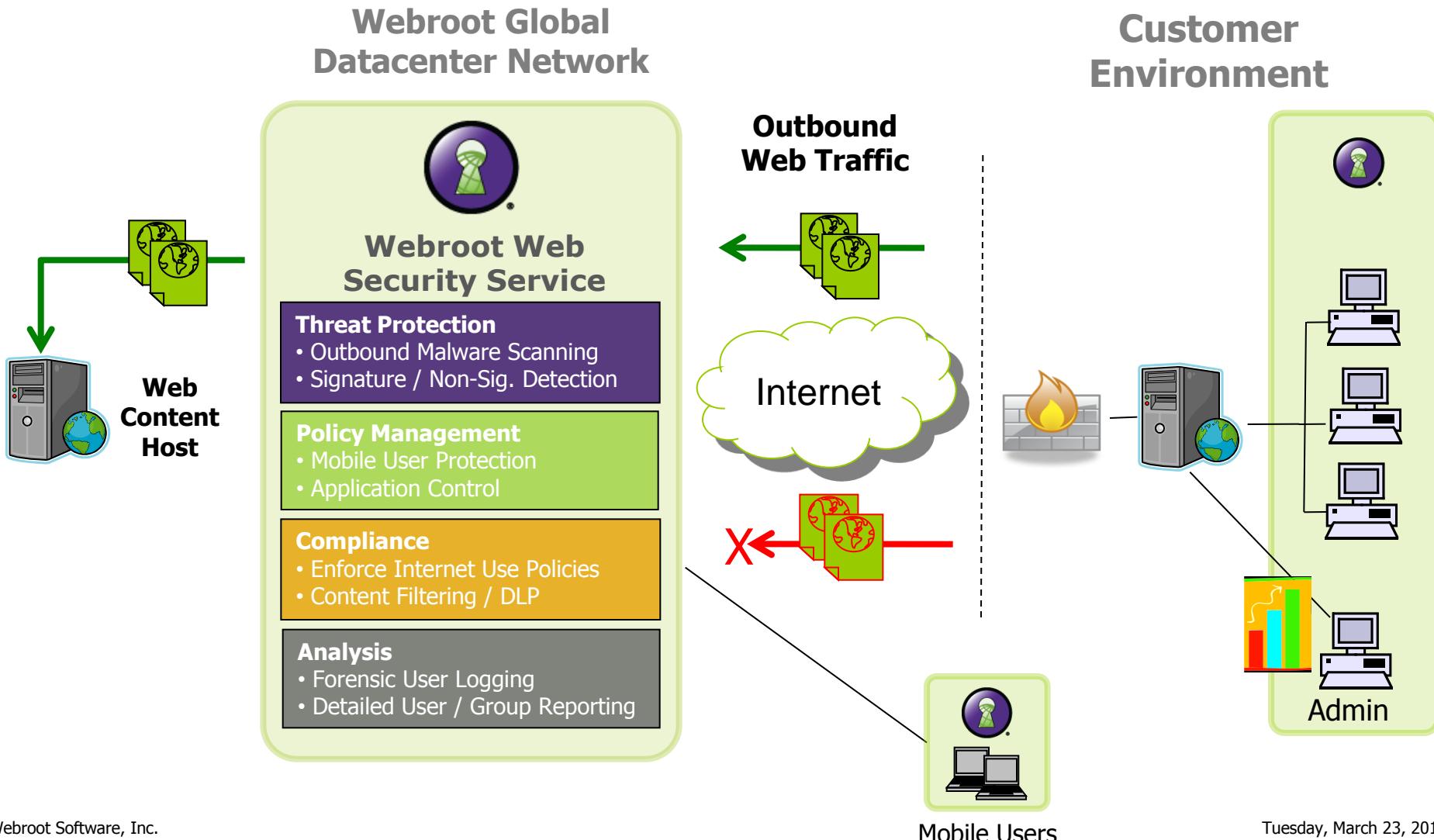
TEXAS TRUST
CREDIT UNION

The Webroot Corporate Security Solution

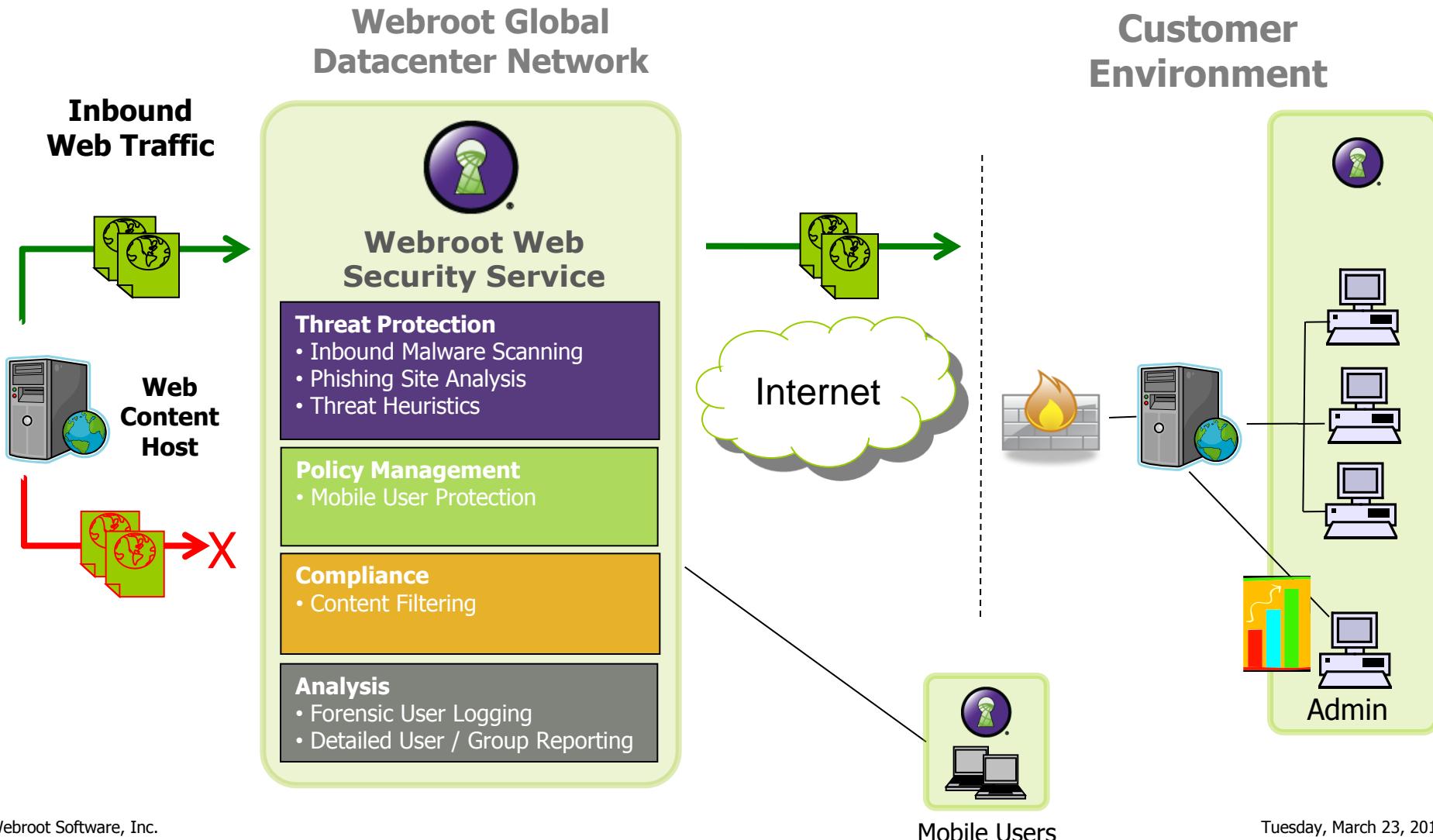
Webroot Security Services Global Datacenter Network



Webroot Web Security Service



Webroot Web Security Service



Benefits of a Web Security Service

Benefit	Rationale
Threat Protection	<ul style="list-style-type: none">• Real time protection and benefit from the cloud• Blocks malware before it ever reaches the network
Mobile Users	<ul style="list-style-type: none">• Always-on protection, regardless of location• Transparent security and authentication
Deployment	<ul style="list-style-type: none">• Web security services are very easy to deploy• Range of deployment options and policy configurations
Management	<ul style="list-style-type: none">• Complete Web-based management• Powerful logging, reporting & measurement
Total Cost of Ownership	<ul style="list-style-type: none">• No hardware or software required• Reduced complexity and management overhead

