

# Enterprise Content Management Market, 2013-2017

#### http://www.radicati.com

Cost – US \$3,000 by company P.O. or \$2,500 by credit card

Enterprise Content Management (ECM) solutions enable the management of business information throughout the content lifecycle, from creation to disposition. ECM solutions capture, manage, access, store, search, and deliver content related to business processes and workflows.

- This report provides a comprehensive analysis of the ECM Market, including:
  - Market Size
  - Market Share by Vendor Installed Base and Revenue
  - Four-Year Forecasts
  - Breakouts by Region and Business Size.
- ☐ In-depth analysis of leading market players: *Alfresco*, *EMC*, *HP Autonomy*, *Hyland Software*, *IBM*, *Microsoft*, *OpenText*, *Oracle*, and *Xerox*.

This report is intended for Organizations, Vendors, and Investors who need to make informed decisions about the Enterprise Content Management market.

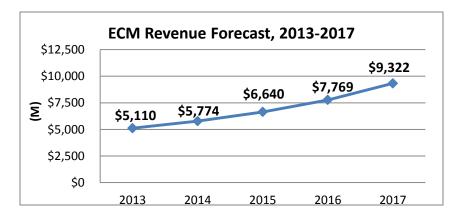


Fig 1: ECM Solutions Revenue Forecast, 2013-2017

Headquarters: 1900 Embarcadero Road, Suite 206

Palo Alto, CA 94303 phone: +1 (650) 322-8059 fax: +1 (650) 322-8061 Europe: 29E Fitzjohns Avenue London NW3 5JY, UK phone: +44 (0)20 7794 4298 fax: +44 (0)20 7431 9375

## TABLE OF CONTENTS

SCOPE	5
METHODOLOGY	6
EXECUTIVE SUMMARY	7
CHAPTER 1.0: MARKET ANALYSIS	9
1.1 MARKET DEFINITION	10
1.1.1 Key Features of an ECM Solution	
1.2 MARKET SEGMENTATION	
1.3 MARKET ANALYSIS	15
1.4 ECM MARKET TRENDS AND ANALYSIS	18
1.4.1 ECM Solutions Market Share	19
1.4.2 ECM Solutions Forecast	22
1.4.3 ECM Solutions Breakout by Region	24
1.4.4 ECM Solutions Breakout by Business Size	26
CHAPTER 2.0: KEY PLAYERS	28
Alfresco	29
EMC CORPORATION	
<i>HP AUTONOMY</i>	39
HYLAND SOFTWARE	43
IBM CORPORATION	47
MICROSOFT CORPORATION	51
OPENTEXT	55
Oracle	59
XEROX CORPORATION	63

### LIST OF FIGURES

Figure 1: ECM Solutions Revenue Forecast, 2013-2017	
Figure 2: ECM Revenue Market Share, 2013	
Figure 3: ECM Installed Base Market Share, 2013	
Figure 4: ECM Solutions Revenue Forecast, 2013-2017	
Figure 5: ECM Solutions Installed Base Forecast, 2013-2017	
Figure 6: ECM Revenue by Region, 2013-2017	
Figure 7: ECM Solutions Revenue by Business Size, 2013 & 2017	
LIST OF TABLES	
LIST OF TABLES	
	12
Table 1: Basic Features of ECM Solutions	
Table 1: Basic Features of ECM Solutions	13
Table 1: Basic Features of ECM Solutions  Table 2: Advanced Features of ECM Solutions  Table 3: ECM Installed Base and Revenue Forecast, 2013-2017	13
Table 1: Basic Features of ECM Solutions	
Table 1: Basic Features of ECM Solutions  Table 2: Advanced Features of ECM Solutions  Table 3: ECM Installed Base and Revenue Forecast, 2013-2017	

### **About The Radicati Group, Inc.**

The Radicati Group is a leading technology research and advisory firm focused on all aspects of email, security, email archiving, regulatory compliance, wireless technologies, web services, instant messaging, unified communications, social networking, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group works with corporate organizations to assist in the selection of the right products and technologies to support their business needs, as well as with vendors to define the best strategic direction for their products. We also work with investment firms on a worldwide basis to help identify new investment opportunities.

The Radicati Group, Inc. is headquartered in Palo Alto, CA, with offices in London, UK.

**ORDER FORM** To order, please fill out the following form and return it to The Radicati Group at the address or fax shown on the front.

Enterprise Content Management Market, 2013-2017			
Name:	Company:		
□ P.O. \$3,000 Note: We will need the actual P.O. paperwork from your Purchasing Department before we can fill the orders.			
□ Credit Card \$2,500			
□ VISA □ MasterCard □ Amex			
Card Number:		Exp. Date:	
Signature:			
Address:			
City, State, Zip:			
Country:			
Please indicate street address - NO P.O. BOX please!			
Phone:	Email:		