Mobile OS and Messaging Market Analysis, 2012-2016

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A detailed analysis of the business and consumer Mobile OS, Mobile Email, Mobile IM and Mobile Device Management (MDM) markets, including:

- **Mobile OS Platforms** – Business and Consumer Mobile Phone and Tablet Device Four-year Forecasts and Breakouts by Region. Business and Consumer Mobile OS Platforms Market Share by Vendor.
- **Enterprise Mobile Email** – Market Size, Installed Base and Revenue Market Share by Vendor, Four-year Forecast, Breakout by Region and Business Size.
- **Consumer Mobile Email** – Market Size, Installed Base Market Share by Vendor, Four-year Forecast, and Breakout by Region.
- **Mobile IM** – Market Size, Installed base and Revenue Market Share by Vendor, and Four-year Forecast.
- In-depth analysis of the key mobile market players in each segment, including: AirWatch, Apple, Fiberlink, Google, IBM, Microsoft, MobileIron, and RIM.

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<tbody>
<tr>
<td><strong>Total Business Mobile Devices (M)</strong></td>
<td>889</td>
<td>983</td>
<td>1,127</td>
<td>1,259</td>
<td>1,412</td>
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<tr>
<td><strong>Business Phone Devices (M)</strong></td>
<td>822</td>
<td>895</td>
<td>1,009</td>
<td>1,099</td>
<td>1,192</td>
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<tr>
<td><strong>Business Tablet Devices (M)</strong></td>
<td>67</td>
<td>88</td>
<td>118</td>
<td>160</td>
<td>220</td>
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## MOBILE DEVICE MANAGEMENT (MDM) SOLUTIONS

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## MOBILE IM VENDORS

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<tr>
<td>RIM</td>
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