Thank You



Jesse McCabe
Director, Product Marketing
Webroot
jmccabe@webroot.com

Web: www.webroot.com
Ph: 800.772.9383

Websense Overview

The Radicati Group Web Security Web Conference

Mike Lee

Sr. Product Marketing Manager

About Websense

- Web security pioneer founded in 1994
- Leading provider of Web, email and data security solutions
- Protect over 40,000 organizations worldwide
- \$313+ million revenue (2009)
- 1400 + employees
- 5,000 value-add resellers, worldwide
- Global security research with 130+ dedicated content researchers

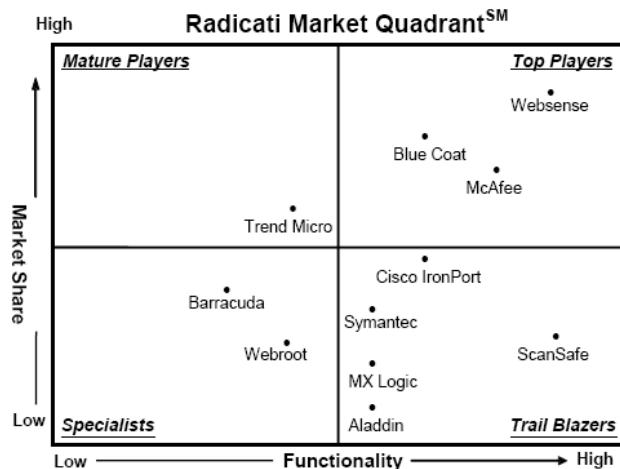
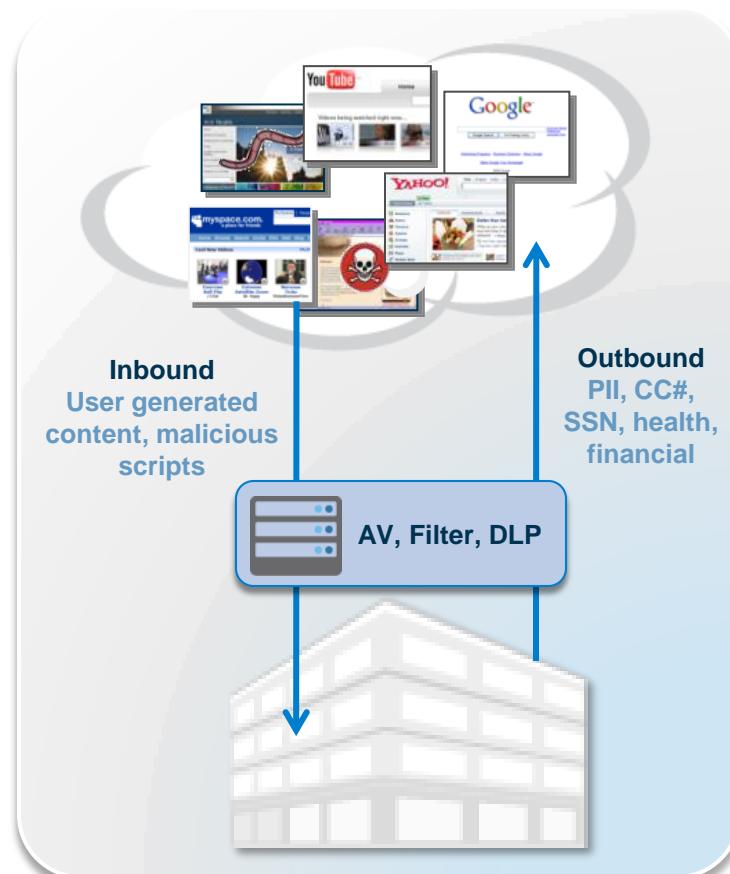


Figure 3: Corporate Web Security Market Quadrant, 2009

Corporate Web Security - Market Quadrant 2009
The Radicati Group, Inc., April 2009

