Information Archiving Market, 2017-2021

SCOPE

This study provides an analysis of the information archiving market in 2017 and its potential growth over the next four years. It provides market trends, market size, market share by vendor, four-year forecasts, and a detailed analysis of vendor products and strategies.

Information Archiving Solutions provide interactive, long-term storage of user data, such as email, instant messages, social media, files, Microsoft SharePoint content and other structured and unstructured information. These solutions also provide information indexing for easy search and retrieval, retention management, and basic tools for eDiscovery, Legal Hold, and Information Governance.

Note: Previous versions of this report used to segment the market into on-premises and cloud-based solutions. As most vendors now offer a variety of deployment form factors, this distinction no longer seems relevant. A forecast is provided, however, showing the projected change in installed base and revenue of on-premises and cloud deployments over the next four years.

All of the numbers in this study represent *worldwide* figures, unless otherwise indicated. Any financial data is expressed in $USD.

Regional breakouts are provided for: North America, Europe, Asia Pacific, and Rest of World. This report does not contain breakouts for specific countries, however these may obtained from The Radicati Group at an extra charge.

The revenue projections in the following sections do not include revenues from systems integration or professional services.

METHODOLOGY

The information and analysis in this report is based on primary research conducted by The Radicati Group, Inc. Our proprietary methodology combines information derived from three principal sources:

a. Our Worldwide Database which tracks user population, seat count, enterprise adoption and IT use from 1993 onwards.
b. Surveys conducted on an on-going basis in all market areas which we cover.
c. Market share, revenue, sales and customer demand information derived from vendor briefings.

Forecasts are based on historical information as well as our in-depth knowledge of market conditions and how we believe markets will evolve over time.

Finally, secondary research sources have also been used, where appropriate, to cross-check all the information we collect. These include company annual reports and other financial disclosures, industry trade association material, published government statistics and other published sources.

Our research processes and methodologies are proprietary and confidential.

EXECUTIVE SUMMARY

• The Information Archiving market continues to see strong growth as organizations of all sizes across all vertical industries need to deal with compliance and regulatory requirements, litigation support, internal corporate policies, and information

governance requirements.

- Information archiving solutions provide interactive, secure long-term storage of electronic business content, which include: email, instant messages, social media, file systems, Microsoft SharePoint content and other structured and unstructured information.

- Nearly all vendors that started out offering on-premises Information Archiving solutions are adding cloud-based solutions to their portfolio, and some vendors that started out offering cloud-based solutions are adding on-premises solutions (usually in the form of on-premises or virtual appliances). In both cases, the main goal is to facilitate hybrid deployments by customers that want to keep some of their archive content in-house while benefitting from the cost savings and simplicity afforded by cloud-based archiving solutions for less business-critical content. Often customers will use a hybrid approach as a stepping-stone to moving to a fully cloud-based deployment.

- Many Information Archiving vendors offer solutions as part of a broader information governance product portfolio. These vendors typically offer a rich set of complementary solutions for eDiscovery, DLP, compliance and information management, security, mobile device management (MDM), and more.

- While Information Archiving is a fairly mature market, there are still a significant number of smaller vendors in the Information Archiving market that offer basic solutions aimed at the needs of SMBs and Medium sized organizations. These vendors typically focus on best-of-breed archiving functionality with easy to deploy and manage solutions at attractive price points. We expect these vendors to continue to co-exist successfully with the larger enterprise software vendors for a long time to come.

- Figure 1, shows the worldwide Information Archiving market revenue from 2017 to 2021. The Information Archiving market will reach nearly $4.7 billion in revenues by year-end 2017, and will grow to over $7.1 billion by 2021.
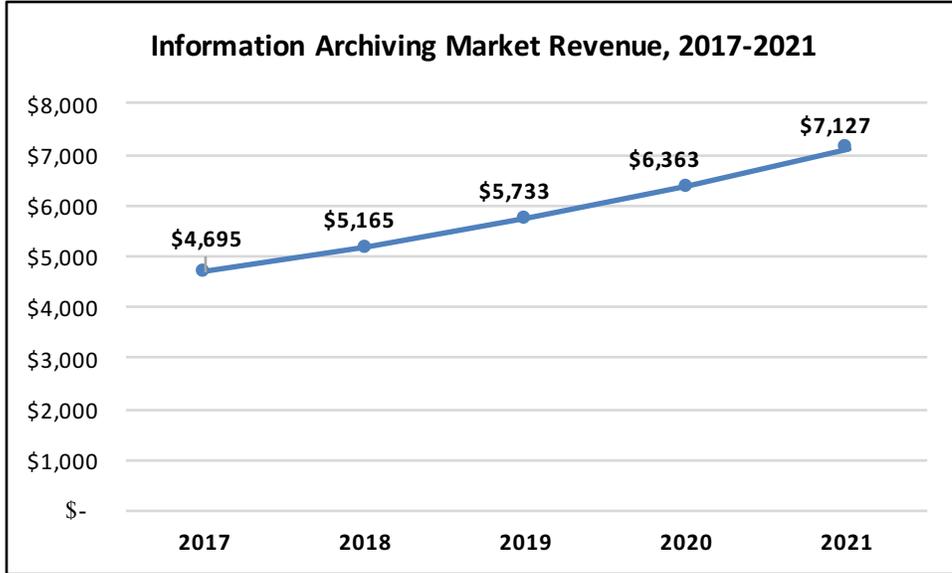
Information Archiving Market Revenue, 2017-2021

Figure 1: Worldwide Information Archiving Revenue, 2017-2021

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