Enable secure business use of dynamic, interactive Web 2.0 resources

- **Dynamic malware protection**
 - Web is THE primary malware distribution platform
 - AV can't keep pace with dynamic and scripted attacks
- **Employee Productivity for Web 2.0**
 - Traditional URL filtering can't handle dynamic, interactive, and personalized content
 - Force IT into monolithic ON/OFF policies
- **Outbound data loss and compliance**
 - User-generated content multiplies risk of data loss
 - Web data leaks web are irreversible, and can rapidly spread to enormous proportions
- **Rising Web security TCO**
 - Managing multiple vendors and products
 - Supporting the distributed enterprise





websense®
TRITON™

Unified Content Security

The best security for modern threats
at the lowest total cost of ownership

The TRITON Architecture

Unified
Solution



Unified Content Security

Unified
Platform



Unified
Management



The Websense Web Security Gateway

The best security against modern threats

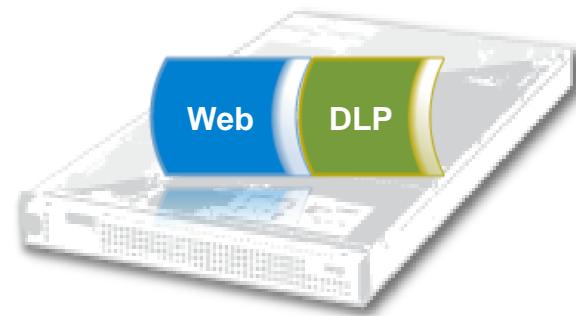
- Apply policy to dynamic , interactive Web 2.0 content
- Protect against dynamic and scripted Web threats
- Prevent outbound data loss and establish compliance controls
- Manage use of network applications and protocols
- Gain visibility into encrypted SSL traffic

At the industry's lowest TCO

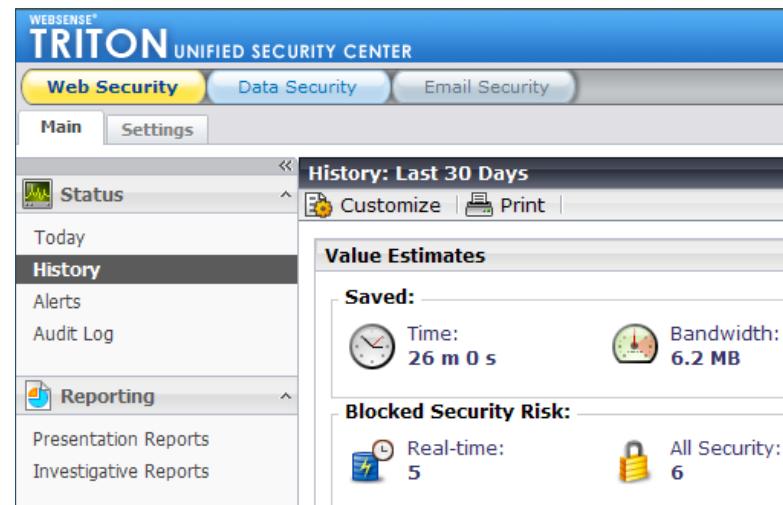
- Consolidate multiple products and deployment platforms with a unified content security solution

- Native integration of market leading DLP for Web traffic
 - Predefined compliance data classifiers
 - Comprehensive compliance policy wizards and reporting
 - Patented Precise ID fingerprinting

- Simplified DLP and Compliance
 - Single-box Web/DLP enforcement
 - Out-of-the-box accuracy
 - Automated compliance best-practices
 - Unified TRITON interface
 - Single vendor



**Websense Web Security
Gateway on V10000 Appliance**



TRITON unified Web, email, data security console

TruHybrid Deployment

The ONLY solution with unified management
of hybrid on-premise / SaaS deployments



Flexibility to deploy where and how you need it

- Secure HQ with on premise appliance
- Secure branch and mobile users in the cloud
- No need to manage separate policies and reports
- 2X lower operating cost than competition





Thank You!

New Reports just published by The Radicati Group:

- **Corporate Web Security Market, 2010-2014**
- **Microsoft SharePoint Market Analysis, 2010-2014**

You can view all our reports at www.radicati.com